Think Cycle Consulting

Ai 101 for Banking & Finance

Employing Artificial Intelligence & Data Science To Enhance Business Value

18 - 19 June 2025
Kuwait

The Idea in Brief

Artificial intelligence (Ai) is the technology that enables computers and machines to simulate human learning, decision making and creativity. Ai models run on powerful hardware, clever algorithms, and vast quantities of data. They can interact with and discover detailed patterns in the data. Most financial transactions these days don't involve physical exchanges, but rather the exchange of data that signifies value and ownership. Ai models can predict and reassess relationships, predict again and again until something new is created. Such models can be specialized to do all kinds of things to boost productivity, revolutionizing industries. The banking & finance industry is a case in point. Artificial intelligence can help in five general areas: personalize services and products, create opportunities, manage risk and fraud, enable transparency and compliance, and automate operations and reduce costs. With the widespread use of Ai models across various business functions, it is important to understand the fundamental building blocks of Ai technology and what the technology can do, so that team members can go from being Ai users to becoming Ai value creators.

Program Objectives

This program provides an overview of the fundamental building blocks of Ai technology and opportunities for Ai models to deliver value to banks and financial services firms.
At the end of this 2-day program, delegates should be able to:
• Identify the four key stages of development of Ai technology
• Recognize three types of databases that are used to support analytics and Ai
• Identify three deep learning model architectures used in business applications
• Identify five use cases for Ai models to enhance value in the banking and financial services industry
• Identify three risks associated with Ai technology

Registration Information

Date : 18 - 19 June 2025
Location : Radisson Blu Hotel - Kuwait

How to Register

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