

1200 SPRINGFIELD ROAD UNION, N. J.

MUrdock 8-0050

### GENSER-FORMAN INC.

#### TRIUMPH DISTRIBUTORS







NEW YORK **NEW JERSEY PENNSYLVANIA** 

TO: All Distributors

Bulletin #174 February 16, 1959

DEPT: Sales, Service & Parts Departments

SUBJECT: Revised Specifications of Triumph TR-3

We have been advised that the following specification changes are being introduced on the Triumph TR-3.

- 1. A modified Tonneau Cover will replace the Hoodstick Cover from the basic specification except in the case of units equipped with an occasional rear seat.
- 2, Air Deflector Plates to be fitted at the lower front of the radiator block to direct more air through the cooling tubes of the radiator.
- 3. Medallions on Apron Panel to be changed from Red and Black to Blue and White.
- 4 Deletion of antenna holes in fenders due to the small number of radios being ordered. When a radio is ordered, holes will be drilled and the antenna fitted.

AES:ae

A. E. SHERMAN Service Director



#### TRIUMPH DISTRIBUTORS

NEW YORK
NEW JERSEY
PENNSYLVANIA







TO: All Dealers

DEPT: SALES SERVICE AND

PARTS DEPARTMENTS

BULLETIN #S-59-5

DATE: March 30, 1959

SUBJECT: Revised

Specifications

T.R.3

As a follow-up to BULLETIN #174, dated December 30, 1958, and applicable to item one, we wish to advise you that the Hoodstick Cover has been discontinued with

T.R. 3 - TS 41743 L

As stated in BULLETIN #174, the Hoodstick Cover will be furnished on units ordered and built with an occasional rear seat.

A. E. SHERMAN

AES:ae



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NEW JERSEY
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TO: All Dealers

DEPT: SALES SERVICE AND

PARTS DEPARTMENTS

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A. E. SHERMAN

AES:ae



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### GENSER-FORMAN INC.

#### TRIUMPH DISTRIBUTORS









TO 8

ALL DEALERS

DEPT:

SERVICE & PARTS

BULLETIN #T-59-3

DATE: April 9, 1959

We have available for fitting to the Estate Wagon and Sedan, a steady bracket to the exhaust system, Part No. 205415, which will eliminate the exhaust flange gasket failure.

A bulletin with instructions and diagrams is attached hereto.

There will be no labor allowance for the fitting of this part.



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NEW YORK
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TO: ALL DEALERS

DEPT: SERVICE AND PARTS

BULLETIN #T-59-4 DATE: APRIL 10, 1959

SUBJECT: Triumph Sedan

and Estate Wagon

Clutch

Instances are coming to light of damaged clutches on Small Cars in the first 1,000 miles of their life through either (a) lack of pre-delivery inspection or (b) insufficient clearance between the clutch throw-out, ball bearing and the clutch toggle pressure plate.

The following procedure must be adhered to as part of the pre-delivery inspection on all Small Cars and a further check of the same adjustment carried out at the 500/1000 Mile Free Service as follows:

To Obtain the Required Amount of Free Travel in the
Clutch Pedal

- (a) Loosen and rotate the lock nuts on the spring-loaded adjusting rod to obtain clearance at the release lever cross member to which the thrust bearing is attached.
- (b) Push the adjusting rod against the clutch and rotate the nuts until all free travel is just eliminated.
- (c) Rotate the lock nuts 2-3/4 turns towards the clutch to give the requisite amount of free travel.
- (d) Tighten up the lock nuts in this position.

If you will refer to page 6 group 2 of the Triumph Sedan and Estate Wagon Service Manual you will note that the above instructions increase the lock nut adjustment from 2 turns to 2-3/4 turns. This is to provide greater clearance during the initial 500 mile period when the high spots will have worn off the clutch driven plate and the clearance will decrease.

A. E. SHERMAN Service Manager



1200 SPRINGFIELD ROAD UNION, N. J.

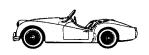
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### GENSER-FORMAN INC.

#### TRIUMPH DISTRIBUTORS

NEW YORK
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PENNSYLVANIA







TO:

All Distributors

DEPT:

Service and Parts

DISTRIBUTION:

Sub-Distributors

and Dealers

BULLETIN: #T-59-5

DATE: April 15, 1959

SUBJECT:

TR2/TR3 SIDE CURTAIN

**ASSEMBLIES** 

RELEASE:

IMMEDIATE

With our greatly expanded dealer organization, we are drawing your attention to the details of a Bulletin we issued last year, illustrating the types of side curtain assemblies used on the Triumph  $T_cR_c2$  and  $T_cR_c3$  models.

Color Range	Commission Number		
Blackberry-Geranium Ice Blue-White	Fitted up to TS-5255 Using Tenex Pegs 551683/4		
·	Wathand Comm TO EOEA		
	Fitted from TS-5256		
9	to TS-8636		
Fawn	Using Lift-The Dot		
ង	Fasteners 552650/1		
Blackberry			
<b>#</b>	m		
Black	Fitted from TS-8637		
<b>55</b>	to TS-28825 Only		
Fawn	Sliding Light Type		
**	Using Lift-The-Dot		
White	Fasteners 552650/1		
100			
C.PL-4 to m	Fitted from TS-28826		
	and Future		
· · · · · · · · · · · · · · · · · · ·			
Black	Sliding Light Type		
	Using Daus Fasteners		
Fawn	(Part # to be supplied)		
Ħ	(at a later date.)		
	Blackberry-Geranium Ice Flue-White   Black  Fawn  Blackberry  Black  Fawn  White  Black  Fawn  White  Fawn		

Whenever you order side curtains, it is essential that your orders contain a description of the curtain assemblies illustrating not only the Part Number but also the trim color and commission number of the car.

