

TOURISM COMMITTEE

Summary of the Meeting held on Thursday 23rd July 2026 at 5pm in the Assembly Room

Present:

Natalie Tighe (NT) – Chair
Helen Plummer (HP)
Jolie Rose (JR) - Deputy Chair
Nick Moloney (NM)

Also:

Jenni Robinson (JLR) - CSO

TC206.26 Apologies:

None

TC207.26 Minutes and Matters arising from 9th July.

Everyone had read the minutes. The minutes were signed off as correct and approved the summary for publish.

The ToFR for the shop account, accredited guides, exit survey and accessibility were all discussed.

TC208.26 Invoices to approve

The invoices were viewed and signed off as correct.

TC209.26 Travel Showcase 2027 – Sponsorship Opportunities

There had been an email which included opportunities for sponsorship relating to the Travel Showcase 2027. They included options for drinks sponsor, goodie band sponsor, lanyard sponsor and entertainment sponsor for networking event. The previous level of involvement was explained. The presentation could hopefully be build on next year.

TC210.26 Advertising

The GP Calander had been agreed to, artwork was underway. The Discover Britain magazine was discussed. The advertising budget was considered.

TC211.26 2027 Tourism Strategy

A Strategy document for 2027 was underway.

TC212.26 Catering Law – Food and Feed guidance note

The guidance notes had been drafted and sent to relevant parties for input. The next steps would be to send to Guernsey Environmental Health. Previous process for catering permits, water testing and inspections were discussed. Options regarding toilets were considered.

TC213.26 IOSS winter timetables

The proposed winter timetable was viewed. The lack of Monday boat was noted, it may impact families. The regularity of the timetable was praised as it would be easier for people to know when there would be a boat. Time of cargo boat was discussed. Options for Christmas shopping were considered. Contingency for cancelled boats discussed. Maintenance and capacity discussed. Easter events and demand for boats was considered.

TC214.26 2027 Guernsey Stamps

There had been some new stamps which featured an artist and were proving very popular. There had been a request for 2027 design ideas.

TC215.26 VC winter tasks

The VCT current winter task and winter hours were considered.

TC216.26 Year of the Normans email

There had been an email received regarding the Year of the Normans.

TC217.26 Michaelmas Chief Pleas papers

Papers for Michaelmas Chief Pleas were considered.

TC218.26 Budget

Signage was discussed as it was not included in the last budget. An Aurigny advert would need to be included in the budget. The cost of the maps with the change in format discussed. The advertising income was considered. The brochure to remain digital only for 2027. Information to be collected for next meeting. Seating for the Harbour area by the bus was suggested. Moorings booking system was a suggestion for next year which had been received from visitors.

TC219.26 AOB

General accommodation expectations and uses were discussed. The ongoing items from the agenda were discussed as some could now be removed. The Trade resource information, Event calendar, trade mailers, visitor centre, sustainability and aligning permit dates were all discussed.

TC220.26 Next meeting date – 13th August

The next meeting was scheduled for Thursday 13th August but as one member of the Committee would be away that day, options to reschedule needed to be looked at.