



## Northern District Fair Association

P.O. Box 131, Cadillac, Michigan 49601

### SPONSOR PRICING FOR 2015

All Sponsorship of \$1000.00 or more can be customized

#### **Sponsor \$2500.00 or More**

- ❖ 12 foot Banner to be displayed on fence facing US 131 or 13<sup>th</sup> Street (your road choice).
- ❖ 6 foot Banner to be displayed in Grandstand area during all grandstand events.
- ❖ Free Vendor display
- ❖ 20 VIP Tickets (for Grandstand events).
- ❖ VIP seating at your sponsored Grandstand event.
- ❖ 10 Gate Passes, providing opportunity to attend judging and livestock market sale or just general admission.
- ❖ Advertising in brochure (min. 5000), and all other media.
- ❖ Logo on 50 Fair Posters
- ❖ Name listed in fair book with event sponsored (min 2500).
- ❖ Minimum 5 PA Announcements to be broadcast at your event.
- ❖ Name on the NDF website as a sponsor of your event for a minimum of 6 months.
- ❖ 50- T-shirts (your logo) to be given away at your event.

#### **Sponsor \$1500.00 to \$2000.00**

- ❖ 10 foot Banner to be displayed on fence facing US 131 or 13<sup>th</sup> Street (your road choice).
- ❖ 6 foot Banner to be displayed in Grandstand area during all Grandstand events.
- ❖ 15 VIP Tickets (for Grandstand events).
- ❖ VIP seating at your sponsored Grandstand event.
- ❖ 8 Gate Passes, providing opportunity to attend judging, livestock sale or general admission.
- ❖ Advertising in brochure (min. 5000), and all other media. Logo on 50 Fair Posters.
- ❖ Name listed in fair book with event sponsored (min 2500).
- ❖ Minimum 4 PA announcements to be broadcast at your event.
- ❖ Name on the NDF website as a sponsor of your event for a minimum of 6 months.
- ❖ 25-T-shirts(your logo) to be given away at your event.
- ❖ 25 can coolers or similar item (your logo) to be given away at your event.

#### **Sponsor 1000.00 to \$1200.00**

- ❖ 8 foot Banner to be displayed on fence facing US 131 or 13<sup>th</sup> Street (your road choice).
- ❖ 6 foot Banner to be displayed in Grandstand area during all Grandstand events.
- ❖ 10 VIP Tickets (for Grandstand events).
- ❖ VIP seating at your sponsored Grandstand event.
- ❖ Advertising in brochure, (min. 5000) and all other media. Logo on 50 Fair Posters
- ❖ Name listed in fair book with event sponsored (min 2500).
- ❖ Minimum 2 PA announcements to be broadcast at your event.
- ❖ Name on the NDF website as a sponsor of your event for a minimum of 6 months.
- ❖ 25 can coolers or similar item (your logo) to be given away at your event.

#### **Sponsor \$500.00 to \$800.00**

- ❖ 6 foot Banner to be displayed on fence facing US 131 or 13<sup>th</sup> Street (your road choice) or in the Grandstand area.
- ❖ 6 VIP Tickets (for Grandstand events).
- ❖ VIP seating in the Grandstands for your event.
- ❖ Advertising in brochure, (min. 5000), and all other media.
- ❖ Name listed in fair book with event sponsored (min 2500)
- ❖ Name announced at chosen event.
- ❖ Name on the NDF website as a sponsor of your event for a minimum of 6 months.

## **Sponsor \$250.00-400.00**

- ❖ 6 foot Banner to be displayed on fence facing US 131 or 13<sup>th</sup> Street (your road choice), or in the Grandstand area.
- ❖ 4 VIP Tickets (for Grandstand events).
- ❖ Advertising in brochure,(min 5000), and all other media
- ❖ Name listed in fair book with event sponsored (min 2500).
- ❖ Name announced a chosen event.
- ❖ Name on the NDF website as a sponsor of your event for a minimum of 6 months.