A.E.SHERMAN Service Manager



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#### TRIUMPH DISTRIBUTORS

NEW YORK
NEW JERSEY
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TO: A

ALL DEALERS

DEPT:

Service and Parts

BULLETIN #T-59-7
DATE April 22, 1959

SUBJECT:N DISC BRAKES TR-3

Information received from owners indicates that they are not always able to obtain the new type of disc brake dirt shield which has been fitted in production since Chassis Number TS-27689. Will you please therefore note once again the component parts required to carry out this modification.

Quantity	Part Number	Description	
1	204378	Dirt Shield R. H.	
1	204379	Dirt Shield L. H.	
2	118324	Bolt	
2	YN2909	Nut, Nyloc	
2	WP0009	Washers Plain	

Please note that the above parts do not come in kit form and it is therefore necessary to order the items individually quoting their respective part numbers. Will you if you have sold any number of TR-3s prior to this chassis number carry in stock a number of the parts mentioned and recommend them to those owners who have experienced undue wear on the inboard brake pads.

A. E. SHERMAN

Service Manager

AES:ae



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TO: All Dealers

BULLETIN #T-59-8

DATE:

Apr11 22, 1959

DEPT: Service and Parts

SUBJECT: TR-3A AIR DEFLECTOR

With the wide grille fitted to the current Triumph TR-3A some instances of overheating have been reported during the Summer months under heavy traffic conditions where there are periods of extensive idling.

In order to overcome this complaint the factory commenced three months ago at commission number TS-40104 to fit air deflectors behind the grille and attached to the side of the air intake aperture. If it is desired to modify any early type TR-3A cars, deflectors are obtainable in the current body finish colors and it is suggested that you place your orders immediately so that they will be available to your dealers and customers during the Summer months,

Part Number	Color
803440	Black
803441	Signal Red
803442	Poarl White
803443	British Racing Green
803444	Powder Blue
803445	Pearl Grey
803446	Silverstone Grey
803447	Sebring White
803448	Pale Yellow

The deflectors are simply attached by means of six self-tapping screws additional support being given to the deflectors by the overrider support tubes which pass through them.

A. E. SHERMAN

Service Manager

AES: 2e



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TO: All Dealers

DEPT: Service and Parts

BULLETIN #T-59-9

DATE April 22, 1959

SUBJECT: IDENTIFICATION OF

REAR AXLES - TR-3

The production color coding of TR-3 rear axles will be of particular interest as it will eliminate the necessity for removing the back plate to check on the axle ratio being used.

The colors are as follows:

TR-3 ratio 3.7:1

Green

TR-3 ratio 4.1:1

Green and White

A. E. SHERMAN Service Manager



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TO: All Dealers

Dept: Service and Parts

BULLETIN #T-59-13 Date May 15, 1959

SUBJECT: LUCAS MARK VIII
HEADLAMP RIMS

Complaints have been received regarding the fit of the Mark VIII headlamp rim to the headlamp shell. An investigation of the problem has reverted the fault to lie in the fitting of the rubber gasket between the lamp shell and the body nacelle.

With the introduction of the Mark VIII lamp the rubber gasket is ribbed on the side which makes contact with the nacelle and was designed to mate up to a flat surface whereas the face of the front of the nacelle is stepped.

When the lamp shell is attached by the three set screws, the gasket is squashed into the recess formed by the step. This makes it difficult for the headlamp rim to engage behind the small lips at the top of the shell exerting too high a pressure on the spring clip and preventing the tongue from fully engaging in some cases.

To correct this condition it is necessary to remove the headlamp shell and place washers .060" thick on each of the three screws between the rubber gasket and the face of the nacelle. This prevents distortion of the rubber on tightening the fixing screws, allowing full entry of the rim edge into the two lips and relieving the unnecessary pressure on the clip fixing.

In cases where the rims are loose, careful resetting of the tongue on the rim will give the required tightness.

The washers mentioned are now being added on production and arrangements are also being make for the front face of the nacelle to be flat instead of stepped.

A. E. SHERMAN Service Manager

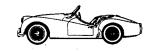


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UNION, N. J.







TO:

ALL DEALERS

DEPT: SERVICE AND PARTS

BULLETIN #T-59-19

June 30, 1959

SUBJECT: NEW SILENT TYPE

STARTER MOTOR T.R. 3

Introducing a new type Starter Motor, which involves changes to the Flywheel, Gearbox and Clutch Housing and Gearbox Cover. The details are listed as follows:

From Comm. No. 1 to TS-50000 From Comm. No. TS-50001 and Future

Page No.	Part No.	<u>Item</u>	Part No.	Item
43	201906	Starter Motor	202791	Starter Motor
43	HB0916	Bolt	HB0917	Bolt
4	201475	Flywheel Assy.	115785	Flywheel Assy.
. 4	60686A	Flywheel	302439	Flywheel
4	201454	Ring Gear	202834	Ring Gear
			112030	Bolt (6)
			115776	Tab Washer (6)
17	301039	Gearbox and Clutch Housing	303879	Gearbox and Clutch Housing
56	900392	Gearbox Cover Panel	901550	Gearbox Cover Pane1

Parts are not interchangeable. It is important to note that cars from Commission Numbers TS-50001 onwards are now in circulation in this market. For this reason it is essential that orders for these new component parts are placed by return mail.



