

# **CSR/SC Chapter of the American Sewing Guild, INC**

## **Chapter Advisory Board Meeting – December 6, 2018**

### **Village Café, 110 Coach Light Way, Aiken SC**

**Meeting called to order** – by President Judie Travis at 11:40 a.m. Thanks to Material Girls for hosting and changing the location for the meeting. Absent were Linda Montz, Lesly Ownings, Gloria McSorley and Louise Schmidt.

**Present** – Lenaya Raack, Cheri Dowd, Marge Mitchell, Tammy Newman, Ellen Macklin, Kathy McCartney, Joyce Sinclair, Diane Zielinski, Anne Mace, Kristy Granberg, Sandy Costanzo, Margaret Tuck, Chris McDowell, Sally Kluttz, and Judie Travis

**Secretary's Report** – (Tammy Newman) – The August 11, 2018 CAB minutes were posted online. No changes were recommended. Kristy Granberg made a motion to approve the minutes as written. Lenaya Raack seconded – all in favor. No cards were sent out.

A vote was taken of the voting CAB members to ratify the email vote for the Mary Ray event. All were in favor. Costs for the event will be \$1500.00 plus mileage for instructor travel, 3-4 nights for instructor hotel room, and instructor meals for February 8-9.

A break was called for lunch at 12:00 p.m. Meeting resumed at 12:18 p.m.

**Treasurer's Report** – (Joyce Sinclair) – Balance as of August 11, 2018 was \$16,931.75. Income was \$630.00 from membership rebates, \$2,690.38 from special events, \$469.00 from fundraising and \$156.75 from fabric sales for a total of \$3,946.13. Expenses were \$3,297.02 for programs and special events, \$232.60 for CAB expenses, \$6.52 for copying/printing, \$700.00 for ASG conference for Judie Travis to attend and \$25.00 for neighborhood group stipend for a total of \$4,261.14. Checkbook balance as of December 6, 2018 was \$16,616.74. Funds earmarked for events is \$4,141.00 for the 2019 retreat. Funds available are \$12,475.74.

32 members are registered for the 2019 retreat. There are a total of 15 double rooms and 3 single rooms. There are 3 spaces available and the deadline for registration is March 1, 2019.

Income from the Chapter Give Back event was \$200.00. Expenses for the event were as follows: \$300.00 for instructor fees, \$93.77 for hotel for instructor, \$180.39 for stabilizers and other supplies, \$67.04 for bags and other miscellaneous items. The supplies cost twice what was anticipated, (mentioned by instructor at a previous CAB meeting) and the chapter saw a loss on the event of \$441.20.

The Bling event had 14 attendees. The instructor fee was \$300.00 and a donation of \$100.00 was made to the church where the event was held. The instructor supplied all of the kits used for the class. The chapter saw a loss of \$50.00.

The Annual Meeting had 42 members and 3 junior members attending. Income from the meeting was \$600.00 in registration fees, \$399.00 from the auction and \$76.00 from the stash sale. Expenses were \$837.00 for lunch, \$100.00 for instructor fees, \$20.82 for table decorations, \$6.52 for printing and \$35.00 for favors. The chapter netted \$135.16 from the event.

Winners of the scrap challenge need to contact Joyce when renewing their membership and she will send them a check to cover the cost of their renewal.

Ellen Macklin and Marge Mitchell will meet on January 10, 2019 to review the chapter books. They will email Diane Zielinski when all has been checked out.

Diane Zielinski, Joyce Sinclair and Kristy Granberg will meet on January 12, 2019 to plan the chapter budget for 2019.

**President's Report** – (Judie Travis) – Welcome to new CAB members Diane Zielinski who will be president and Linda Montz who will be 1<sup>st</sup> vice president. Anita Drennon will be leaving as education coordinator and Cheri Dowd will take over that position.

The comments from the Chapter Give Back event were reviewed. There were many good comments but many thought the instructor was unprepared and disorganized and the instructions unclear. Everyone attending had fun and liked bringing their own lunches. It was decided that future potential instructors need

to submit a specific itemized budget and, if the cost exceeds what was submitted, the instructor will cover the excess. Cheri Dowd is working on a sheet of qualifications and guidelines to be used for future instructors. It will include points on how to prepare and organize a program and the responsibility of the instructor to present a quality program.

