

CAT LADY CAFÉ
COFFEE. FUR. DEMOCRACY.

HOW TO
Transform
YOUR CAFÉ

TABLE OF CONTENTS

Click below to skip to each section.

3 What's a Cat Lady Café?

4 Café Signage

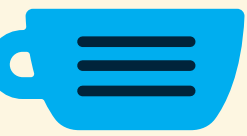
11 Drink Menu Template

12 Voter Registration Stickers

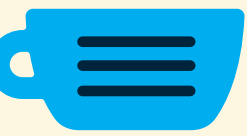
13 Instructions for Making a Donation

17 Social Media Assets **Coming Soon**

23 Contact Us



Click this icon on any page to return to the table of contents



WHAT'S A CAT LADY CAFÉ?

Cat Ladies for Kamala and their supporters want to reclaim the “Cat Lady” moniker from the infamous J.D. Vance soundbite and turn it into something empowering.

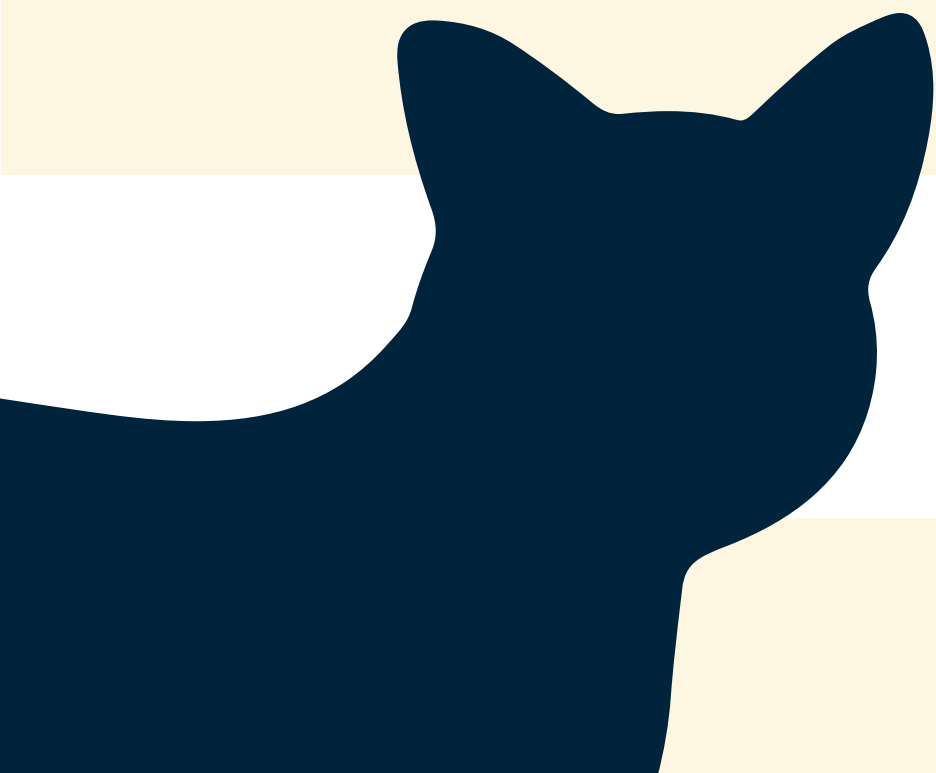
On October 16, 2024, our National Day of Action, we’re asking cat cafés and coffee shops across the country to temporarily transform their businesses into Cat Lady Cafés to:

- Encourage patrons to purr-chase special Kamala-themed drinks
- Increase voter registrations and status checks
- Create buzz about the upcoming election and the power of cat lady clowders (yep, that’s the actual name of a group of cats)

This kit includes everything you need to get involved. The following items are available for you to download free of charge. Please note that Cat Ladies for Kamala & Creatives for Harris are unable to cover the cost of printing at this time.

- In-store signage
- Drink menu template
- Voter registration stickers
- Instructions for making a donation
- Social media assets & sample post copy

Thank you for your interest in participating!



CAFÉ SIGNAGE

A purr-fect way to get bold messages across.