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TO:

ALL DEALERS

BULLETIN #T-59-20 July 6, 1959

DEPT:

SERVICE and PARTS

DATE:

SUBJ:

TRIUMPH SEDAN AND ESTATE

WAGON TRANSMISSION NOISE

Certain instances have occurred where a "clunk" or "kick" is experienced at the point of gear changing and in most instances this can be rectified by taking the following corrective measures:

- (a) Ensure that the torque on the two rear hub nuts is 110 ft/lbs.
- (b) Ensure that the pinion nut is torqued to 70 ft/1bs.
- (c) Ensure that the transmission driving flange is similarly torqued.
- (d) Ensure the tightness of the driveshaft flanges.
- (e) If after attention to the above it has not entirely eliminated the condition, changing the main jet in the carburetor to size 107.5 and the pilot jet air bleed to size 80 will eliminate a slight hesitation or flat spot which also contributes to this "clunk" when changing gea-

A. E. SHERMAN

Service Manager

AES:ae



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TO:

All Dealers

BULLETIN #T-59-21

DATE: JULY 15, 1959

DEPT: SERVIO

SERVICE and PARTS

MANAGERS

SUBJECT: DISTRIBUTOR ON TRIUMPH

SEDAN AND ESTATE WAGON

Please note and record the following information:

	Lucas Part Number	Standard Motor Co. Part Number	: •
Distributor	DN2/40598B	204489	Up to Engine No. BE-138412
Distributor	DN2/40606	205370	From Engine No. 138412 and Future
Distributor	DN2/40611B	204765	Used on Twin Carburetor Con- version Kit only.

ATTENTION PLEASE:

Care should be taken in ordering distributors and distributor components due to the changepoint mentioned.

A. E. SHERMAN Service Manager



#### TRIUMPH DISTRIBUTORS

NEW YORK
NEW JERSEY
PENNSYLVANIA







TO:

ALL DEALERS

BULLETIN #T-59-23

DEPT: SERVICE and PARTS DEPARTMENTS

DATE JULY 21, 1959

SUBJ: T

TRIUMPH SEDAND AND ESTATE

WAGON DIFFERENTIAL CROWN

WHEEL ATTACHMENT

A change has been made in the method of locking crown wheel bolts on the above cars introduced at axle number BE-149280.

A spring washer now takes the place of the tab washer which was prone to settling; leading to a few instances of loose attachment bolts.

It is recommended that where occasion arises in service, tab washers are replaced by the spring washers during overhaul of a differential unit.

The items affected by this change are:

104575 Crown Wheel Bolt replaced by 124704 Crown Wheel Bolt

104576 Tab Washer replaced by WQ0308 Lock Washer

Parts Managers should order supplies of the new items without delay.

A. B. SHERMAN



### TRIUMPH DISTRIBUTORS



NEW YORK
NEW JERSEY
PENNSYLVANIA

TO: SERVICE and PARTS

BULLETIN #T-59-25

Date: August 13, 1959

SUBJECT: T.R. 3.A. REAR HUB OIL SEALS

As warranty claims are on the increase in respect of these items, we must remind you of our Bulletin No. 164 dated October 24, 1958 which points out that inner and outer grease seals are almost invariably damaged through over-greasing with high pressure greasing equipment.

If a rear hub grease seal is genuinely defective it will, in most cases show up within 2,000 miles. Therefore, claims submitted for damaged seals outside the aforementioned mileage must have a full explanation substantiating reasons for replacement.

A. E. SHERMAN Service Manager



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PENNSYLVANIA







Ported 8/26/55

TO:

All Dealers

BULLETIN #T-59-26

DATE: August 17, 1959

DEPT:

SERVICE and PARTS

SUBJECT:

GEARBOX MAINSHAFT AND CONSTANT PINION SHAFT T.R.3

In the new TR2/TR3 Parts Catalog number 501653 Third Edition which is now being shipped, the changed constant pinion shaft carrying a needle roller bearing instead of a plain bush is shown on page 26.

At first glance it would appear that the three components concerned, namely, the mainshaft, constant pinion shaft and bush, were changed to the later type at commission number TS-26825 and then reverted to the original type from commission number TS-27051,

This, of course, is not correct and a further close study of the page will reveal that the new components were introduced at TS-26825 and have continued to be incorporated up to the present time with the exception of just 12 gearboxes between TS-27051 and TS-27063 which were produced with the original components using a plain bush instead of the needle roller bearing.

Unless the part number changes on this page are made clear to all concerned there is likely to be confusion and wrong components ordered. The above remarks apply also to page 138 where the changes to the gearbox mainshaft on cars fitted with overdrive are indicated in a similar manner.

A. E. SHERMAN



MUrdock 8-0050

### GENSER-FORMAN INC.









ALL DEALERS TOS

BULLETIN #T-59-27

DATE: August 17, 1959

DEPT: Service and Parts

SUBJECT: TRIUMPH T.R.3 PARTS CATALOG

### Please correct the following error:

Catalog Model Action Required Page 501653/U.S.A. TR2/TR3 Alter Part No. 140 502559 Ported 8/26/59 502558

Clutch Inner Member Cage - For Rollers

Uni-Directional

To Read:

502558

Uni-Directional

Clutch Inner Member

Cage - For Rollers

A. E. SHERMAN Service Manager



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TOE

DEPT:

ALL DEALERS

SERVICE and PARTS

BULLETIN #T-59-28

DATE: August 20, 1959

SUBJECT: T.R.3 SPEEDOMETERS

As we receive many inquiries from owners regarding the speedometers fitted to their Michelin equipped T.R.3 roadsters, please let us remind you that correctly calibrated speedometers have been fitted in production for some time on all cars equipped at the factory with Michelin tires.

