

**CSR/SC CHAPTER of the American Sewing Guild, INC**  
**Chapter Advisory Board Meeting – December 5, 2019**  
**Village Café, 110 Coach Light Way, Aiken SC**

**Meeting called to order** – by President Diane Zielinski at 11:37 a.m. Absent were Linda Montz, Chris McDowell, Kathy McCartney (arrived later in meeting), Lesley Owings, Erin Stoudemire

**Present** – Diane Zielinski, Kristy Granberg, Joyce Sinclair, Tammy Newman, Judie Travis, Cheri Dowd, Ellen Macklin, Marge Mitchell, Sandy Costanzo, Lenaya Raack, Anne Mace

**Secretary's Report** – (Tammy Newman) – The August 17, 2019 minutes were posted online for member review. No changes were recommended. Cheri Dowd made a motion to approve the minutes as written. Kristy Granberg seconded – all in favor. Sympathy cards were sent to Terri Foster and Mary Adams. Get well cards were sent to Sally Kluttz, Linda Montz and Tammy Newman.

**Treasurer's Report** – (Joyce Sinclair) – Balance as of August 17, 2019 was \$15,055.50. Income was \$695.00 from membership rebates and \$6,605.00 from special events for a total of \$7,300.00. Expenses were \$1,869.56 for programs and special events, \$252.50 for CAB expenses, \$46.04 for copying/printing and \$700.00 for expenses from the ASG conference for a total of \$2,868.10. Balance as of December 5, 2019 was \$19,487.40. Funds earmarked for events are \$3,583.00 for the 2020 retreat and \$4,391.00 for the Pam Leggett event for a total of \$7,974.00. Funds available is \$11,513.40.

All member registration funds for the cancelled Pam Damour event have been dispersed. 4 refund checks were issued and the remainder of refunds have been applied to future events. The held checks have been shredded. The chapter has received a refund for all deposits paid to Cumberland Village where the event was to be held. Pam Damour received \$600.00 from the chapter as a deposit for the event.

The annual meeting was held on November 9, 2019. With income from registrations, silent auction and 50/50 raffle and expenses for the guest speaker, décor and printing, the chapter netted \$31.00.

Checking accounts will be updated with Joyce Sinclair and Judie Travis coming off of the accounts as signers and Diane Mooney and Diane Zielinski being added as new signers. Joyce suggested Cheri Dowd stay on the account as she resides in Aiken, SC and could be a backup signer for Diane Mooney. Diane Mooney's address will be listed in the next newsletter for treasurer mailings.

An audit of chapter accounts will be conducted by Marge Mitchell, Cheri Dowd and Joyce Sinclair on January 12, 2019. Budget preparations will be held in January at a date to be determined when Diane Mooney returns from traveling.

The Pam Leggett event has a full registration of 20 participants for all three days with no waiting list.

Joyce suggested that the chapter always keep a balance in the checking account of \$10,000.00 to be able to pay deposits for future events that the chapter would like to secure.

Break for lunch at 11:55 a.m.

Meeting resumed at 12:23 p.m.

**President's Report** – (Diane Zielinski) – Diane received a note from Executive Director Margo Martin warning members to be aware of phishing going on with some member emails. Some groups have been receiving erroneous invoices which should be double checked to ensure validity.

All chapter financial accounts need to be updated in January to reflect new treasurer. Diane Zielinski and Diane Mooney will take care of this.

National Convention for 2020 will be held in San Antonio, TX on July 9-12. 53 rooms have been reserved by ASG at \$169.99 per night.

### **Committee Reports:**

**Membership** – (Lenaya Raack) – For the period of August 1, 2019 through November 30, 2019 there were 113 members, 12 new members, 35 renewed

memberships, 11 expired memberships of which 5 renewed, and no membership transfers.

Lenaya emailed 11 new member letters and sent 1 member letter by mail, emailed 35 membership renewal letters and emailed 11 expiration letters.

We have 1 new member from Aiken, 2 from Columbia, 1 from Lexington, 1 from Elgin, 2 from Bluffton, 3 from Beaufort, 1 from Hilton Head Island, and 1 from Myrtle Beach.

Expired memberships were Lexie Stoudemire, Cailyn Stoudemire, Tracy Duecker, Tisha Wright, Ricki Silveria and Gloria McSorley.

**Retail Liaison** – (Kathy McCartney) – Kathy will make contacts in January.

**E-Mail Coordinator** – (Chris McDowell) – No report.

**Education Programmer** – (Cheri Dowd) –

Pam Leggett event: Cheri has sent Judie Travis the information needed for the classroom setup for the event. Judie has access to irons, 3 ironing boards, a portable ironing board and a garment rack. Marie Lussier will be contacted about the use of her full length mirror. Cheri will email a supply list to attendees. The custodial staff at the church where the event will be held will set up the room and members from the Columbia area will take care of the final setup tasks. Cheri Dowd and Marge Mitchell will take pictures during the event. Judie will make reservations for a group dinner Friday night. Attendees will need to make their own hotel reservations. A Keurig machine will be available at the event with coffee and tea kcups. Members are encouraged to bring their own kcups if they have a specific preference. Cheri Dowd will provide the name tags and will send them to the event with Donna Yeskey. Lunch will be catered. As of yet, there is no flight information available for Pam Leggett but she had Judie's contact information.