THE KIT INCLUDES THREE TYPES OF IN-STORE SIGNAGE

- Voter Registration
- Harris Policy
- Just for Fun

TWO SIZES ARE AVAILABLE FOR PRINTING

24" x 36"

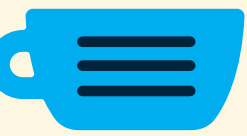
Large format posters to make a bold statement, showcase your participation and invite customers in.

8.5" x 11"

Smaller format posters perfect for placing on tables, at your counter, or as flyers on your community board.

How to use them

- 1 Choose the posters you want to display.
- 2 Click the download links to save the posters to your computer.
- 3 Print the posters or send the files to a printer.
- 4 Hang them up for all to see.





CAFÉ SIGNAGE

VOTER REGISTRATION

Each sign is designed and sized to be printed at 8.5" x 11" and 24" x 36"

DOWNLOAD



Cat Ladies for Kamala & Creatives for Harris are not officially affiliated with, endorsed by, or funded in any way by the Harris campaign, any of its entities, or any progressive PACs or Super PACs.

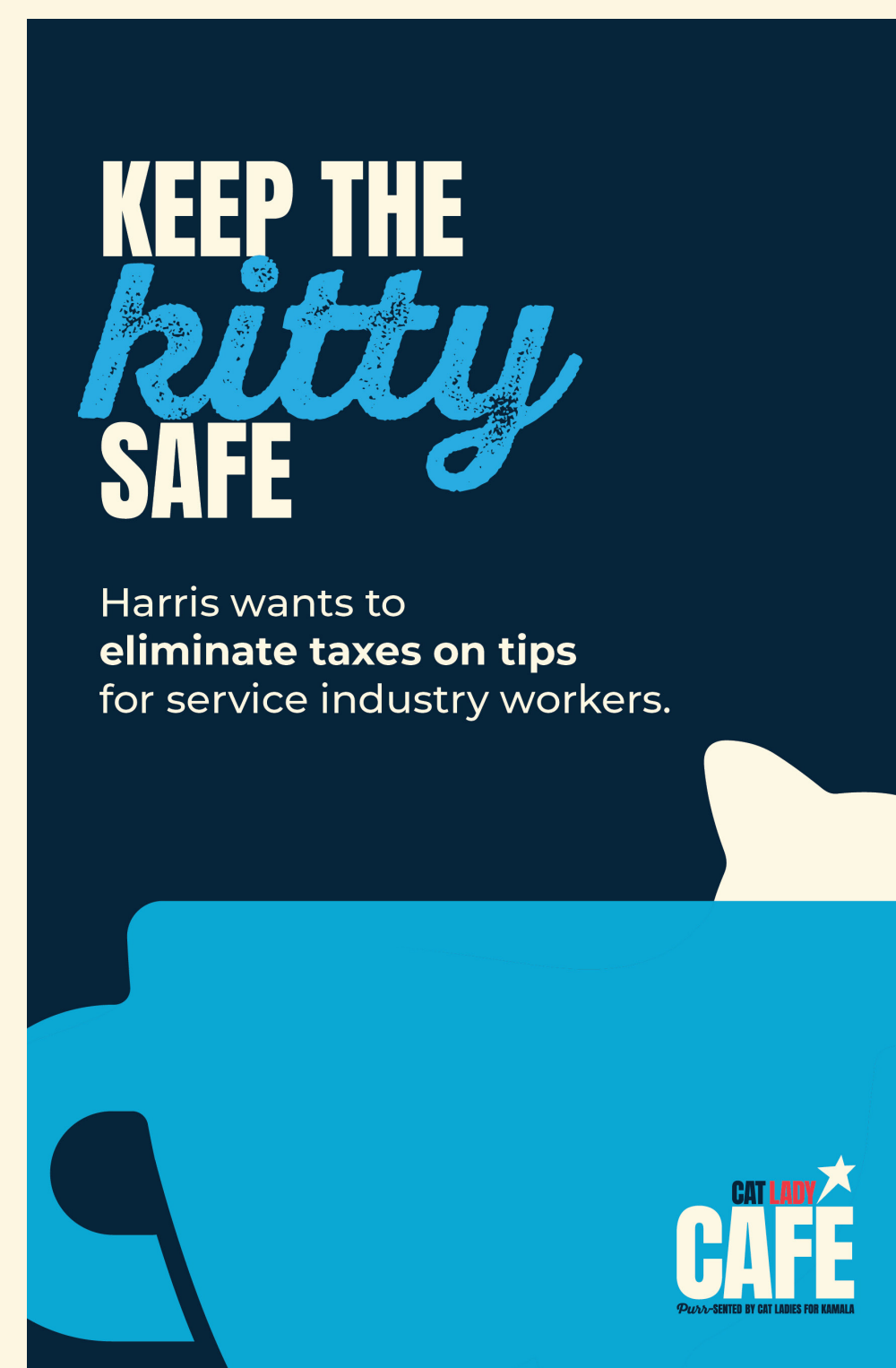


CAFÉ SIGNAGE

HARRIS POLICY

DOWNLOAD

Each sign is designed and sized to be printed at 8.5" x 11" and 24" x 36".



