



Spirit Shirt Sponsor Form

RSL-AZ West Valley

2023/24 Season

Thank you for taking the time to consider being a partner with RSL-AZ. Our program is designed to offer players the best possible soccer experience that teaches soccer and life skills, which players can use on and off the field, now and in the future. Club soccer comes with a financial commitment (tournaments, travel, and team expenses) that is sometimes difficult for our families. We are seeking sponsors to help defray these additional expenses. Our goal is to offer the opportunity to play soccer to all kids regardless of their family's financial position. Your generous support is greatly appreciated by the players and their families and we look forward to a successful and positive relationship.

As a Sponsor of an RSL-AZ team your name and logo will be placed on team shirts which are worn by players and their families at all league games (~15) & tournament games (~25) and "around town". In addition to these "walking billboards", sponsors at \$400 or more will also receive the added benefit of being listed and promoted in our exclusive RSL-AZ online service directory with your logo and basic details as part of our SPIRIT-Shirt sponsorship. Sponsors will also have access to other fee-based marketing opportunities moving forward (banner ads, banners in newsletters, targeted email campaigns, discounts on tournament program advertising, etc.)

| Sponsor Name: | | | |
|---|--|---------------|-------------|
| Contact Person: | | Email: | |
| Address: | | City: | Zip: |
| Phone: | | Cell: | |
| T-Shirt Sponsorship Categories | | QTY | AMT |
| \$50 to \$100 – One line on t-shirt | | | |
| \$125 to \$200 – Small logo | | | |
| \$225 to \$375 – Medium logo | | | |
| \$400 to \$500 – Large logo/Website ad (on sponsor page) | | | |
| \$1,000 + Main logo in middle of shirt/Website ad (on sponsor page) | | | |
| Total Sponsorship: | | | |

| | | | |
|------------------------------------|--|---------------|-------------|
| Team Name: | | | |
| Team Contact/Title: Player- | | | |
| Address: | | City: | Zip: |
| Phone: | | Email: | |

Please make out your tax-deductible sponsorship check to: **RSL AZ West Valley**

If mailing your sponsorship, please send it to the Team contact's address listed above. **As a 501(c)(3) non-profit organization, your gifts will be tax deductible. A copy of this letter will serve as your receipt.**

Each team will collect funds, links and logos from sponsor. Teams will have shirts printed through one of recommended shirt manufactures. RSL-AZ WV will be responsible for posting sponsor logo and link on website once the team compiles and turns in all items for the team.

Your Support of RSL-AZ Is Greatly Appreciated - THANKYOU!

Tax ID is provided upon request to Team Manager