CSR/SC CHAPTER of the American Sewing Guild, INC

Chapter Advisory Board Meeting - May 23, 2019

Time Well Spent Tea Room, 211 Stallsville Rd., Summerville, SC

<u>Meeting called to order –</u> by President Diane Zielinski at 11:04 a.m. Absent were Judy Travis, Kathy McCartney, Lenaya Raack, Ellen Macklin, Chris McDowell

<u>Present</u> – Diane Zielinski, Linda Montz, Kristy Granberg, Joyce Sinclair, Tammy Newman, Cheri Dowd, Marge Mitchell, Sandy Costanzo, Marie Lussier, Anne Mace, Diane Mooney, Barbara Dorn

<u>Secretary's Report</u> - (Tammy Newman) — The February 16, 2019 CAB minutes were posted online. No changes were recommended. Linda Montz made a motion to approve the minutes as written. Kristy Granberg seconded — all in favor. Get well cards were sent out to Lenaya Raack, Terri Foster, and Linda Montz. A sympathy card was sent to Kristy Granberg.

Treasurer's Report — (Joyce Sinclair) — Balance as of February 16, 2019 was \$18,084.13. Income was \$515.00 from membership rebates, \$230.00 from newsletter ads, \$5,135.00 from special events and \$11.46 from Amazon Smiles for a total of \$5,891.46. Expenses were \$10,190.36 for Programs and Special Events, \$131.80 for CAB expenses, \$19.41 for supplies, \$55.52 for Copying/printing and \$35.00 for a Neighborhood group stipend for a total of \$10,432.09. Checkbook balance as of May 23, 2019 was \$13,543.50. Funds earmarked for events are \$1,679.00 for the 2020 Retreat and \$520.00 for the Koda purse class for a total of \$2,199.00. Funds available are \$11,344.50.

A refund was issued to Terri Foster as she was unable to attend the 2019 Retreat due to a sudden unavoidable illness. A check for \$238.00 was issued to her and \$50.00 was held as her deposit for the 2020 Retreat.

There were 29 members that attended the 2019 Retreat. There were 5 members enrolled that paid a \$50.00 non-refundable deposit that did not attend. \$79.76 was spent on table favors for attendees.

The 2020 Retreat has been booked for May 17-21, 2020. There is space for 34 attendees and 26 members have registered to date. There are 11 double rooms of which 4 are open and 4 single rooms which are full.

President's Report - (Diane Zielinski) -

National reported a positive income in January 2019 but anticipate seeing losses in the future. The have a new freelance Social Media Coordinator in place and expect an increase in email contacts to members.

The ASG National Conference will be held in Boston, MA on August 1-4, 2019. Attendees from our chapter will be Diane Zielinski, Cheri Dowd, Marge Mitchell, Marie Lussier and Ellen Macklin. On August 1, 2019, Kenneth King will host a Q & A book signing for his book "Smart Fitting Solutions". The Boston Chapter will be sharing their instructions for making chemo caps.

All neighborhood groups should be maintaining a sign-in sheet for all meeting for insurance accountability.

A former member of the CSR chapter is requesting to move her membership association from the upstate South Carolina chapter back to the CSR chapter. Her stated reasons are that National is no longer publishing Notions magazine and that she is not happy with the educators being brought in to the upstate chapter. Joyce Sinclair made a motion that the CAB vote on allowing this transfer. The vote was 3 for allowing this and 2 against. Diane Zielinski will inform National that this transfer will occur.

Committee Reports

<u>Membership</u> – (Lenaya Raack) – For the period of February 1, 2019 through April 30, 2019 there were 94 members, 3 new members, 19 renewed members and 6 expired memberships, 1 of which renewed. From February 1, 2019 through April 30, 2019, Lenaya sent out 3 new member letters, 19 membership renewal letters and 6 expiration letters. New members are Claire Singletary of Goose Creek, Terri Warncke of Aiken and Susan Clark of Mount Pleasant. Expiration renewals were Kathryn McGill and Anita Drennon.