Cat Ladies for Kamala & Creatives for Harris are not officially affiliated with, endorsed by, or funded in any way by the Harris campaign, any of its entities, or any progressive PACs or Super PACs.



CAFÉ SIGNAGE

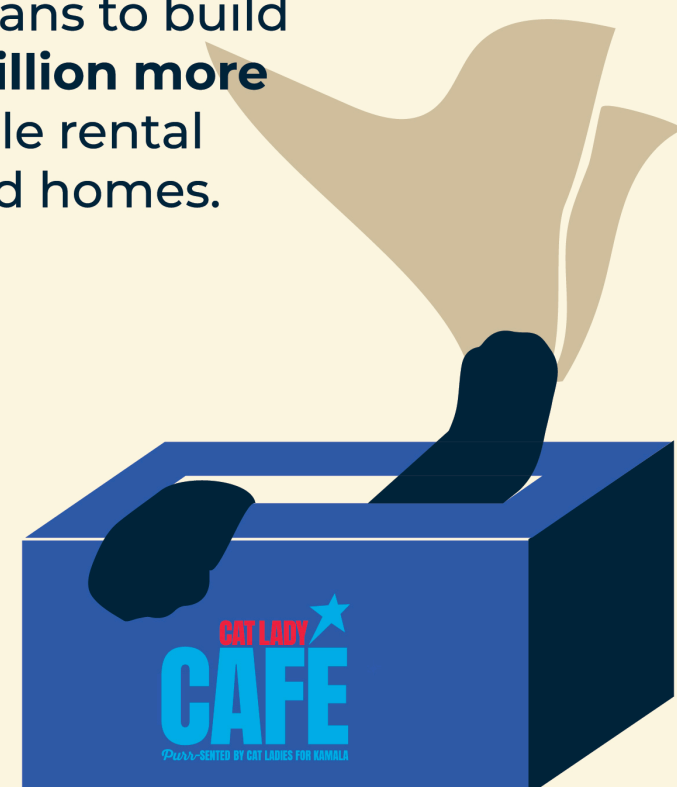
HARRIS POLICY

[DOWNLOAD](#)

Each sign is designed and sized to be printed at 8.5" x 11" and 24" x 36"

NO ONE IS
allergic
TO AFFORDABLE HOUSING

Harris plans to build **three million more** affordable rental units and homes.



CATS MAY NOT LOVE *vets*, **BUT KAMALA DOES**

Harris will fight to end veteran homelessness, invest in mental health and suicide prevention efforts, and eliminate barriers to employment.



\$6,000 IN TAX CREDITS TO HELP GROWING FAMILIES LAND ON THEIR FEET

Harris wants to expand the Child Tax Credit to provide a **tax cut** to families with newborn children.



FIX CATS
and rent

Harris knows rent is too high. So, she'll **outlaw price fixing by corporate landlords**, which involves price manipulation to maximize profits. Unlike traditional rent control which aims to limit rent increases.



Cat Ladies for Kamala & Creatives for Harris are not officially affiliated with, endorsed by, or funded in any way by the Harris campaign, any of its entities, or any progressive PACs or Super PACs.

