

CSR/SC CHAPTER of the American Sewing Guild, INC

Chapter Advisory Board Meeting – February 16, 2019

Lizard's Thicket, 4616 Augusta Rd., Lexington, SC

Meeting called to order – by President Diane Zielinski at 12:20 p.m. Absent were Marge Mitchell and Lenaya Raack.

Present – Diane Zielinski, Judie Travis, Lesly Ownings, Kristy Granberg, Kathy McCartney, Cheri Dowd, Joyce Sinclair, Linda Montz, Marie Lussier, Chris McDowell, Sandy Costanzo, Ellen Macklin, Tammy Newman and Sally Kluttz

Secretary's Report – (Tammy Newman) – The December 6, 2018 CAB minutes were posted online. No changes were recommended. Linda Montz made a motion to approve the minutes as written. Kristy Granberg seconded – all in favor. A card was sent to Linda Montz following her surgery.

Treasurer's Report – (Joyce Sinclair) – Balance as of December 8, 2018 was \$16,616.74. Income was \$150.00 from membership rebates, \$160.00 from newsletter ads, \$4,371.12 from special events and \$53.20 from fabric sales for a total of \$4,734.32. Expenses were \$3,033.54 from programs and special events, \$228.89 for CAB expenses of supplies (irons and extensions cords) and \$4.50 for copying/printing for a total of \$3,266.93. Checkbook balance as of February 16, 2019 was \$18,084.13. Funds earmarked for events are \$5,139.00. Funds available are \$12,945.13.

A review of the proposed budget was completed by Diane Zielinski, Kristy Granberg and Joyce Sinclair on January 12, 2019.

Anticipated income for 2019 is: \$1,410.00 for 94 membership rebates, \$100.00 for 5 estimated new memberships, \$25.00 for the Amazon Smiles program, \$400.00 for newsletter advertisements, \$3,200.00 for the Mary Ray event, \$10,000.00 for the St. Christopher retreat, \$2,000.00 for retreat deposits, \$2,500.00 for the Pam Damour event, \$600.00 for the Annual Meeting and \$500.00 for the Give Back purse class for a total income of \$20,735.00.

Anticipated expenses for 2019 are: \$100.00 for CAB supplies other than the newsletter, \$50.00 mileage for new Neighborhood Group setup, \$169.79 for the chapter website, \$50.00 for historian supplies, \$350.00 for Neighborhood Group funds, \$25.00 for new Neighborhood Group setup fund, \$700.00 for National Conference registration and hotel for president Diane Zielinski to attend, \$165.00 for newsletter development, \$3,200.00 for the Mary Ray event, \$10,000.00 for the St. Christopher retreat, \$2,000.00 for deposits from members for retreat, \$2,500.00 for the Pam Damour event, \$900.00 for the Annual Meeting and \$700.00 the Give Back purse class for a total of \$20,909.79 in expenses.

Kristy Granberg made a motion to pass the proposed budget. Tammy Newman seconded – all in favor.

All present agreed to increase the Neighborhood Group stipend from \$25.00 to \$35.00 per year.

The cost for the guest speaker at the annual meeting, Tommy Leitner, will be greater than what is usually spent at \$275.00.

A break was called for lunch at 12:45 p.m. Meeting resumed at 1:08 p.m.

32 members are registered to attend the 2019 annual retreat using 15 double rooms and 2 single rooms. There are 2 vacancies available in 1 double room.

A discussion was held on the chapter's rule on refunds when a participant has to cancel after the registration deadline. It was decided that there will be no refunds after the deadline and a disclaimer to that effect will be added to all event flyers.

The Mary Ray event had 24 attendees for the 2 day event with 4 additional attendees coming for the first day only. The cost was \$1,730.00 for Mary's instructor fees and travel expenses, \$507.00 for lunch and tips, \$647.68 for miscellaneous expenses such as décor and food and \$21.28 for food brought by Cheri Dowd for a loss on the event of \$285.98.