The Bling Event was reviewed and all comments were good and all were pleased with the program, the organization on the instructor, the kit/instructions and selection of retail items provided by the instructor. All were pleased with the bring your own lunch plan.

The Annual Meeting was reviewed. All liked the location, food options could be varied, if possible and the program was good and all like the instructor but thought she could have covered more information on finished projects. Some requested a hands on program, and something geared more to the junior members' interest.

The Mary Ray event is scheduled for February 8-9, 2019 at Ashland United Methodist Church in Columbia, SC.

The contract for Pam Damour has been signed and is scheduled for September 12-14, 2019 at Ashland United Methodist Church in Columbia, SC.

The location for the 2019 National Conference will be Boston, MA. Diane Zielinski, Cheri Dowd, Marge Mitchell, Ellen Macklin and Marie Lussier will attend.

Phase 3 of the ASG Fabric Contest is being planned by Rosemary Faijger and Jackie Cruz and, according to the president's report will have both member and supporter portions. No other information is available as of yet.

### **Committee Reports**

**Newsletter** – (Sandy Costanzo) – The newsletter deadline for submitted articles is December 15, 2018. Ellen Macklin will send information to the neighborhood groups to encourage submittals of interesting articles to share in the newsletter. Diane Zielinski will write her first article as new chapter president in January 2019 for the newsletter. Ellen Macklin will work with Sandy to create a mini flyer to hand out to potential new members.

**Membership** – (Lenaya Raack) – There were 97 members as of August 11, 2018. There are currently 98 members. We have 2 new members with one being a junior member, 38 renewed members, 9 expired memberships, 3 membership transfers and 0 trial memberships. Lenaya sent out 2 new member letters, 38 membership renewal letters, 9 expiration letters and 3 member transfer letters. Our new members are Cailyn Stoudemire (junior member) of Columbia, SC and Tisha Wright of Columbia, SC. Expired memberships are Margaret Harrell of Moncks Corner, SC, Sondra Hines of Columbia, SC, Diane Walker of Summerville, SC, Angela Halfacre of Lexington, SC, Karen Marcum of Ladson, SC, Ailene McCall-Bower of Irmo, SC, Penny McEntire of Myrtle Beach, SC. Transferred memberships are Tracy Duecker from Jacksonville, FL to Columbia, SC, Tina Gordon from Kansas City, MO to Lexington, SC, Diane Mooney from Aiken who was a member-at-large.

**Retail Liaison** – (Kathy McCartney) – There is a new store in Lexington called Jessamine Quilt Store that might be interested in advertising. Nothing else new.

**E-Mail Coordinator** – Chris McDowell) – All is good with nothing new to report

**Education Programmer** – (Cheri Dowd) - The Mary Ray event is set for February 8-9, 2019 at Ashland United Methodist Church in Columbia, SC. There are a maximum of 26 spaces for attendees. There is a kit fee of \$20.00 that was not included on the flyer and will need to be paid to Mary Ray. Flyers will be sent to surrounding chapters if available spaces are not filled by our chapter. Set up will be on Thursday, February 7, 2019. Lunches on Friday and Saturday will be catered soup, sandwiches and salad, and cookies, with different options each day. The chapter will provide chips for lunches and coffee, tea and water. Judie Travis has made reservations for a group dinner at Bistro on the Boulevard for Friday evening. Attendees are responsible for making their own hotel reservations.

The contract for Pam Damour has been signed and is scheduled for September 12-14, 2019 at Ashland United Methodist Church in Columbia, SC.

Options for events in 2020 were discussed. Some suggestions were Pam Leggett for a T-shirt class; Kenneth King whose specialties are couture sewing, costumes, tailoring and fitting; Rae Cumbie for a pants class; Paula Brown for a fabric dyeing class; Jennifer Stern; Gail Yellen. The chapter is open to suggestions of other possibilities.

The picnic will be omitted this year and the chapter will host a Give Back event in its place. Kristy Granberg will present a class on a crossbody purse on June 8, 2018 in Harleyville, SC from 9:30 a.m. to 4:00 p.m. There will be room for 20-25 attendees. Food will be potluck. Kristy will work up the program and available options and present them at the next CAB meeting.