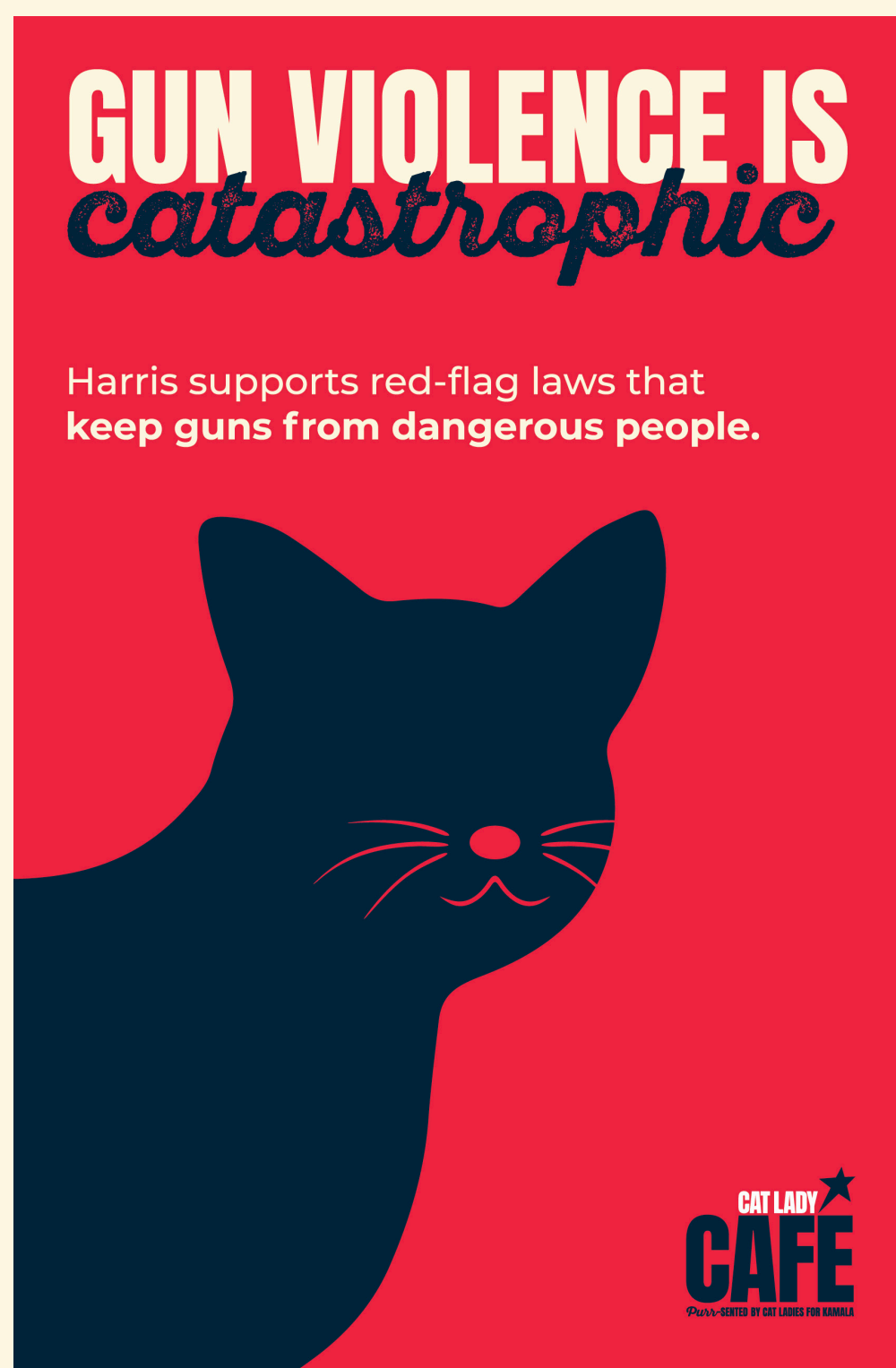


CAFÉ SIGNAGE

HARRIS POLICY

Each sign is designed and sized to be printed at 8.5" x 11" and 24" x 36"

[DOWNLOAD](#)



Cat Ladies for Kamala & Creatives for Harris are not officially affiliated with, endorsed by, or funded in any way by the Harris campaign, any of its entities, or any progressive PACs or Super PACs.



CAFÉ SIGNAGE

JUST FOR FUN

Each sign is designed and sized to be printed at 8.5" x 11" and 24" x 36"

[DOWNLOAD](#)



Cat Ladies for Kamala & Creatives for Harris are not officially affiliated with, endorsed by, or funded in any way by the Harris campaign, any of its entities, or any progressive PACs or Super PACs.



