

Sun. 01.26.25

Cat Ladies for America

Closed Monthly Members Meeting



AGENDA

1. Survey Results Part 1: Initial Big Picture Takeaways
2. Survey Results Part 2: Biggest Themes from Survey Comments:
 - Tangible Action/Direction
 - What Chapters Can Do/Hyper Local Organizing, Helping & Info Gathering
 - Effective/Break Through Messaging
3. Discussing Biggest Themes w/ Alyssa Mastromonaco & Tyler Barbarin
4. Survey Results Part 3: More & Next
 - Deeper Dive on comment sub-themes
 - Upcoming actions & events, next steps
 - Additional info for chapters & indies
 - What we could use help with: leg/pol assts, follow on BlueSky, YT, Substack - may need to pivot to these more and more



~~554~~ 541
 Respondents
 ...& counting

State by State Survey Replies by the Numbers

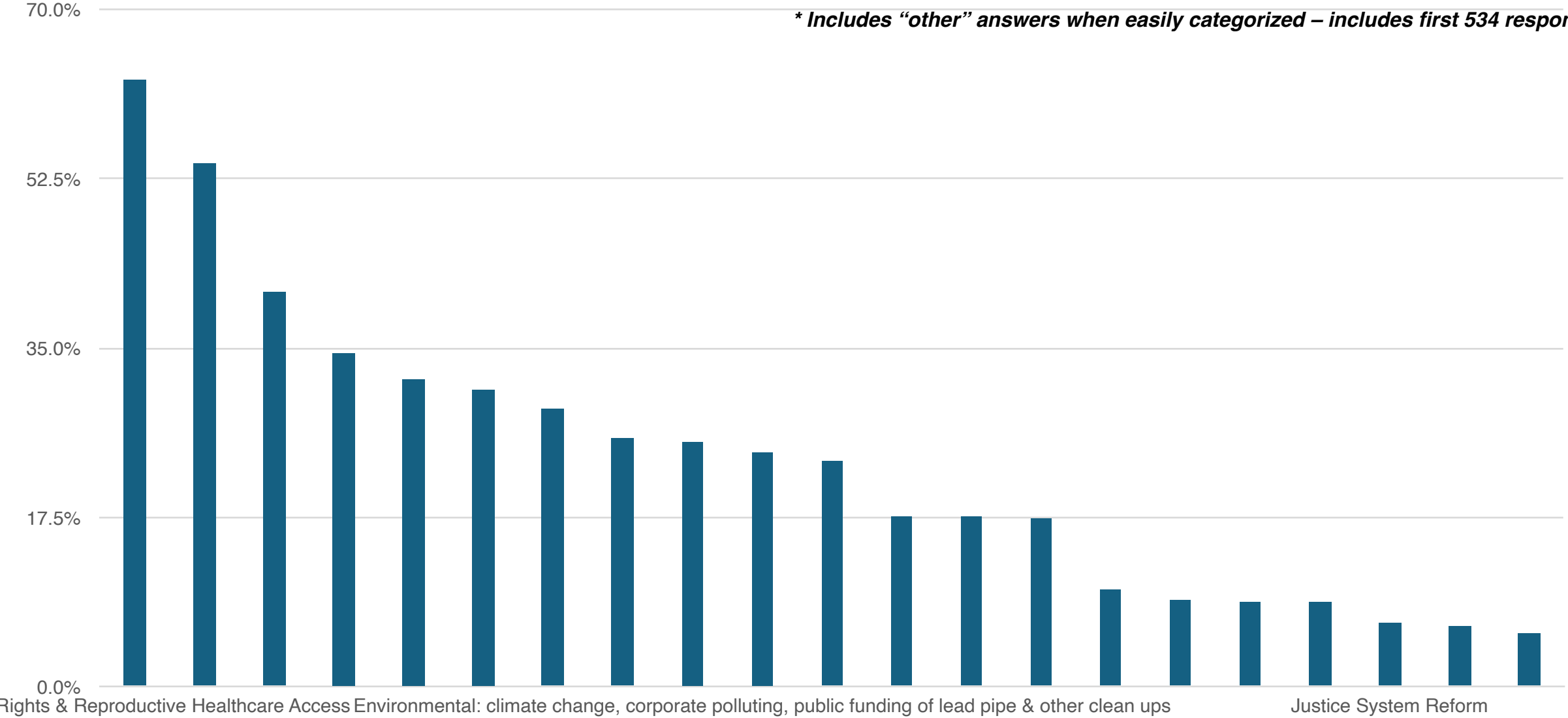
California CA	75
New York NY	34
Texas TX	33
Illinois IL	28
Oregon OR	26
Virginia VA	24
Pennsylvania PA	23
Washington WA	19
Ohio OH	17
Florida FL	17
Maryland MD	16
North Carolina NC	16
Massachusetts MA	15
New Jersey NJ	14
Missouri MO	12
Arizona AZ	11
Colorado CO	11
Michigan MI	11
Georgia GA	11
Wisconsin WI	10

