

CSR/SC CHAPTER of the American Sewing Guild, INC

Chapter Advisory Board Meeting – August 17, 2019

Old Mill Brewpub, 711 E Main St., Lexington, SC

Meeting called to order – by President Diane Zielinski at 12:40 p.m. Absent were Kristy Granberg, Kathy McCartney, Marge Mitchell.

Present – Diane Zielinski, Lesley Owings, Cheri Dowd, Sandy Costanzo, Lenaya Raack, Chris McDowell, Linda Montz, Tammy Newman, Joyce Sinclair, Diane Mooney, Judie Travis, Marie Lussier, Ellen Macklin, Tina Gordon, Ashlyn Gordon

Secretary's Report – (Tammy Newman) – The May 23, 2019 CAB minutes were posted online. No changes were recommended. Marie Lussier made a motion to approve the minutes as written. Sandy Costanzo seconded – all in favor. No correspondence was sent out.

Treasurer's Report – (Joyce Sinclair) – Balance as of May 23, 2019 was \$13,543.50. Income was \$290.00 from membership rebates, \$60.00 from newsletter ads and \$2272.00 from special events for a total of \$2622.00. Expenses were \$1110.00 for special events. Balance as of August 17, 2019 was \$15,055.50. Funds earmarked for events are \$1679.00 for the 2020 Retreat and \$1130.00 for the Pam Damour event. Funds available are \$12,246.50.

The Chapter Give Back Event, which was the Koda Bag led by Kristy Granberg, had 27 attendees. Income from this event was \$540.00 and expenses were \$1110.00 for a net loss of \$570.00.

There are currently 33 members registered for the 2020 Retreat . There are 4 single rooms and 15 double rooms with 1 opening in a double room still open. Diane Zielinski suggested the chapter add one additional private room for a new member who wishes to attend but needs a private room. All present were in favor. Diane will contact Camp St. Christopher to confirm availability of a room and if approved she will let the new member know that a room is available.

President's Report – (Diane Zielinski) –

Diane attended the National Convention in Boston, MA and the Board of Directors meeting at the convention. Points from the meeting were:

Members are strongly discouraged from opting out of the ASG weekly blog emails as they will no longer receive any ASG correspondence.

Membership needs to grow. Reasons potential members are not joining are that they think the chapters are not friendly, don't publish slate of candidates for chapter board positions and they don't report back on the national conference.

Notions magazine is no longer being published any many reasons were given for this. Some reasons were that postage is up, advertising is down and the magazine lost \$20,000.00 last year.

No budget for 2019 or proposed budget for 2020 was distributed.

Conference attendance has been steadily decreasing. The number of exhibitors at conference is down. Breakfast for future conferences will be eliminated for a cost savings of \$50,000.00.

Chapters need to know that ASG insurance will not cover any claims related to alcohol consumption.

ASG is now operating in the black.

The goal of ASG National is to be open and honest with its members.

A lunch break was called at 1:32 p.m.

Meeting resumed at 1:51 p.m.

Committee Reports

Membership – (Lenaya Raack) – For the period of May 1, 2019 through July 31, 2019 there were 105 members, 12 new members, 17 renewed members, 2 expired members of which 1 renewed and 1 membership transfer which was an error. Lenaya sent out 12 new member letters, 17 membership renewal letters, 2 expiration letters and 1 letter to verify if the transfer was requested or was a mistake. New members are Brenda Bergna and Cynthia Sarione from Hilton Head

Island, SC; Connie Davidson, Diane Freeman, Gay Madvedeff and Jada Gray from Bluffon, SC; Christine Jasak and Dana Wegner from North Augusta, SC; Jane Mergle, Patricia Breznay and Harriette Edmonds from Columbia, SC; and Ruby Khalifa from Beech Island, SC.

Retail Liaison – (Kathy McCartney) – No report.

E-Mail Coordinator – (Chris McDowell) – Nothing new to report. Diane Zielinski will send Chris the information to distribute from ASG National on not opting out of weekly blog emails.

Education Programmer – (Cheri Dowd) –

Registration for the Pam Damour event is very low with 9 registered for Thursday evening, 17 registered for Friday and 13 registered for Saturday. Cheri sent out event information to 9 chapters in surrounding areas as well as placing flyers in 6 locations and information in the Aiken Standard newspaper. She only received 1 phone call requesting information on the Thursday evening presentation. Judie Travis placed flyers at 3 locations as well as posting information on Facebook and MyGrove. The event cost to members was based on attendance of 26 in order to not incur a loss. A deposit of \$600.00 has been paid to Pam with which she purchased her airfare and which will be forfeited if the event is cancelled. Cheri recommended cancelling in order not to incur a larger loss to the chapter due to low attendance. Linda Montz made a motion to cancel the event. Ellen Macklin seconded – all in favor.

Joyce Sinclair will apply checks received in payment for the event that have already been deposited to members' balances for the 2020 Retreat if they so desire or she will write refund checks. Checks not yet deposited will either be applied to members' balances for the 2020 Retreat or destroyed. She will contact members by August 31, 2019 to determine what they wish to do.

Cheri will cancel the contract with Pam. A cancellation notice will be placed in the newsletter. Chris McDowell will distribute an announcement of the cancellation in an email to members.