Rae Cumbie is available in September and October of 2020 for a pants fitting class. Marie Lussier is willing to assist members in jeans fitting for those members wishing to make a closer fitting pant. This will need to be done prior to an event with Rae. The chapter would like to get 1-2 classes with Marie before having an event with Rae. Information will go out in the next newsletter to judge

participant interest. Cheri will do a write up about prefitting with Marie. Possible locations for the event would be Aiken, SC or Fairview Presbyterian Church in North Augusta, SC.

The chapter would like to take advantage of member talent and also hold more single day events to increase member participation.

Diane Zielinski was approached by Gail Yellen about the possibility of holding an event with the chapter. This might be a possibility in 2021.

Suggestions for future events need to be submitted to NG leaders who will relay the info to the CAB. Members may also contact any CAB member with suggestions.

**Neighborhood Group Coordinator** – (Ellen Macklin) – A new neighborhood group will be starting in North Columbia, SC in January with 3 members. The focus of this group will be charity sewing for the Shriners Hospital. Ellen will be hosting an open house for this group. She is looking at also starting a new neighborhood group in North Charleston, SC.

Ellen will not be holding a Neighborhood Group Leaders Meeting due to extremely low turnout but will instead be visiting each neighborhood group individually to answer questions members may have concerning neighborhood group leadership.

**Social Media Coordinator** – (Erin Stoudemire) – Erin's membership expired in March 2019. She has not renewed her membership and does not plan to. She is willing to continue to help with social media if the chapter wants her to. The chapter is getting no activity as far as new membership from social media. An article will be placed in the newsletter informing members that things can always be posted on the Facebook page by any of the members. The CAB agreed that this position needs to be held by a chapter member and Diane Zielinski suggested that Anne Mace might be willing to take over this task.

**Newsletter Coordinator** – (Sandy Costanzo) – The deadline for the January-February issue of the newsletter is December 10, 2019. Sandy needs neighborhood groups to submit 3-4 of the best pictures depicting their group's activities with captions. She is planning to make a cheat sheet with suggestions for capturing and editing the best photos to illustrate the topic represented.

**1<sup>st</sup> Vice President / 2nd Vice President** – (Linda Montz / Kristy Granberg) - Annual meeting: \$300.00 was raised with the silent auction and 50/50 raffle. The auction was scaled down from previous years with no negative comments concerning this. Looking forward, the plan is to continue with the smaller silent auction. Members need to keep the annual meeting in mind for donating good quality items. Everyone enjoyed guest speaker Tommy Leitner. Judie Travis will reserve the Lexington Country Club for the annual meeting in 2020 for November 7, 2020.

2020 Retreat: A booklet is to be prepared by Kristy Granberg and Diane Zielinski and will be provided for members attending the retreat for the first time. It will include information helpful to newcomers such a map of the retreat center, a history of the center, and daily routines. Introductions will be made amongst attendees so that everyone can get to know anyone they haven't yet met. Kristy will work on planning mini instructional sessions.

**Special Events Coordinator** – (Lesley Ownings/Judie Travis) – Judie will be the Special Events Coordinator in 2020 with Lesly Ownings helping out as needed. The Special Events Coordinator will work closely with the Education Programmer to ensure that nothing gets overlooking in event preparations.

A Member Appreciation Event will be help possibly on June 13, 2019 at a reduced cost to members. Kristy Granberg might possibly lead a group class.

A Chapter Fun Day will be planned using another local educator. Kristy Granberg will be in charge of planning this.

The chapter needs to find new ways of getting youth interested in sewing and planning youth events.

**Nominations** – (Marge Mitchell) - Elections were held and ballots were destroyed.

**Old Business** – (Diane Zielinski) – Diane and Kristy Granberg will create an inventory list of what items the chapter owns and where the items are located.

**New Business** – (Diane Zielinski) – CAB meetings for 2020 will be as follows:

1<sup>st</sup> quarter – February 15, 2020 following Garment Group in Lexington, SC. Rockin Bobbins will host. Place to be determined.

2<sup>nd</sup> quarter – May 7, 2020 in Summerville, SC. Time and place to be determined.

3<sup>rd</sup> quarter – August 15, 2020 following Garment Group in Lexington, SC and hosted by Moonlight Stitchers. Time and place to be determined.

4<sup>th</sup> quarter – December 3, 2020 in Aiken, SC at the Village Café. Cheri Dowd will make reservations. Time to be determined.

### **NEIGHBORHOOD GROUP UPDATES –**

Connecting Threads – Charleston – No report, trying to get group back together

Garment Group – West Columbia – Diane Lackey: No report, no changes

Low Country Sew Birds – Bluffton – Jeanette Bussard: Newly formed group

Material Girls – Aiken – Cheri Dowd and Marge Mitchell: All good, no changes

Moonlight Stitchers – Lexington – Sally Kluttz: All good, no changes

Rockin Bobbins – Columbia – Mary Plexico: No report, undecided on leadership

Seaside Stitchers – Beaufort – Sheila Tindale: Group to be wardrobe focused

Sew Little Time – Summerville – Anne Mace and Diane Zielinski: All good, no changes

Sew 'N Sew – Myrtle Beach – Eve Hutchinson: No report, group inactive

Sewn Together – North Augusta – Margaret Shearouse and Tammy Newman: All good, no changes

Sew Stylish – North Augusta – Margaret Tuck: All good, no changes, focus is garment sewing at your own pace

Silly Seam Rippers – Columbia – Lexie Stoudemire: disbanded

**Next CAB meeting:** Saturday, February 15, 2020 in Lexington, SC following Garment Group. Place still to be determined.

Meeting adjourned at 2:10 p.m.

Tammy Newman

ASG/CSR Chapter Secretary