<u>Retail Liaison</u> – (Kathy McCartney) – Kathy was absent but reported by email that there were no new advertisers to report. She visited Jessamine Quilt Shop in Lexington, SC hoping to visit with the owner. The owner was not in so Kathy will try again at a future date.

<u>E-mail Coordinator</u> – (Chris McDowell) – Chris was absent and there was no new report.

A break was taken for lunch at 11:54 a.m.

The meeting resumed at 12:15 p.m.

Education Programmer - (Cheri Dowd) -

The Koda Purse class being taught by Kristy Granberg is scheduled for June 8, 2019 at First United Methodist Church in Harleyville, SC. Participants will need to bring their own lunch or order from Just Desserts before arrival.

The Pam Damour event is scheduled for September 12-14, 2019. The venue has been changed from Ashland United Methodist Church in Columbia, SC to Cumberland Village in Aiken, SC due to a University of South Carolina home football game greatly increasing the cost and availability

of hotel rooms. The cost of the venue and the cost of the food increased by moving to Cumberland Village. Pam is willing to stay with a member and save the cost of providing her with a hotel room. The chapter will subsidize part of the cost of the event for attendees. The number of attendees required for the chapter to break even is 22. The cost of the event for members will be \$110.00. The Zentangle presentation is free of charge but will require the purchase of a \$15.00 kit from Pam. Non-members were scheduled to pay \$30.00 for the Zentangle kit, but it was decided to drop the kit fee to \$25.00 for this group. It was also decided that if a minimum number of 15 attendees do not sign up for the Zentangle presentation, that portion of the event would be cancelled as the minimum number of persons that Cumberland Village will prepare hors d'Oeuvers for is 15. Food selections to be served at the event will be decided at a later date.

The Annual meeting is scheduled for November 9, 2019 at Lexington Country Club in Lexington, SC. The guest speaker will be Tommy Leitner who will be presenting a program on sewing machine maintenance. The button lady will not be attending as Cheri has not received any response from her after repeated attempts at contacting her.

Cheri has contacted Pam Leggett about the possibility of conducting an event for the chapter. Pam is available Jan 30- February 1, 2020 as well as February 6-8, 2020. The chapter is open to either date so Cheri will get a date set with her. This event will be held in Columbia, SC.

Cheri will contact Rae Cumbie to try to confirm a date for a pant fitting event possibly in September of 2020. This event would be held in Aiken, SC.

<u>Neighborhood Group Coordinator</u> - (Ellen Macklin) – Ellen was absent but Cheri Dowd presented the report for her.

Ellen held a Neighborhood Group Leaders meeting on March 23, 2019. Cheri Dowd and Tammy Newman attended. They discussed ways of getting more neighborhood groups involved and attending CAB meetings. One suggestion was to give one neighborhood group a small bonus for the highest percentage of members of that group attending CAB meetings.

Ellen has had new ASG/CSR business cards printed and are available to members for distribution to new prospective members.

A neighborhood group is being formed in Bluffton, SC and will hold a Meet and Greet and informational meeting on June 1, 2019 from 10:30 a.m. to 12:00 p.m. at Hobby Lobby in Bluffton.

The Myrtle Beach neighborhood group is inactive and attempts are being made to have the group transferred to the Cape Fear, NC chapter.

<u>Social Media Coordinator</u> - (Erin Stoudemire) — Erin is still needing members and neighborhood groups to send her photos and information on activities so that she can get them out on social media. She would also like any photos from the Retreat.

Newsletter Coordinator – (Sandy Costanzo) – The deadline for the July/August newsletter is June 15, 2019.