President's Report – (Diane Zielinski) –

Notions magazine has been cancelled by National and there will be no electronic edition of it available either. Sandy Costanzo will continue to publish the newsletter for our chapter electronically though no longer required by National.

Diane Zielinski made a motion to continue the newsletter. Kristy seconded – all in favor.

The reviews on Kristy Granberg's wallet class on January 26, 2019 were excellent.

The reviews on the Mary Ray event on February 8 and 9, 2019 were very good other than a few comments on lighting and food choices.

The link for the National Convention in Boston on August 1-4, 2019 is available on the website.

The Annual Meeting will be held on November 9, 2019 at the Lexington Country Club in Lexington, SC. A contract has been signed for Tommy Leitner as the guest speaker. He will speak on Sewing Machine Care and Tips.

There is no information available yet from National on Part 3 of the ASG Fabric Challenge.

The Chapter Give Back event will take the place of the Annual Picnic this year. Kristy Granberg will teach a class on cork purses in Harleyville, SC. Everyone should bring their own lunch or plan to order lunch from Just Desserts.

All Neighborhood Group leaders need to make sure there is a sign-in sheet at all meetings which all attending members sign for insurance accountability purposes.

Committee Reports

Membership – (Lenaya Raack) – For the period of December 1, 2018 through January 31, 2019 there were 94 members, 1 new member, 12 renewed members and 1 expired membership. From August 1, 2018 through November 1, 2018, Lenaya sent out 1 new member letter, 12 membership renewal letters and 1 expiration letter.

Retail Liaison - (Kathy McCartney) – There were 7 advertisers in last year's newsletters. Four of these have confirmed and paid their renewals: Pappy's, House of Fabrics, Dunagan's and Five Eighth Seams. Two have given verbal okays for renewal: Sew Suite Studios and PPQ. Kathy is waiting on a confirmation from Jeff's Sewing Center. She has made phone calls and sent emails to Farmhouse Fabrics and is waiting on a response. Kathy plans to contact Jessamine Quilt Shop

and possibly offer to write a small article for the newsletter as an incentive. Five Eighth Seams will no longer offer a discount to ASG members.

E-Mail Coordinator – (Chris McDowell) – Nothing new to report.

Education Programmer – (Cheri Dowd)

The Mary Ray event went well other than falling short of desired numbers of attendees for the first day. Several attendees complained of poor lighting and members need to remember to bring extra lighting needed to events.

The Chapter Give Back purse class being taught by Kristy Granberg will be held in Harleyville, SC on June 8, 2019. There will be a \$30.00 kit of which the chapter will pay \$10.00 leaving attendees to pay \$20.00. Kristy will be paid \$300.00 in instructor's fees. \$150.00 will be given to the church as a gratuity. Joyce Sinclair made a motion to accept these costs. Linda Montz seconded – all in favor.

The Pam Damour event is scheduled for September 12-14, 2019 at Ashland United Methodist Church in Columbia, SC. The expenses for this event will be: \$1300.00 for instructor fees for 2 days, \$668.00 for travel, \$375.00 for lodging, \$200.00 for the location fee and \$100.00 for educator food for a total of \$2,643.00 not including student lunch costs. Estimating 26 members attending, the cost per attendee will be \$110.00. There will be a Zentangle demonstration on the evening of September 12 which will be free to those enrolled in either the 1 or 2 day class. Others will pay \$10.00. Rockin Bobbins will host and members will bring heavy hors d'oeuvres. Midnight Stitchers will assist with this. After exploring available options, Cheri proposed Day 1 be "Decorating Secrets" and Day 2 be "One Day Sampler". Kristy Granberg made a motion to accept Cheri's recommendations. Ellen Macklin seconded – all in favor.

Cheri will explore the possibility of securing Pam Leggett and Jennifer Stern for National Educator events for 2020.