CAFÉ SIGNAGE

JUST FOR FUN

Each sign is designed and sized to be printed at 8.5" x 11" and 24" x 36".

[DOWNLOAD](#)



Cat Ladies for Kamala & Creatives for Harris are not officially affiliated with, endorsed by, or funded in any way by the Harris campaign, any of its entities, or any progressive PACs or Super PACs.



DRINK MENU TEMPLATE

DOWNLOAD

A delicious way to support democracy.

We created a Kamala-themed drink menu that you can customize based on your café's needs and offerings.

How to use it

1

Click the download link to save the menu template to your computer.

2

Edit the menu as needed.

3

Print the menu and display it on the wall, near the register or any other visible place. (You can also upload the file to your digital menu.)

4

Add the special drink menu to your POS system to track units sold for the day.

If you choose to allocate a portion of your business earnings to support campaign initiatives, please refer to [page 10](#) for information on how to donate as a business entity.

Cat Ladies for Kamala & Creatives for Harris are not officially affiliated with, endorsed by, or funded in any way by the Harris campaign, any of its entities, or any progressive PACs or Super PACs.



CAT LADY CUPS

Madame Espresso-dent _____

Kama-latte _____

Cappuccino Going Back _____

Macchiato Your Ballots _____

Democracy Is Americano _____

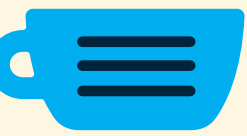
Vote De-mocha-crat _____

Flat Walz _____

Uni-tea _____

Order the Cat Lady Café version of your favorite drink to help boost this café's support of the Harris campaign.

If liquids aren't your thing and you want to make a direct donation, visit [kamalaharris.com](https://www.kamalaharris.com).



VOTER REGISTRATION STICKERS

A simple way to make a not-so-subtle statement stick.

Invite customers to be active participants in the election by offering a quick way to check their voter registration status and register to vote via QR code. Put them on coffee/tea cups, menu inserts, table tents, etc.



DOWNLOAD

How to print at home

1

Click the download link to save the sticker design sheet to your computer.

2

Order printable blank labels. We recommend using [this oval style](#) for best results.

3

Print the stickers.

How to print online

1

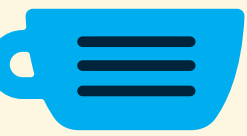
Click the download link to save the single sticker design to your computer.

2

Create custom “2x3-1/3” oval labels using Avery.com’s [WePrint option](#).

3

Choose a quantity, upload the sticker design and receive the final product by mail.



INSTRUCTIONS FOR MAKING A DONATION

A noble way to support a worthy cause.

If you're in a position to donate, as a participant you can pledge to contribute a portion of your sales for the day.

How to prepare your donation

1

Price the special menu items with your donation strategy in mind.

2

Add the special drink menu to your POS system to track units sold for the day.

3

Tally units sold at the end of the day.

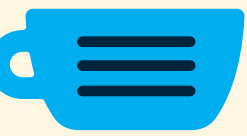
4

Determine how much of the profit you want to donate.

Please read

If your business is structured as a corporation, refer to [page 11](#) for additional info.

If your business is a sole proprietorship or partnership, refer to [page 12](#) for additional info.



MAKING A DONATION

BUSINESSES STRUCTURED AS A CORPORATION

(Including C-Corps, S-Corps, and LLCs taxed as corporations)

You're prohibited from making direct contributions to federal candidates.

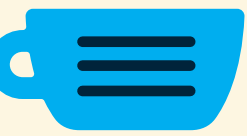
So, we recommend donating to a PAC or Super PAC of your choice. PACs can raise and spend unlimited amounts to advocate for or against candidates.

For consideration, here are a few progressive PACs and Super PACs that have made big contributions to this year's election efforts:

- [Priorities.org](#)
- [American Bridge 21st Century](#)
- [The Congressional Progressive Caucus PAC](#)
- [Progressive Turnout Project](#)
- [Vote Save America](#)

You can also check out [Open Secrets](#) to search for other progressive PACs.