The production changepoints were as follows:

Commission No.	Axle Ratio Speedo	
		Part Number
TS-26656	3.7:1	119047
TS-26704	4.1:1	119046

As owners of cars with earlier commission numbers often require the correctly calibrated speedometers for use in rally work etc., please ensure that you carry these instruments in your parts inventory for supply to your dealers.

> A, E, SHERMAN Service Manager



#### TRIUMPH DISTRIBUTORS

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TO:

ALL DEALERS

BULLETIN #T-59-30

DATE:

August 25, 1959

DEPT: SERVICE and PARTS

SUBJECT: VALVE TAPPET CLEARANCE T.R.3,

TRIUMPH SEDAN AND ESTATE WAGON

Complaints are being received from owners of all Triumph models that they are experiencing burnt valves at extremely low mileage.

Please understand that the valves in all engines produced by the Standard Motor Company are carefully lapped in during engine assembly. A check by the Quality Investigation Department has indicated this is being conscientiously carried out in production and therefore the most likely cause of valve failure continues to be lack of adequate predelivery and/or 1,000 mile inspection by the selling dealer.

It is of utmost importance that Service Managers and Mechanics on both inspections (a) valve tappet clearances must only be set when the engine is <u>COLD</u> and (b) they must be set on the heel of the cam which can only be done by using a starting handle and using the factory recommended method which is spelled out carefully in the Service Manual.

Under no circumstances should tappet adjustments be attempted with the engine even slightly warm neither should any attempt be made to adjust tappet clearances with the engine running at idling speed.

As the factory recommends in the Owner's Handbooks that it is good preventative maintenance to lap in the valves at 5,000 to 6,000 miles (page 25 T.R.s Handbook, page 20 Sedan and Estate Wagon Handbook) warranty claims will not be honored for this work or for burnt valves which have to be replaced through negligence in initial servicing.

A. E. SHERMAN

Service Manager

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UNION, N. J.

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### GENSER-FORMAN INC.

#### TRIUMPH DISTRIBUTORS

NEW YORK NEW JERSEY PENNSYLVANIA







TO: All Dealers

DEPT: Service and Parts

BULLETIN: T-59-35 DATE: October 23, 1959 SUBJECT: MODIFICATION T.R. 3.A. REAR BRAKES

As you know a change in size has been effected on the rear brakes of the T.R.3.A. The drum size has been reduced from 10" to 9" to provide better brake balance between front and rear wheels and to reduce the unsprung weight at the rear axle.

The production changepoints are as follows:

3.71	Axle Ratio	Wire Wheels Disc Wheels	From TS-56377 From TS-56384	Onvards Onvards
4.1	Axle Ratio	Wire Wheels	From TS-56887 From TS-56946	Onwards Onwards

A list of the new parts is attached so that you can place an order immediately to bring your inventory up to date.

Service Director

### TRIUMPH SPORTS CAR - MODEL T.R.3.A.

### 9" REAR DRAKE UNITS

PART NUMBER	DESCRIPTION	NO. PER UNIT
206480	Reor Broke Assembly R.H.	1
206479	Rear Brake Assembly L. H.	1
206502	Back Plate Assembly R.H.	1
206501	Back Plate Assembly L. II.	1
508818	Spring, shoe hold down	4
122505	Pin, shoe hold down	4
120142	Adjuster Unit Assembly	2
105692	Body, Adjuster unit	2
105693	Vedge, adjuster, in body	2
111054	Tappet, between wedge and shoc	4
IIN2007	Nut, adjuster, body to back plate	4
<b>Amolol</b>	Washer, spring, under nut	4
504835	Rear Wheel Cylinder Assembly	2
504836	Body, wheel cylinder	2
504837	Piston+	2
107176	Seal, piston	2
504838	Cover, dust - piston	2
504839	Retainer, dust cover	2
105756	Screw, bleed	2
105676	Cover, dust - bleed screw	2
505088	Lever, assembly, hendbroke	2
50 <b>509</b> 1	Spring, retaining, locking plate	2
505092	Plate, locking, wheel cylinder	2
505093	Cover, dust, wheel cylinder	2
505094	Vosher, distance	2

PART NULIBER	DESCRIPTION	NO. PER UNIT
509 <b>207</b>	Brake Shoc Set (comprising one leading and trailing shoes)	2 scts
505081	Spring, shoc return, expanding end	2
508817	Spring, shoe return, adjustable end	2
201493	Rear Brake Drum	2
V•5435	Screw, set, brake drum to hub	4

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### **GENSER-FORMAN INC.**

### TRIUMPH DISTRIBUTORS

NEW YORK
NEW JERSEY
PENNSYLVANIA







TO All Dealers

DEPT Service and Parts

BULLETIN #T-59-38

Date November 6, 1959

SUBJ TRIUMPH TR-3 WINDSHIELDS

In all cases of windshidld glass breakage submitted as warranty claims we wish to know whether the car in question was fitted with the original brass chrome-plated windshield assembly described as either the first revision or second revision mentioned in our Bulletin T-59-34. We also require a simple sketch showing the position of the crack in relation to the windshield as a whole,

It is not sufficient to claim windshield breakage giving as the reason for replacement such things as "stress crack" as the TR-3 windshield is not stressed by the thin frame around it or the stanchions. Neither to our knowledge can the erection of the soft top put sufficient strain on the whole assembly to crack a windshield.

Thus your assistance in providing further information with each claim is essential.

