

# OhShip Unlock Hidden Charges — Cookie Policy

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Last updated: April 2026 | Effective date: April 2026 | Version: 1.0

**Plain English Summary:** This policy explains how we use cookies on the OhShip website (oh-ship.app). We keep it minimal — we only use cookies that are strictly necessary to run the site, plus optional analytics cookies if you consent. The OhShip app itself, which runs inside your Shopify admin, does not use third-party cookies at all.

## 1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work efficiently, remember your preferences, and provide information to website owners. Cookies cannot run programmes or deliver viruses to your device.

Similar technologies — including web beacons, pixels, and local storage — can be used for similar purposes. This policy covers all such technologies where relevant.

## 2. Who We Are

This Cookie Policy applies to the website at **oh-ship.app**, operated by **MAD CUT MEDIA LTD**, trading as OhShip!, a company registered in England and Wales (Company No. 17198303), with its registered office at 41 Oldfields Road, Sutton, Surrey, England, SM1 2NB.

Contact: [support@oh-ship.app](mailto:support@oh-ship.app)

## 3. The OhShip App — No Third-Party Cookies

**Important:** The OhShip Shopify app, which runs inside your Shopify admin panel, does not use third-party cookies or local storage. It uses Shopify session tokens exclusively for authentication, in compliance with Shopify's App Store requirements. This Cookie Policy applies to our marketing website only.

## 4. Cookies We Use on This Website

We use the following categories of cookies on the oh-ship.app website:

### 4.1 Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off. They are usually set in response to actions you take, such as setting your privacy preferences. You can set your browser to block these cookies, but some parts of the site may not work as a result.

| Cookie Name    | Provider          | Purpose   | Expiry    |
|----------------|-------------------|---|-----------|
| cookie_consent | oh-ship.app       | Stores your cookie consent preferences so we don't ask again          | 12 months |
| session        | oh-ship.app (Wix) | Maintains your session state while browsing the site                  | Session   |
| XSRF-TOKEN     | oh-ship.app (Wix) | Security cookie that helps prevent cross-site request forgery attacks | Session   |

### 4.2 Analytics Cookies (Optional — Consent Required)

These cookies help us understand how visitors interact with our website by collecting and reporting anonymous information. They are only placed if you give your consent via our cookie banner.

| Cookie Name | Provider | Purpose | Expiry |
|-------------|----------|---------|--------|
|-------------|----------|---------|--------|

|          |                  |   |          |
|----------|------------------|---|----------|
| _ga      | Google Analytics | Distinguishes unique visitors using a randomly generated number               | 2 years  |
| _ga_[ID] | Google Analytics | Maintains session state for Google Analytics                                  | 2 years  |
| _gid     | Google Analytics | Distinguishes users — stores and updates a unique value for each page visited | 24 hours |
| _gat     | Google Analytics | Used to throttle request rate to Google Analytics                             | 1 minute |

Google Analytics data is anonymised — we do not share individual visitor data with Google for advertising purposes, and IP addresses are anonymised before processing.

### 4.3 Functional Cookies (Optional — Consent Required)

These cookies enable enhanced functionality and personalisation, such as remembering your preferences. They may be set by us or by third-party providers whose services we have added to our website.

| Cookie Name          | Provider | Purpose  | Expiry |
|----------------------|----------|--|--------|
| Wix platform cookies | Wix.com  | Site functionality, performance monitoring and platform management | Varies |

Our website is built on the Wix platform. For full details of Wix's own cookie use, see [Wix's Cookie Policy](#).

### 4.4 Marketing / Targeting Cookies

**We currently do not use marketing or targeting cookies.** We do not run retargeting campaigns, serve personalised advertisements, or track visitors across third-party websites. If this changes in the future, we will update this policy and request fresh consent.

## 5. Your Consent

When you first visit oh-ship.app, you will see a cookie banner asking for your consent to optional cookies. You can:

- **Accept all** — allows strictly necessary, analytics and functional cookies
- **Reject optional** — allows strictly necessary cookies only
- **Manage preferences** — choose which categories you accept individually

Your preferences are stored in a cookie for 12 months. You can change your preferences at any time by clicking the "**Cookie Settings**" link in the footer of our website.

Strictly necessary cookies do not require your consent as they are essential for the website to function.

## 6. Legal Basis for Cookie Use

| Cookie Category    | Legal Basis   |
|--------------------|---|
| Strictly necessary | Legitimate interests — essential for site operation |
| Analytics          | Consent (Article 6(1)(a) UK/EU GDPR)                |
| Functional         | Consent (Article 6(1)(a) UK/EU GDPR)                |
| Marketing          | Not applicable — not currently used                 |

## 7. How to Control Cookies in Your Browser

In addition to our cookie banner, you can control cookies through your browser settings. Here's how to manage cookies in the most common browsers:

| Browser       | Cookie Settings Page  |
|---------------|---|
| Google Chrome | Settings → Privacy and Security → Cookies and other site data |

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|                 |   |
|-----------------|---|
| Mozilla Firefox | Settings → Privacy & Security → Cookies and Site Data           |
| Apple Safari    | Preferences → Privacy → Manage Website Data                     |
| Microsoft Edge  | Settings → Cookies and site permissions → Cookies and site data |

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Please note that blocking all cookies may affect the functionality of some websites, including parts of oh-ship.app.

To opt out of Google Analytics tracking specifically, you can install the [Google Analytics Opt-out Browser Add-on](#).

## 8. Third-Party Services

Our website may contain links to third-party websites including the Shopify App Store. Those websites have their own cookie policies, and we are not responsible for their practices. We recommend reviewing the privacy and cookie policies of any third-party sites you visit.

Third-party services we use that may set cookies:

| Service          | Purpose                          | Their Privacy Policy  |
|------------------|----------------------------------|---|
| Google Analytics | Website analytics (with consent) | <a href="https://policies.google.com/privacy">policies.google.com/privacy</a> |
| Wix              | Website platform                 | <a href="https://wix.com/about/privacy">wix.com/about/privacy</a>             |
| Shopify          | App Store link destination       | <a href="https://shopify.com/legal/privacy">shopify.com/legal/privacy</a>     |

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## 9. International Transfers

Some of our third-party cookie providers (such as Google) may process data outside the UK or EEA. Where this occurs, appropriate safeguards are in place including Standard Contractual Clauses or adequacy decisions. For details, refer to each provider's privacy policy linked in Section 8.

## 10. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in our cookie use or applicable law. Where changes are material, we will notify you via a banner on the website and update the "Last updated" date at the top of this page. We may also ask for fresh consent where required by law.

## 11. Contact Us

If you have any questions about our use of cookies, please contact us:

### **MAD CUT MEDIA LTD**

41 Oldfields Road, Sutton, Surrey, England, SM1 2NB

Email: [support@oh-ship.app](mailto:support@oh-ship.app)

Website: [oh-ship.app](https://oh-ship.app)

You also have the right to lodge a complaint about our cookie use with the **Information Commissioner's Office (ICO)** at [ico.org.uk](https://ico.org.uk).

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