MAKING A DONATION

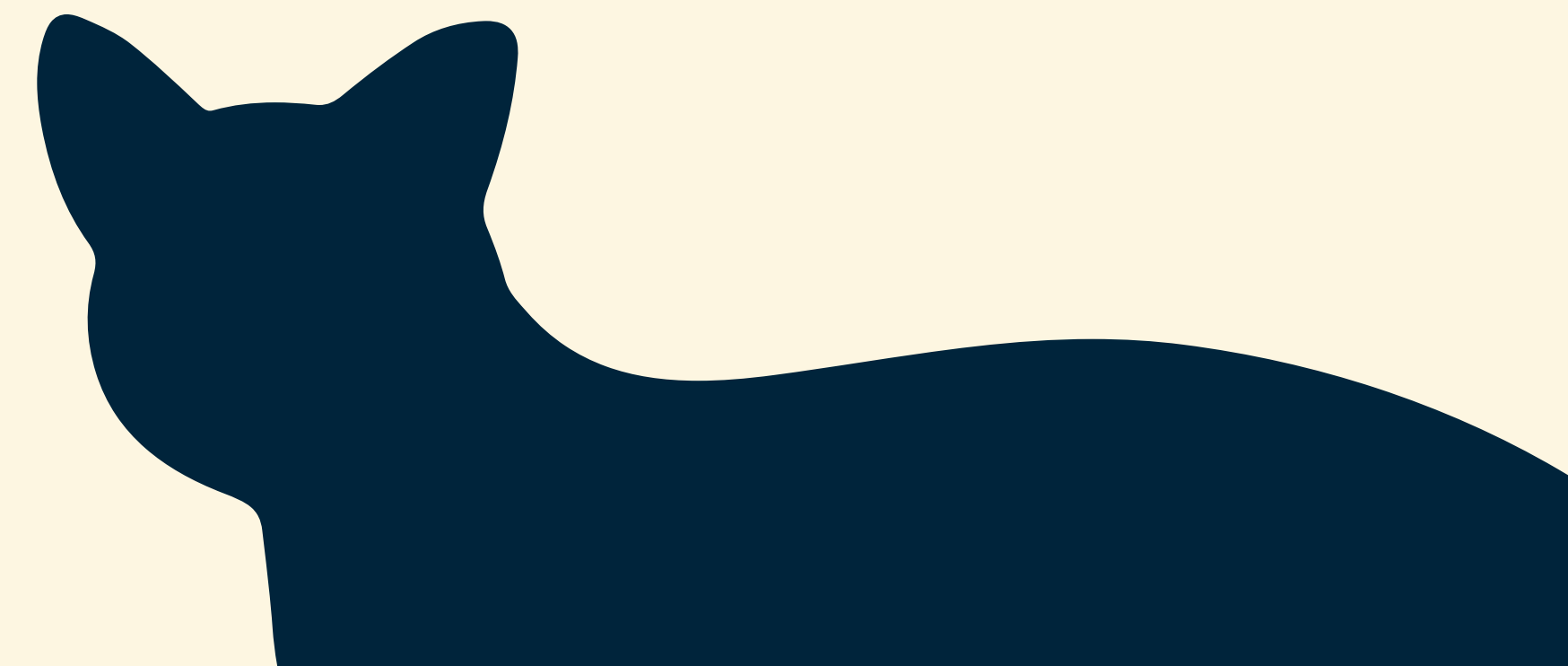
BUSINESSES STRUCTURED AS A SOLE PROPRIETORSHIP OR PARTNERSHIP

You can make contributions to federal campaigns.

These contributions should only be attributed to you, the individual owners or partners, not the business itself.

Your individual contribution limit applies, meaning the donation would count against your legal limit, which is currently set at \$3,300 per election per candidate for federal elections in 2024.

We recommend donating directly to the [Harris Victory Fund](#).



WE'RE FUR-EVER *grateful!*



Every vote matters. By participating in our Cat Lady Café takeover, you're inspiring more people to actively participate in this year's election. We can't wait to see how you transform your café.

Cat Ladies for Kamala

catladiesforkamala.com

info@catladiesforkamala.com

Creatives for Harris

creativesforharris.org

CreativesForHarris2024@gmail.com

“When we fight, we win.”
KAMALA HARRIS