The 2019 Annual Meeting will be held November 9, 2019 at the Lexington Country Club. Judie Travis will check on venue availability, and Lillian Lester will provide a sponsor, if needed. They will also check on food options. Cheri Dowd will check on securing Tommy Lightener to present a program on machine maintenance and repair. Cheri also will make contact with the Button Lady to set up a place at the annual meeting to sell her buttons.

**Neighborhood Group Coordinator** – (Ellen Macklin) – The Myrtle Beach neighborhood group is not currently meeting due to medical issues with Eve Hutchinson. Ellen is going to ask National to get involved to get the group moved to the Cape Fear, NC chapter to make it easier for the group to meet and be part of a closer chapter.

Ellen will try to set up a Meet & Greet for the Charleston neighborhood group to help the group become more active.

The Beaufort neighborhood group is looking for a location for meetings. Ellen will give the group's information to Erin Stoudemire to put on social media.

Ellen will encourage the neighborhood groups to host open house/new member information sessions throughout the year to entice new members. The neighborhood group leaders need to send information on the activities their groups are working on to Erin Stoudemire for publicity.

**Social Media Coordinator/Website Coordinator** - (Erin Stoudemire) – Erin was absent and her report was submitted and read by Judie Travis. There is a new look to the chapter's website and has been updated with current information and events. The member list has been removed.

Erin would like more information to post on Facebook and the website so that more people will become aware of the chapter. She needs information and pictures from neighborhood group leaders regarding meetings but is not getting much response. Facebook and the chapter website reach many more people than

GoDaddy website. Erin was able to get a credit of \$461.00 from GoDaddy for services we never used or needed that we were billed for. This credit will pay for future use.

**1st Vice President** – (Kristy Granberg) – From a survey taken Kristy reported members are happy with 2 day events that the chapter schedules. Most are pleased with various aspects of the events.

**2nd Vice President** – (Ellen Macklin) – Ellen plans on having a neighborhood group leader meeting in early 2019.

**Nominations** – (Marge Mitchell) – A new committee will be put together for the 2020 nominations. Joyce Sinclair will be retiring as treasurer.

**Old Business** – (Judie Travis) – The chapter should spend down some of its funds. It was suggested that we purchase 4 good extension cords, 4 inexpensive irons, muslin ironing board covers, and 2 containers to store these items in. Kristy Granberg made a motion to purchase these items spending up to \$300.00. Anne Mace seconded – all in favor. Judie will purchase these items.

The standing rules have been revised to reflect half price for junior members attending chapter events.

**New Business** – (Judie Travis) – A mentoring session will be held December 17, 2018 for new CAB members Diane Zielinski and Linda Montz.

2019 CAB meeting dates are as follows:

February 16, 2019 after Garment Group in Lexington, SC at Nick's House of Pizza

May 23, 2019 in Summerville, SC or Santee, SC – location to be determined later

August 17, 2019 after Garment Group in Lexington, SC at Old Mill Brewpub

December 5, 2019 in Aiken, SC at the Village Café

Gloria McSorley will be the new neighborhood group leader for Rockin Bobbins

Lesly Ownings will remain the special events coordinator

**NEIGHBORHOOD GROUP UPDATES** – see newsletter for details

Connecting Threads – Charleston – Louise Schmidt

Garment Group – West Columbia – Diane Lackey

Material Girls – Aiken – Cheri Dowd and Marge Mitchell

Moonlight Stitchers – Lexington – Sally Kluttz

Rockin Bobbins – Columbia – Gloria McSorley

Seaside Stitchers – Beaufort – Mary Corsaro

Sew Little Time – Summerville – Anne Mace and Diane Zielinski

Sew 'n Sew – Myrtle Beach – Eve Hutchinson

Sewn Together – North Augusta – Margaret Shearouse and Tammy Newman

Sew Stylish – North Augusta – Margaret Tuck

Silly Seam Rippers – Columbia – Lexi Stoudemire

**Next CAB Meeting:** Saturday, February 16, 2019 after Garment Group at Nick's House of Pizza in Lexington, SC.

**Adjourn:** The meeting was adjourned at 2:35 p.m.