PRIME ISO Services

(765)714-0000

5724 Green Street
2nd floor
Brownsburg 46112



Overview

This proposal outlines the design and development of a new, user-friendly website for your medical practice. Our goal is to create a modern, informative website that effectively serves both your patients and your practice's needs.

Scope of Work

Visual Design: Design a professional and user-friendly website layout, incorporating the client's branding guidelines and ensuring accessibility standards are met.

Design Review and Revisions: Up to two rounds of design revisions are included within this scope. Additional revisions may require additional fees.

Deliverables:

1. A temporary landing page will be deployed before full site is finished.
2. Fully functional website optimized for viewing across all devices and optimized for search engines (SEO).
3. Deploy the final website to the chosen hosting platform.
4. Provide training for the client on using the CMS and managing the website content.

Note: This scope of work is a general outline and may be adjusted based on the specific needs and requirements of the client.

Exclusions

- This scope does not include additional design revisions beyond those agreed upon in the design phase.
- This scope does not include web hosting, however, we will provide a discount for preferred provider WP Engine.
- Ongoing maintenance and support services are optional and require a separate agreement. Retainer agreement is

Prepared For
Amy Schroeder
Duet Family Health, LLC
3358 N Lawndale Ave
Chicago, IL 60618

Proposal Number
0000266

Proposal Date
05/02/2024

available.

Timeline

Deliver by or before June 1st, 2024
(note practice will open 5/21)

Pricing

Description	Rate	Qty	Line Total
Homepage - Landing temp	$95.00	2	$190.00
Website design customization, brand colors, responsive functionality, SEO - (homepage and up to 4 internal page layouts) - Includes modern interpretation of brand. - Integration of copy - Contact and booking links	$95.00	10	$950.00
Custom graphics & stock images + image editing Up to 10	$95.00	1	$95.00
Web Environment Setup development and staging	$95.00	1	$95.00
Simple Revisions	$50.00	2	$100.00
Maintenance training	$50.00	1	$50.00

Subtotal	1,480.00
Tax	0.00
Proposal Total (USD)	$1,480.00

Additional Maintenance Training and Revisions

Minimum maintenance training $50/hr (1 hour included)
Simple revision rounds $50/ea (2 rounds included)

Hosting and Domain cost

Not part of this quote. These items must be purchase separately.
We will provide hosting with discount link.

Notes

ACH info will be included in all invoices for payment.

Terms

40% Deposit
Net 15 after delivery

Amy Schroeder, Duet Family Health, LLC