Connecticut CT	9
Iowa IA	8
Kentucky KY	8
Utah UT	8
Indiana IN	7
Nevada NV	7
Arkansas AR	6
Maine ME	6
Tennessee TN	6
Minnesota MN	5
New Mexico NM	5
Alabama AL	4
District of Columbia DC	4
Kansas KS	4
Not living in U.S. State	4
Hawaii HI	3
Idaho ID	3
Montana MT	3
South Carolina SC	3
Vermont VT	3

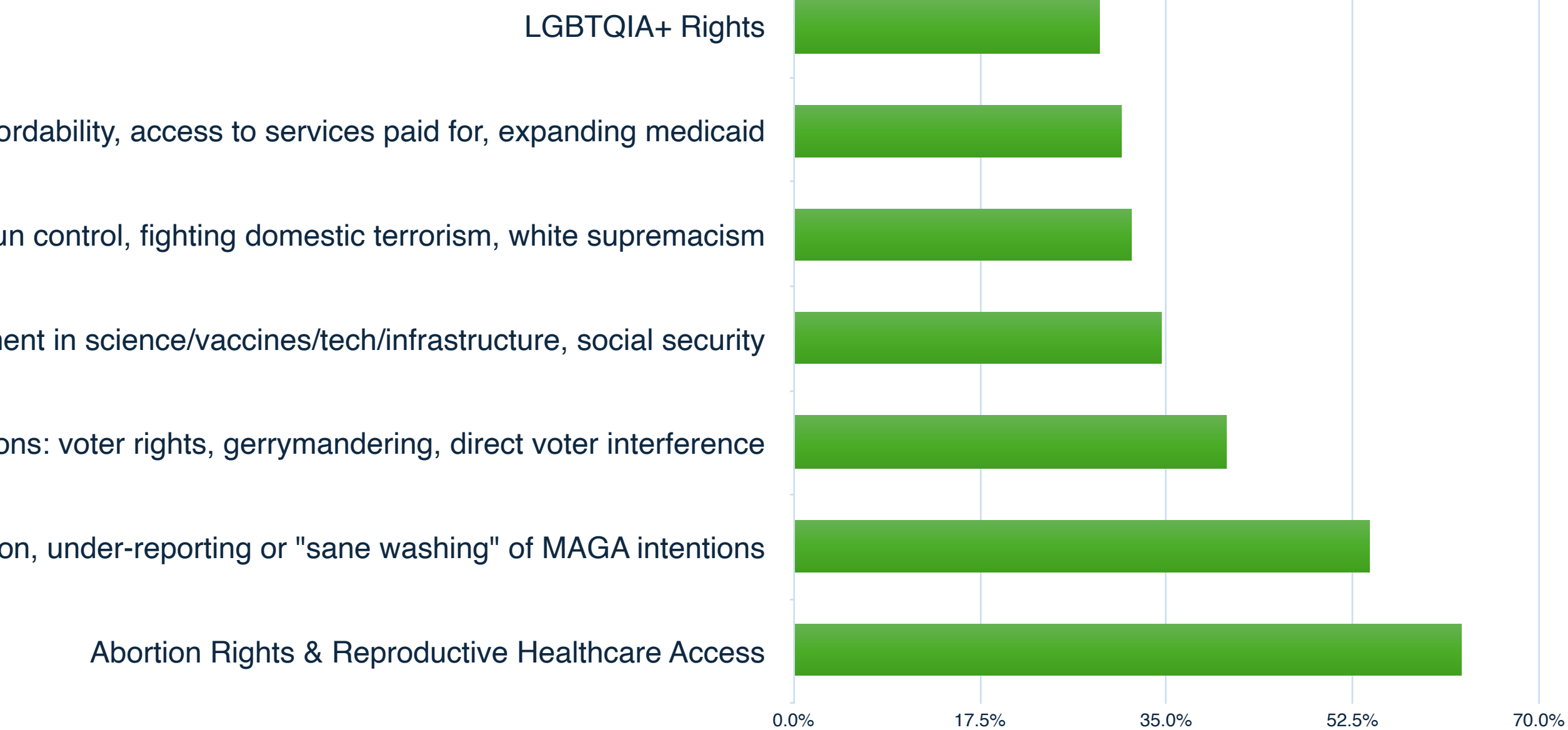
Oklahoma OK	2
West Virginia WV	2
Delaware DE	1
Louisiana LA	1
Mississippi MS	1
Nebraska NE	1
New Hampshire NH	1
Palau PW	1
Rhode Island RI	1
Alaska AK	0
American Samoa AS	0
Federated States of Micronesia FM	0
Guam GU	0
Marshall Islands MH	0
North Dakota ND	0
Northern Mariana Islands MP	0
Puerto Rico PR	0
South Dakota SD	0
VI Virgin Islands	0