Neighborhood Group Coordinator – (Ellen Macklin) – The Neighborhood Group Leader meeting scheduled for February 2, 2019 has been moved to March 23, 2019 at 10:00 a.m. at Peace Lutheran Church in Aiken, SC.

Ellen has sent a message to the Neighborhood Group in Cape Fear, NC asking them to take in the Myrtle Beach, SC since they are much closer and would be

able to provide them with more assistance. Beaufort, SC currently has no Neighborhood Group. Ellen is working on restarting a group in Bluffton, SC. She is working on finding a meeting place for a group in Charleston, SC and well as trying to get a group established in Savannah, GA. Ellen is trying to make contact with the Atlanta Chapter about the possibility of sharing a booth at the Atlanta EXPO to distribute information on our chapter.

Social Media Coordinator – (Erin Stoudemire) – Erin is asking members and Neighborhood Groups to please send her photos and information about events and activities so that she can post them on Facebook.

Newsletter Coordinator – (Sandy Costanzo) – The deadline for the next newsletter is February 15, 2019. A reminder will be added to the newsletter stating that anyone attending an event must be a member in good standing at the time of the event registration deadline or pay the non-member price for the event. Cheri Dowd made a motion to add this reminder. Kristy Granberg seconded – all in favor.

Sandy and Ellen Macklin are working on creating a two page newsletter with highlights on our chapter that could be distributed to potential new members. National will no longer publish Notions magazine and will no longer require chapters to publish a newsletter. Sandy will continue publishing a newsletter for our chapter.

1st Vice President/2nd Vice President – (Linda Montz/Kristy Granberg) – Linda and Kristy will work on decisions for fund raising, member contest and theme for the Annual Meeting. Kristi will purchase the following items for chapter use: 6 floor cord covers, 1 microphone for guest speaker use and a K-cup brewing machine.

Special Events Coordinator – (Lesly Ownings) – The set-up for the two rooms at St. Christopher retreat will be as follows: All sewers will be in the largest room and cutting tables and ironing boards will be in the second room. Becca Robinson will provide a serger for all attendees to use.

Nominations – (Marge Mitchell) – Marge is looking at possibilities for a new treasurer as this will be Joyce Sinclair's last year.

Old Business – (Diane Zielinski) – Judie Travis purchased 4 irons, 4 storage tubs, 4 extension cords in reels and 4 muslin ironing board covers at a cost of \$228.00.

Mary Plexico will resume being Neighborhood Group leader for Rockin Bobbins as Gloria McSorley is moving out of state.

2019 CAB meeting dates are as follows:

May 23, 2019 in Summerville, SC at Time Well Spent

August 17, 2019 in Lexington, SC at Old Mill Brewpub following Garment Group

December 5, 2019 in Aiken, SC at Village Café

New Business – (Diane Zielinski) – All present agreed that after two attempts to sell item donated to the chapter the President can dispose of those items as they see fit.

Meeting adjourned at 2:35 p.m.

NEIGHBORHOOD GROUP UPDATES – see newsletter for details

Connecting Threads – Charleston – Louise Schmidt

Garment Group – West Columbia – Diane Lackey

Material Girls – Aiken – Cheri Dowd and Marge Mitchell

Moonlight Stitchers – Lexington – Sally Kluttz

Rockin Bobbins – Columbia – Mary Plexico

Seaside Stitchers – Beaufort – Mary Corsaro

Sew Little Time – Summerville – Anne Mace and Diane Zielinski

Sew 'n Sew – Myrtle Beach – Eve Hutchinson

Sewn Together – North Augusta – Margaret Shearouse and Tammy Newman

Sew Stylish – North Augusta – Margaret Tuck

Silly Seam Rippers – Columbia – Lexi Stoudemire

Next CAB Meeting: Saturday, May 23, 2019 in Summerville, SC at Time Well Spent

Tammy Newman

Tammy Newman

ASG/CSR Chapter Secretary