A. E. SHERMAN

Service Director



1200 SPRINGFIELD ROAD UNION, N. J.

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### GENSER-FORMAN INC.

#### TRIUMPH







NEW YORK NEW JERSEY PENNSYLVANIA

November 25, 1959

TO:

All Dealers

BULLETIN:

T-59-39

DEPT: SERVICE SUBJECT: 500 Mile Free

Service

It has been brought to our attention that certain dealers are in the habit of charging for the lubrication service which is part of the 500 mile inspection,

Therefore, please be advised that with the exception of materials used, such as oil and grease, the 500 mile service is a free service to any purchaser of a new Triumph automobile, and is part of the selling dealer's obligation to his franchise,

A copy of the schedule of service operations to be carried out at 500 miles is attached.

Please co-operate by immediately notifying your service personnel, of the necessity to strictly adhere to the factory recommendations of free service to be performed as outlined.

E. SHERMAN

Service Director

AES:ae

# SCHEDULE OF SERVICE OFFRATIONS TO BE CARRIED OUT AT 500 MILES

LURRICATION	
1.	Change engine oil
2.	Change transmission oil
3.	Change rear axle oil
4.	Lubricate all chassis points
COOLING SYST	TIV
1	Check cooling system for leakages
2.	Retighten water pump securing bolts and hose clamps as necessary
MOTOR	
1	Check and adjust contact breaker points
2	Check and adjust ignition timing
-3	Check and tighten cylinder head nuts
4	Check and adjust valve tappet clearances
5	Check carburetor and gas lines for leakage
6	Adjust (and balance) carburetor(s) and reset idling speed
7	Check adjustment of fan belt
8	Retighten all manifold nuts
ELECTRICAL	
1 .	Top up battery level
2	Check operation of all electrical equipment
CLUTCH AND B	RAKES
1	Check and adjust clutch pedal for correct free movement

Check brake and clutch master cylinders fluid levels and examine for leaks

Check efficiency of brakes and adjust as necessary

2

3

### STFERING

- Check and adjust front wheel bearings.
- 2 Check front end alignment.
- 3. Check and retighten attachment nuts. set screws and clamping bolts on all steering linkage.

#### CHASSIS

- 1. Check and retighten road wheel nuts.
- Retighten exhaust pipe flange attachment nuts.
- 3. Retighten shock absorber attachment bolts.

#### BODY

- 1. Readjust door locks as necessary.
- 2. Check and retighten body bolts.
- 3. Road-test the vehicle.

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### TRIUMPH DISTRIBUTORS

NEW YORK
NEW JERSEY
PENNSYLVANIA







PARTS BULLETIN 5/19/59

ATTENTION: PARTS MANAGER

NOW AVAILABLE!

SPECIAL TR-3 PARTS INSTRUMENT KIT

QUANTITY	<u>NUMBER</u>	DESCRIPTION	LIST
مسلم فعمل فعمل فعمل فعمل فعمل فعمل فعمل غمين عمل غمين	108192 504613/1 504613/0 106970 504619/1 504619/0 106964 203610 106966 106965 502268 502269 503465	Speedometer Cable, Inner Cable, Outer Tachometer Cable, Inner Cable, Outer Fuel Gauge Tank Unit Oil Gauge Temperature Gauge Glass Convex Lg. Glass Convex Sm. Knob Trip Mileage	\$37.95 3.10 47.45 2.45 14.95 15.25 14.75 15.25
	At You	ar Usual Discount Of 35%	\$102 <sub>0</sub> 23
	Your S	Special Price	\$ 80.19

Jenser-Forman Inc. Parts Department 1200 Springfield Road Union, New Jersey

Please ship Parts Bulletin 5/19/5	_(Quantity) TR 9.	=3 Instr	ument K	its a	s per
	(Sign	.ed)			
	(Addre	ss)			



MUrdock 8-0050

### GENSER-FORMAN INC.

#### TRIUMPH DISTRIBUTORS

NEW YORK
NEW JERSEY
PENNSYLVANIA







## ATTENTION PARTS and SERVICE MANAGERS

### ORDERING PARTS

During the course of a current model, the factory will at various intervals, make certain modifications.

Therefore, in ordering parts it is very essential to furnish us with the serial number of the car for which the parts are required.

This number can be found on the fire wall.

For TRs, the numbers begin with letters TS and end with L. For Sedans, the numbers begin with letters TBE and end with LDLB.

For Estate Wagons, the numbers begin with letters TBE and end with LSC.

Your close observation of our request for you to furnish the serial numbers in ordering parts will assure you of securing the correct part immediately.

### RETURNING PARTS

We should also like to call your attention to our policy in regard to the return of parts or other merchandise.

When you find it necessary to return parts, please obtain a written authorization from our Parts Department. Please include in your request for authorization, the invoice number and date of purchase.

Your co-operation in the above is appreciated.

M. LEONARD

Parts Manager

### BULLETIN

TO: ALL DEALERS

DATE: March 5, 1959.