CLFA Member Survey Results: What 3-5* Things Should We Focus On?

** Includes "other" answers when easily categorized – includes first 534 respondents*



Top Issues as discrete topics...





Our Initial
Thoughts on
Survey
Summary



**I hate ~~Illinois~~
Silicon Valley Nazis.**

Our Initial Thoughts on Survey Summary : We Hate Silicon Valley Nazis – Classier Cat Version

- We demand control over our own bodies including high-quality, affordable, unrestricted access to all healthcare, including prescriptions, regardless of gender.
- The Bro-ligarchs control over information, tech, retail and now lawmaking & elections is destroying democracy and making a society where only the freedom & dream for a better or simply economically stable life goes to the ultra richest 1% of the country, and creating a government that no longer works to keep everyday people safe, healthy and productive.



Big Comment Theme 1: Tangible Action, Direction, Guidance, and...



“Feel disengaged since last election. Help with this.”

“Where can we all focus our efforts to create change?”

“Calls to action. Inform on what can citizens do to counter MAGA damage to democracy.”

“I am really interested in being part of a grassroots movement that takes concrete actions.”

“Organize and mobilize! Keep us moving and keenly aware.”

Big Comment Theme 2: ...Chapters + Community



“Could I start a chapter in
XXXXX, TX? ... I'm trying to
connect with people like me. I
think I could recruit other
Dems...”

“Feel disengaged since
last election.
Help with this.” (part 2)

Help connect cat
ladies locally

“Community is
more important
than ever...”

Big Comment Theme 3: Effective Messaging/“Out Rogan”-Them?



“I think the campaign spent too much time taking the "high road" You never attacked.”

“Plz listen to the progressives!”

“I think what really brought us together was a shared sense of standing up against tyranny but doing it with compassion and humor. I hope that stays the case throughout. Thank you”

Fight fire with fire, they live on personalities vs policy. So thats what ee need to do to fight back, too

This Sun. 01.26.25

Cat Ladies for America

Monthly Meeting



featuring thoughts on grassroots building & messaging strategy with



Alyssa Mastromonaco

Fmr. Deputy White House
Chief of Staff, Obama Admin.
+ NY Times Bestselling Author
+ Co-Host "Hysteria" Podcast
+ Certified Cat Lady



Tyler Barbarin

Director, Grants & Development
Louisiana Abortion Fund
+ Social Justice & Mutual Aid Advocate
+ Movement Builder

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Next Steps: Tangible Action + Community



Abortion pills by mail in every state.

