

## **TOURISM COMMITTEE**

### **Summary of Minutes of the Meeting held on Thurs 4<sup>th</sup> September 2025 at 5pm in the Assembly Room**

#### **Present:**

Natalie Tighe (NT) – Chair  
Mary Nicolle (MN)  
Helen Plummer (HP)

#### **By Invitation:**

VC staff, French journalist

#### **Also:**

Jenni Robinson (JLR) - CSO

#### **TC265.25      Apologies:**

Jolie Rose (JR) Deputy Chair

#### **TC266.25      Budget 2026**

The FAM visits and current packed itineraries were discussed. Ways of improving relations with Jersey VC were discussed. The committee and VC staff collaborated ideas around the VC improvements, operations, maps, website and ongoing advertising. The ongoing twinning process, another public meeting, stamp launch, island games pins and an events calendar were all covered. There was a request for an additional phone line. The committee welcomed future ideas and input.

VC staff left at 5.56pm.

#### **TC68.25      France TV**

A French journalist joined the meeting via Teams at 6pm. France TV were doing a report about the links between France and the Channel Islands. Would like to include Twinning and how the children learn Sark patois. The visit would be 16<sup>th</sup> September, a suggested itinerary was discussed. The journalist explained she would be in Alderney the following day so time was tight. It was explained that Sark was small, also it would be quicker if cycling. Three locations were deemed suitable and appropriate in the timeframe.

#### **TC67.25      Invoices to approve- in meeting folder**

The invoices were viewed and signed off.

#### **TC269.25      Minutes and matters arising from meeting 21st August**

Everyone had read the minutes and they were signed off as correct.

#### **TC270.25      Follow up on French Proposal**

The previous bills were discussed and everyone was happy to pause.

**TC271.25      Catering business update**

There had been contact with Guernsey environmental Heath but were following up.

**TC272.25      Accommodation complaints**

The accommodation complaints and responses were discussed.

**TC273.25      Harbour hill distribution email – to be noted**

The Seneschal had emailed to confirm lack of need for any license for Harbour Hill distribution.

**TC274.25      Team from Visit Guernsey - yesterday**

The event in the Heritage room had gone smoothly. There had been requests for the presentation as some people were unable to attend. Visit Guernsey would send it over. A selection of people had attended the presentation. Visit Guernsey had also been shown The Gallery and the Seignerie where they were shown a WT Collins soon to go on display to the public.

**TC275.25      Sark – Jersey Service - email**

This had been partially covered at the joint meeting with Sark Shipping where he noted positives and negatives.

**TC276.25      Meeting with Mark Roffey**

The meeting went well and was informative.

**TC277.25      Jersey Cruising Guide artwork**

Everyone viewed the artwork and were happy it was simple and effective.

**TC278.25      Dark Sky Merch**

It was suggested it would be good to offer an observatory range.

**TC279.25      Loyalty points/season tickets**

This item was not covered.

**TC280.25      Green points**

This item was not covered.

**TC281.25      Community pound/block chain tokens**

This item was not covered.

**TC282.25      Swedish tour rep**

The committee were provided an update of the proposed Swedish tour visit.

**TC283.25      Book launch**

The committee were provided information regarding the various reports to feature the launch.

**TC284.25      Website inclusion request**

The Art Gallery was agreed that it should be included on the website. The committee discussed the wedding information on the website. The committee viewed the wedding information on the website. It was decided that it was appropriate. There was no objections to an inclusion in the meet the locals section.

**TC285.25      Mark Roffey suggestions**

These had been covered earlier in the meeting.

**TC286.25      Next meeting date**

The next meeting date was discussed and set for Monday 15<sup>th</sup> September.

**TC287.25      AOB**

Contacts for the France TV visit were discussed. Events and event funding was discussed. The trade mailer content was discussed and approved. Food allergens and how they are dealt with were discussed. Training courses were covered. The DCC sign application had been made. The Petit Futé guide was mentioned including some positive reviews for the island and VC.