SUBJECT: Lighting Fuses

TR-3, Sedan & Estate Wagon

DEPT: Service and Parts

Advance information has just come through from the factory that line fuses are now being incorporated for the tail lights and stop lamp units together with the direction indicator lamps:

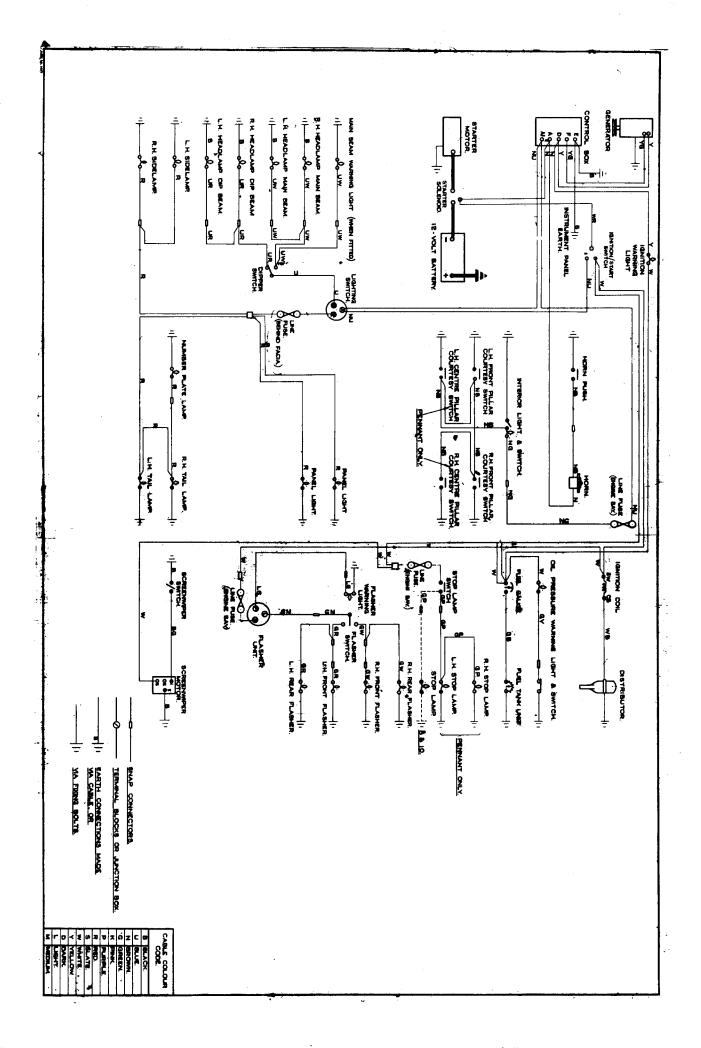
Three additional line fuses have been incorporated to protect the units on the Sedan and Estate Wagon. It has only been necessary to use one additional line fuse for the  $TR-3_\circ$ 

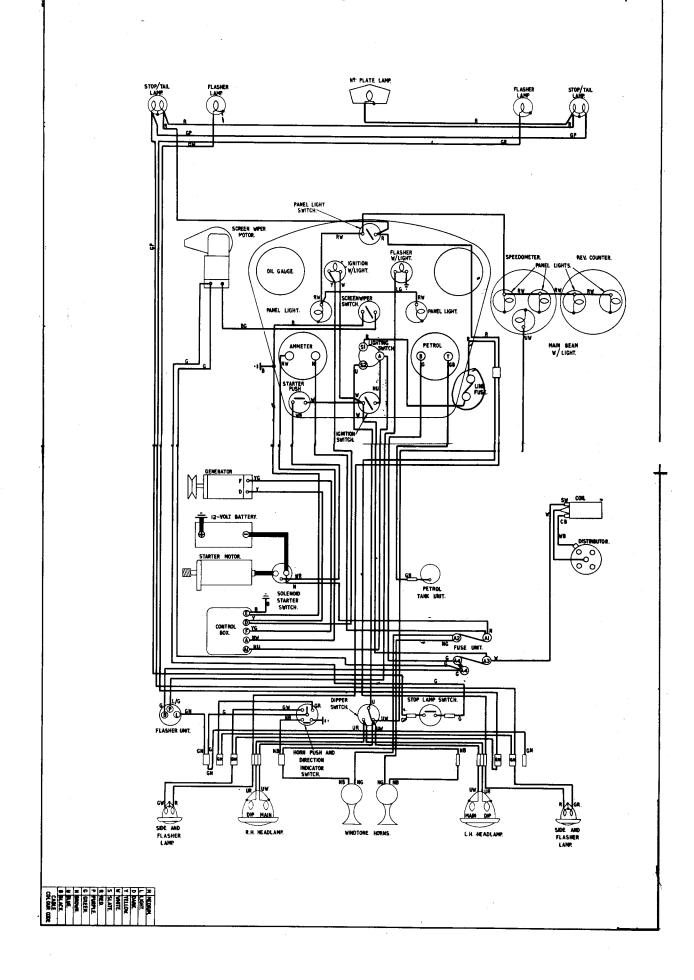
The commission numbers at which these are being incorporated are as follows:

Triumph TR-3 Commission Number TS-38177-L
Triumph Sedan Commission Number TBE 35663 LDLB
Triumph Estate Wagon Commission Number TBE 35441 LSC

Attached are wiring diagrams showing the exact layout for your information.

A. E. SHERMAN Service Director







#### TRIUMPH DISTRIBUTORS









April 27, 1959

#### ATTENTION\_

### SALSS and SERVICE PERSONNEL

We again wish to call your attention to the fact that the Hood Stick Cover (usually referred to as the boot) has been discontinued in all TRs.

The new Tonneau Cover is now constructed to take the place of the boot.

It is affixed in the normal fashion but to act as a boot, it is folded down and snapped on to pegs found inside on the left and right wheel arches.

Only in the case where a rear seat is fitted at the factory, will the boot continue to be supplied in a TR.

Please advise all personnel immediately, so that requests for missing boots will be eliminated.