The annual meeting will be held on November 9, 2019 at the Lexington Country Club in Lexington, SC. Guest speaker will be Tommy Leitner. There will be a Create Something Reversible challenge with 3 categories: Clothing, Lap-size or baby quilt and Home Dec or other item. The winner in each category will win one

year paid ASG membership. Sew Little Time neighborhood group will be providing favors. Menu choices will be: Asian chicken salad plate, Chicken crepes and Roasted pork. Drinks and desserts will be provided. Marie Lussier made a motion to set the price of the event at \$17.00. Linda Montz seconded – all in favor.

The Pam Leggett event has been scheduled for February 6-8, 2019. It will be held at Ashland United Methodist Church in Columbia, SC. Pam will present a class on the Perfect Tee pattern and on Pattern Hacking of the same pattern.

Fees for the event are as follows: Teaching fee for 3 days at \$750.00 total \$2250.00; \$400.00 for travel – partial expenses may be possible as Pam will be traveling to FL prior to or following her event with our chapter; \$450.00 for lodging for 4 nights; \$200.00 for event location fee; \$130.00 for educator food; \$100.00 maximum shipping cost for educator to ship unsold items back home. Total event expenses is \$3530.00. Based on 20 participants cost is \$58.60 per day. With lunch each attending member will pay \$69.00 per day. Participants must have Pam's pattern #104-The Perfect Tee. Those taking the Pattern Hacking portion will have an additional kit fee of \$15.00.

Cheri has received all information on room set up, needed supplies, Pam's biography and the completed contract from Pam. A caterer has been booked but menu choices have not yet been determined. Pam will accept a maximum of 20 participants for the event. Enrollment forms will go out in October. Linda Montz made a motion to accept the Pam Leggett event proposition. Joyce Sinclair seconded – all in favor.

Future educators discussed were Rae Cumbie for a classic pants fitting class; Marie Lussier, who is becoming certified to teach Rae Cumbie's classic pants fitting classes; Marie Lussier for a basic serger class; Gail Yellen for a 2021 event on a serger/creative combo class.

Neighborhood Group Coordinator – (Ellen Macklin) – Things are going well with the new neighborhood group in Bluffton. The Charleston group is trying to reorganize. Ellen is continuing her efforts at trying to get the Myrtle Beach group to affiliate with the Cape Fear, NC group. Neighborhood groups need to plan events to attract potential new members. Material Girls neighborhood group is

hosting a sew in at Dunagan's in Aiken, SC to make tote bags for Helping Hands, a nonprofit group in Aiken.

Social Media Coordinator – (Erin Stoudemire) – Erin needs members and neighborhood groups to send her photos and information on events and activities so that she can circulate them on social media.

Newsletter Coordinator - (Sandy Costanzo) – The deadline for the September-October newsletter is August 15

1st Vice President/2nd Vice President – (Linda Montz/Kristy Granberg) – Fundraising for the annual meeting will be a 50/50 raffle, a silent auction and “yard sale” with members bringing items to sell. The ballot for CAB elections will be published in the September newsletter.

Linda and Kristy are going to put together an information booklet on Camp St. Christopher for retreat attendees. The option of name tags is being considered. All people new to the retreat will be placed at tables in the center of the room to give them the chance to become more easily acquainted with all members attending.

Special Events Coordinator – (Lesley Owings/Judie Travis) - Retreat will be held on May 17-21, 2020 at Camp St. Christopher at Seabrook Island, SC. There is a \$50.00 non refundable registration fee. Prices for rooms are: \$315.00 for a double room without lunch; \$363.00 for a double room with lunch; \$433.00 for a single room without lunch; \$479.00 for a single room with lunch.

Nominations – (Marge Mitchell) – No report.

Old Business – (Diane Zielinski) – Next CAB meeting will be held on December 5, 2019 at the Village Café in Aiken, SC. Joyce Sinclair will contact Village Café to confirm a room reservation.

New Business – (Diane Zielinski) – Linda Montz will take over Publicity Coordinator for the chapter. An inventory of items with the location of those items owned by the chapter needs to be recorded.

NEIGHBORHOOD GROUP UPDATES – see newsletter for additional details

Connecting Threads – Charleston – Louise Schmidt: No report.

Garment Group –West Columbia – Diane Lackey: No report.

Material Girls – Aiken – Cheri Dowd and Marge Mitchell: They will be hosting a sew in event at Dunagan's in Aiken to benefit Helping Hands.

Moonlight Stitchers – Lexington – Sally Klutz: Had a sew in day; made sew organized bags; watched a DVD on English paper piecing; will be working on a sampler of English paper piecing to be led by Linda Barrett Hanslip.

Rockin Bobbins – Columbia – Mary Plexico: Will be taking a fabric shopping road trip in September.

Seaside Stitchers – Beaufort – Mary Corsaro; No report.

Sew Little Time – Summerville – Anne Mace and Diane Zielinski: They will be making favors for the Annual Meeting; have charity sewing coming up.

Sew 'N Sew – Myrtle Beach – Eve Hutchison: No report.

Sewn Together – North Augusta – Margaret Shearouse and Tammy Newman: They have been working on a row by row quilt designed by Margaret for the group. Diane Zielinski will be visiting the group in September to teach a sweatshirt jacket class. They will have a mini retreat at Camp Fellowship at Lake Greenwood to work on home dec items for the conference center there as well as make Sew Together bags.

Sew Stylish – North Augusta – Margaret Tuck: No report.

Silly Seam Rippers – Columbia – Lexi Stoudemire: No report.

Next CAB Meeting: Thursday, December 5, 2019 in Aiken, SC at Village Café.

Meeting adjourned at 2:55 p.m

Tammy Newman

ASG/CSR Chapter Secretary