## **Sponsor \$225.00**

- ❖ Sponsor may provide banner to be displayed on fence facing US 131 or 13<sup>th</sup> street (your road choice) or grandstand area.
- ❖ 4 Gate Passes, providing opportunity to attend judging, livestock market sale or general admission.
- ❖ 2 VIP Tickets (for Grandstand events).
- ❖ Advertising in brochure, (min 5000),and all other media
- ❖ Name listed in fair book with event sponsored.
- ❖ Name on NDF website as a sponsor of your event for a minimum of 6 months.

## **Sponsor \$200.00 Livestock Event Sponsor**

*Choice of Open or Youth Horse Show, Beef, Swine, Sheep, Goat, Rabbit, and Poultry*

- ❖ 2 Gate Passes, providing opportunity to attend judging and livestock market sale.
- ❖ 2 VIP Tickets (for Grandstand events).
- ❖ Name mentioned during livestock judging and livestock market sale.
- ❖ Sponsors may provide banner for display in their selected livestock area.
- ❖ Sponsors encouraged attending judging and present ribbons.
- ❖ Advertising in brochure, (min 5000) and all other media
- ❖ Name listed in fair book with event sponsored.
- ❖ Name listed on NDF website with your event for a minimum of 6 months.

## **Bench Sponsor \$150.00 per Bench or Picnic Table**

- ❖ Sponsors name to be put on bench or picnic table.
- ❖ Bench and/or picnic table will be on display and useable during all fair activities.
- ❖ 2VIP passes to any grandstand event

## **Banner Sponsor \$100.00 per Banner**

- ❖ Sponsor provides banner that will be displayed on fence facing US 131 or 13<sup>th</sup> Street (your road choice) or Grandstand area.
- ❖ 2 VIP passes to any grandstand event.

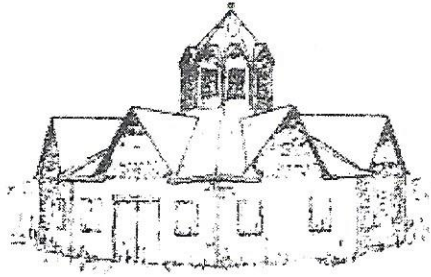
## **Cage/Stall Sponsor \$25.00 to \$60.00 per cage/stall**

Name engraved on plaque attached to cage/stall. Plaque will be dated with year of sponsorship and will remain on cage/stall until there are more sponsors than cages/stalls. At that time oldest sponsor's plaque will be removed, however sponsor will be contacted and offered the opportunity to renew sponsorship.

- ❖ Rabbit or Poultry Cage-----\$25.00
- ❖ Turkey Pen-----\$30.00
- ❖ Goat or Sheep Stall-----\$40.00
- ❖ Beef or Swine Stall-----\$50.00
- ❖ Horse Stall-----\$60.00

**Sponsors may be a business or private individual. All sponsorships are tax deductible as a charitable contribution.**

Thank you for your time and generosity. The community's support decides the success of the fair. I know that all of us want the fair to be a memorable experience for our children and grandchildren.



# Northern District Fair Association

P.O. Box 131, Cadillac, Michigan 49601

## NORTHERN DISTRICT FAIR 2015 SPONSORSHIP AGREEMENT

DATE \_\_\_\_\_

I agree to sponsor the 2015 NORTHERN DISTRICT FAIR. All sponsorships will be displayed and/or announced at your chosen event during the pre Fair events and Fair, Aug 16<sup>th</sup>-22<sup>nd</sup> 2015.

In order to have your sponsorship listed in the fair book and fair brochures completed contract has to be received by a fair board member before May 1<sup>st</sup> 2015.

Make checks payable to Northern District Fair (N.D.F.)

BUSINESS NAME \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

CONTACT PHONE NUMBER \_\_\_\_\_

AMOUNT SPONSORED \_\_\_\_\_

EVENT SPONSORED \_\_\_\_\_

PAYMENT AGREEMENT \_\_\_\_\_

SIGNATURE \_\_\_\_\_

PRINT NAME \_\_\_\_\_