Thank you,

A. E. SHERMAN



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May 19, 1959

### ATTENTION ALL TRIUMPH SERVICE MANAGERS

The practice of the factory to ship TR roadsters from England with large front and rear boards has eliminated extensive damages in shipment.

To further reduce the possibility of damage while being delivered to you, it will be our policy after June 1,1959 to permit these protective boards to remain on the cars.

Therefore, you will find packed in each car your bumpers and bumperettes together with the new type sealed beam headlights which must also be installed at this time.

This added protection will more than compensate you for the few minutes time involved in the removal of these boards and the installation of the bumpers

For your convenience we will insert in the glove compartment of each TR a diagram indicating the simplest and easiest manned in which the installation is completed.

Jamus

Your co-operation is appreclated.

LAWRENCE FORMAN



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### FRONT BUMPER ASSEMBLY

- 1. Loosen front bumper bracket mounting bolts.
- 2. Mount front bumper using chrome dome head bolts at outer ends.
- 3. Insert rubber strips on overiders on edges which contact face bar.
- 4. Install long 3/8" SAE bolts from rear of bumper bracket inserting a dished washer between bumper bracket and face bar into overider.
- 5. Install shorter 3/8" bolt through upper support tube into overider.
- 6. Tighten all bolts,

A. E. SHERMAN

### INSTALLATION OF SEALED BEAMS

- 1. Remove outer chrome rim by unsnapping from the bottom.
- 2. Loosen 3 phillips head screws on sealed beam retainer ring.
- 3. Turn retainer ring counter clockwise until retainer rin releases from screws.
- 4. Insert head light adapter plug onto sealed beam.
- 5. Insert sealed beam so that three mounting plugs or sealed beam are in recesses in headlight bucket.
- 6. Replace headlight retainer rim on mounting screws and turn clockwise to limit of recess. Tighten 3 phillip head securing screws.
- 7. Install rubber dust excluder,
- 8. Snap on headlight rim.

Refer to Bulletin #T 59-13,

A. B. SHERMAN



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July 31, 1959

### ATTENTION PARTS and SERVICE MANAGERS

#### WARRANTIES

We again direct your attention to the necessity of submitting Warranty Claims in the manner and procedure as outlined in Bulletin No. 88, which has been previously mailed to you.

We cannot accept claims without the necessary information as requested, nor for items which do not qualify under warranty.

If for some reason you do not have your copy of the Bulletin, please write directly to Mr. W. R. Drouin, Claims Manager, for an additional copy.

Thank you.

W. R. DROUIN
Claims Manager

Lisk



#### TRIUMPH DISTRIBUTORS









July 31, 1959

### ATTENTION PARTS MANAGERS

### PARTS MAY NOT BE RETURNED WITHOUT PRIOR APPROVAL

The haphazard return of parts has in many cases resulted in loss in shipment, wrong identification, errors and delay in proper credits to dealers.

To avoid this, it is therefore necessary, to write or call Mr. M. Leonard, Parts Manager, and receive written prior approval.

In this manner you will be assured of receiving your prompt and proper credits to your parts account.

Your co-operation is apprectated.

M. LEONARD

Parts Manager



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### ATTENTION SALES and PARTS DEPARTMENT

There has been such a tremendous demand for Triumph touch-up paint, that we found it necessary to complete a paint kit, consisting of a cardboard easel displaying twenty (20) bottles of various colored TR-3 touch-up paint.

Each Triumph dealer who has had the opportunity to see this kit on display, has placed an order for one or more.

Therefore, we are so certain that you also will be pleased, that we are taking the liberty of shipping you one kit on approval, which is to be charged to your parts account.

Each bottle sells for \$1.25, your profit on the entire kit is \$8.75. Your net cost per kit is \$16.25.

Upon receiving the above kit, should you decide that you would rather not keep it, kindly return to our parts department in the original shipping container and your account will be credited.

Thank you,

M. LEONARD Parts Manager



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### ATTENTION SALES and PARTS MANAGERS

### ANNOUNCING

LOCKING GAS CAP

for the

SEDAN "10" & ESTATE WAGON

LIST PRICE \$6.45

Genser Forman Inc. 1200 Springfield Road Union, New Jersey

Gentlemen:

Please ship us and charge to our parts account:

Locking Gas Cap at \$6.45 ea.

Q	UA	N
		T

City-State



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### ATTENTION PARTS MANAGER

# SEECIAL PRICE REDUCTIONS JENUINE TRIUMPH PARTS

To eliminate the temptation of an owner to purchase other than genuine factory parts, we have reduced the following items which in many cases are less than inferior off-brands.

				YOUR
		FORMER	REDUCED	NEW
PART NO.	DESCRIPTION	LIST	LIST	ne <b>t</b>
100536	Outer Front Wheel Bearing	\$6.00	\$4,80	\$3,12
100573	Inner Front Wheel Bearing	8.15	5,45	3,54
505281	TR-3 Engine Gasket Set	6.20	4.80	3,12

Genser Forman Inc. 1200 Syringfield Road Union, New Jersey

Please ship the following:

QUANTITY	NUMBER	DESCRIPTION	
	100536	Outer Bearing	
	100573	Inner Bearing	
	505281	Gasket Set	
	Dealership		
	Address		
	Authorized s	ignature	



#### TRIUMPH DISTRIBUTORS









July 31, 1959

### ATTENTION SERVICE MANAGERS

Until you are further advised TR Roadsters will be delivered with front and rear bumpers installed.

However, headlight bulbs will continue to be placed in the trunk and are to be installed in your shop.

Thank you.