Plan C provides up-to-date information on how people in the U.S. are accessing at-home abortion pill options online.

ABORTION ACCESS:

- Plan B reserves campaign (chapters or individuals)
- Strategies for getting people help they need right-now
- **Will be addressed also with prominent speakers at our next “Spilt Milk” WED FEB 19 livestream (open to all on YouTube and IG Live)**
- CLFA:
 - work on messaging all can use/make their own
 - Working with organizations on actions re specific legislative initiatives to further restrict birth control, abortion access et al

Comment Theme

Tangible Action + Community



US HOUSE SEATS WITH SPECIAL ELECTIONS IN 2025

- Though not “endorsing” we’re doing research on these candidates, because who wins in the primaries could matter. Will pass the info to members.
- **HELP YOU CAN GIVE:** Do you live in one of these places? Do you have a chapter yet? What are people saying at your school, book club, PTA, workplace etc? Yes, we can raise money, but how can we help turn out vote, create high impact, hyper local Cat Lady messaging etc.
- We are looking for help from people with some experience in govt, law or related to help to be “legislative/political assistants” for these races”

District	Incumbent			This race	
	Member	Party	First elected	Results	Candidates
Florida 1	Matt Gaetz	Republican	2016	Incumbent resigned November 13, 2024. ^[1] New member <i>to be elected</i> on April 1, 2025. ^[2]	<ul style="list-style-type: none"> Stephen Broden (Independent)^[3] Aaron Dimmock (Republican)^[3] Jeff Macey (Republican)^[3] Greg Merk (Republican)^[4] John Mills (Republican)^[3] Jimmy Patronis (Republican)^[5] Jeff Peacock (Republican)^[3] Joel Rudman (Republican)^[6] Michael Dylan Thompson (Republican)^[7] Gene Valentino (Republican)^[8] Gay Valimont (Democratic)^[9]
Florida 6	Michael Waltz	Republican	2018	Incumbent resigned January 20, 2025. ^[10] New member <i>to be elected</i> on April 1, 2025.	<ul style="list-style-type: none"> Aaron Baker (Republican)^[11] Randy Fine (Republican)^[12] Ehsan Joarder (Republican)^[11] Andrew Parrott (Libertarian)^[11] Ges Selmont (Democratic)^[11] Randall Terry (Independent)^[13] Josh Weil (Democratic)^[11]
New York 21	Elise Stefanik	Republican	2014	Incumbent expected to resign TBD. ^[14] New member <i>to be elected</i> on a date TBD.	<ul style="list-style-type: none"> Paula Collins (Democratic)^[15] Anthony Constantino (Republican)^[16] Steve Holden (Democratic)^[17] Darnell Wilson (Republican)^[18]

Tangible Action and Chapter + Community

Sub-Theme: Other Groups Also Do Stuff



“Ally with legal organizations i.e.ACLU etc.”

“I’d like to ensure that we are not reinventing the wheel here. I think it’s important to be in coalition with groups like Indivisible that have amazing infrastructure already in place.”

Big Comment Theme 3: Effective Messaging/"Out Rogan"-Them?



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"I think what really brought us together was a shared sense of standing up against tyranny but doing it with compassion and humor. I hope that stays the case throughout. Thank you"

"Plz listen to the progressives!"

"Fight fire with fire, they live on personalities vs policy. So thats what we need to do to fight back, too"



Comment Theme: Things We Could Use Help with

And start TODAY to get the names of great candidates for the midterms in the forefront so we don't continually follow the bullshit. Thanks for all you all are doing!”

“The party also failed to reach Latinx voters in their language...”

meow@catladiesforamerica.com

Comment Theme: Don't F*ck Us Over



“Be transparent about donations, who is organizing efforts, intentions, etc. Tired of just being asked for money.”

“Do not share or sell my information.”

“You guys give me hope <3”

Comment Theme: KEEP FIGHTING



“Keep fighting”

**“I'm glad you
have the
oomph to
carry on.”**

**“Sofie and I thank
you! (Although
she's napping
right now, of
course...)”**