<u>1</u>[±] <u>Vice President/2</u> <u>Vice President</u> – (Linda Montz/Kristy Granberg) – The comment sheets from the 2019 Retreat were mostly positive. Most of the negative comments pertained to the rooms (musty smells, mold, bugs). Other comments were that the cafeteria needed to better identify which foods are gluten free as several members need this information and that members using the cutting tables needed to clear their items from the tables when finished to allow others access to them. A mini informational orientation and introduction of new attendees was suggested for future retreats as well as the use of a white board to post daily information. Members present thought it would be a good idea to book the Retreat for 2021 as soon as allowed for the last week of April 2021. Kristy Granberg made a motion to approve this. Joyce Sinclair seconded – all in favor.

The theme for the Annual Meeting will be Reversible. The will be a challenge for members to enter items they have made into three categories: garment, home dec and other. The prize for the winner of each category will be a one year paid ASG membership. There will be a 50/50 raffle for fund raising as well as a small silent auction. A flyer for the Annual Meeting will be put in the newsletter.

<u>Special Events Coordinator</u> – (Lesly Ownings) – The Retreat at Camp St. Christopher has been set for May 17-21, 2020. There is a \$50.00 non-refundable deposit. The prices for the retreat are: Double room without lunch - \$315.00; Double room with lunch - \$363.00; Single room without lunch - \$433.00; Single room with lunch - \$479.00. 26 members are registered to date.

<u>Nominations</u> – (Marge Mitchell) – The slate of candidates for next year's CAB are: Diane Zielinski – President; Linda Montz – 1st Vice President; Kristy Granberg – 2nd Vice President; Diane Mooney – Treasurer; Tammy Newman – Secretary. Marge is looking for a new Historian and also suggested the chapter would benefit from a Publicity Coordinator.

<u>Old Business</u> – (Diane Zielinski) – Kristy Granberg purchased a coffee maker, a speaker and cord covers for chapter use.

The refund policy for events is in the Standing Rules. A refund will be issued only in the case of a true medical issue and requires the vote of the CAB. A copy of the Standing Rules will be sent to the CAB yearly.

Remaining 2019 CAB meeting dates are as follows:

August 17, 2019 in Lexington, SC at Old Mill Brewpub following Garment Group

December 5, 2019 in Aiken, SC at Village Café

<u>New Business</u> – (Diane Zielinski) – Marie Lussier has a white board she will donate to the chapter. The chapter will purchase an easel stand.

NEIGHBORHOOD GROUP UPDATES – see newsletter for more details

Connecting Threads - Charleston - Louise Schmidt: No report

Garment Group - West Columbia - Diane Lackey: No report

<u>Material Girls</u> – Aiken – Cheri Dowd and Marge Mitchell: In May, Charlene Shabi and Ellen Macklin presented Finish Techniques for Garments. In June, Daria Carney and Tammy Newman will present An Exploration of Fabric Types.

Moonlight Stitchers - Lexington - Sally Klutz: No report

Rockin Bobbins - Columbia - Mary Plexico: No report

Seaside Stitchers - Beaufort - Mary Corsaro: No report - inactive

<u>Sew Little Time</u> – Summerville – Anne Mace and Diane Zielinski: Mary McRae from PPQ store gave a presentation on Photos on Fabrics and making bangle bracelets. The Koda purse class will take the place of the June meeting. Future class plans are Pouches and a Serger Kimono.

Sew 'n Sew - Myrtle Beach - Eve Hutchinson: No report

<u>Sewn Together</u> – North Augusta – Margaret Shearouse and Tammy Newman: The group has worked on Spicy Spiral Table Runners and laundry bags and well as cleaning out the stash closet. In June, Margaret Tuck will present a class on hand embroidery.

Stylish Fit - North Augusta - Margaret Tuck: The group works on individual hands-on projects.

Silly Seam Rippers - Columbia - Lexi Stoudemire: No report

<u>Next CAB Meeting</u>: Saturday, August 17, 2019 in Lexington, SC at Old Mill Brewpub following Garment Group.

Meeting adjourned at 1:30 p.m.

Tammy Newman

ASG/CSR Chapter Secretary