#### TRIUMPH DISTRIBUTORS

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August 24, 1959

### DEALER'S REPORT ON OWNER'S COMPLAINT

On many occasions a dissatisfied Triumph owner will write a letter of complaint to the New York Office of Standard Triumph Motor Company or in other instances directly to the factory in Coventry, England.

Immediately upon receipt of this complaint by either office, it becomes necessary for us to report in detail an explanation of the circumstances together with a final report on the manner in which it was handled. Until this final report is submitted, our records remain incomplete.

Therefore, your co-operation is requested in immediately answering all correspondence referring to an owner's complaint emanating through your dealership.

LesB

Thank you.

BUD FORMAN



#### TRIUMPH DISTRIBUTORS

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26, 1959

### BULLETIN

### IMPORTANT INSTRUCTIONS TO ADJUSTABLE STERRING

Very often it is impossible to obtain the color TR that you require with adjustable steering and vice-versa.

With respect to this and to expedite and facilitate sales, it is a simple and quick matter to change over to adjustable steering or reverse as necessary.

Approximately one hour is all that is necessary to accomplish this change as follows:

- 1. Loosen the connecting sleeve midway down the steering column.
- 2. Loosen the steady bracket at the fire wall.
- 3. Loosen the fixing bracket under the dash.
- 4. Loosen the ferrule nut at the lower extremity of the steering box which fixes the inner stator tube.

LesB

- 5. Disconnect the wiring at the connectors at the left-valance.
- 6. Remove the complete assembly.
- 7. Reverse the above operation for installation.

A. E. SHERMAN

A. E. SHERMAN Service Manager

#### ATTENTION: PARTS MANAGERS

Recently we have learned of many delays in the shipments of parts to dealers, which have been traced to poor service caused by our present express carrier.

Therefore, to expedite parts deliveries we will utilize the Shallcross Trucking Company and their associated carriers, commencing November 5th, 1959.

If you experience any further undue delays in receiving merchandise after date of our shipment, kindly advise immediately.

Thank you.

GENSER FORMAN INC.

M. LEONARD

Parts Manager

# RETURN PARTS

FRC	· m′	INVOICE NO.	
ITEM	PART NO.	DESCRIPTION	QTY.
1			
2			
3			
4			
5		5///	
SIGI	NED BY		

### 70 - GENSER-FORMAN 1200 SPRINGFIELD ROAD UNION, NEW JERSEY

#### ATTENTION: PARTS MANAGERS

Once again, we are calling to the attention of all parts managers, the necessity to obtain prior written approval, before returning any parts.

After your request has been granted, you will receive in the mail a duplicate of the enclosed sample sticker, which is to be completely filled out and pasted to the return package.

Only by following this procedure, will you enable us to extend full and immediate credit to your company.

We strongly urge your co-operation.

Thank you.

CUNSIEN FORLIAN INC.

M. LECHARD
Ports Manager



MUrdock 8-0050

### GENSER-FORMAN INC.

#### TRIUMPH DISTRIBUTORS

NEW YORK
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November 16, 1959

### ATTENTION PARTS MANAGERS

The attached list consists of parts numbers for the new 1960 Face-Lift Model of the Triumph Estate Wagon.

Please insert them in your latest parts catalog No. 506533/1.

Thank you.

M. LEONARD

Parts Manager

### 1960 TRIUMPH ESTATE WAGON

### NEW PACE-LIFT PARTS

<b>,</b>		
Part Number	Description	No. Per Car
801502	Front Wing R.H.	1
801501	Front Wing L.H.	1
901046	Front Wing Valance R.H.	î
901045	Front Wing Valance L.H.	ī
801992	Front Apron Assy.	ī
604953	Front Wing Closing Panel R.H.	ī
604952	Front Wing Closing Panel L.H.	ī
555988	Frontal Grille Assy.	ī
802207	Frontal Grille Surround	ī,
601843	Sealing Ring-Surround to Apron	2
605807	Distance Washer Surround to Apron	~ ;
YH6505	Screw-Surround to Apron	7
FU2585	Spire-Fix Surround to Apron	7
606079	Beading Clip-Bar to Apron	6
553120		6
773464	Rivet-Clip to Apron	_
FN2044	Screw-Bar to Apron	4
801872	Spire Fix-Locking Screw	4
801824	Front Bumper Assy,	1
	Bumper Bar-Only	1
702696	Support Spring R.H.	1
702895	Support Spring L.H.	1
555659	Bolt-Spring to Bar	4
702808	Support Bracket R.H.	1
702807	Support Bracket L.H.	1
HU0806	Screw-Support Bracket to Frame	4
WP0008	Washer-Support Bracket to Frame	4
WL0208	Washer-Support Bracket to Frame	4
HN2008	Nut-Support Bracket to Frame	4
HU0910	Screw-Support Spring to Apron	2
901047	Valance Panel P. Bumper	1
YZ3504	Screw-Valance Panel to Apron	4
WM0055	Washer-Valance Panel to Apron	4
FJ2465	Spire Fix-Valance Panel to Apron	4
607013	Bracket-Valance Support	2
550268	Rivet-Bracket to Valance	2
605782	Hanger Bracket-Number Plate	3
TR6705	Screw-Number Plate attachment	3
WP0005	Washer-Plain Number Plate Attachment	3
NH2005	Nut-Number Plate Attachment	3
WL0205	Washer-Spring Number Plate Attachmen	t 3 .
702744	Front Wing Motif R.H.	1
702743	Front Wing Motif L.H.	1
801913	Front Wing Finisher R.H.	• 1
801912	Front Wing Finisher L.H.	1
		-,