

9TH ANNUAL

NORTHWELL HEALTH CARDIOVASCULAR FELLOWS COURSE

January 18-20, 2024



NEW LOCATION:

*Encore at Wynn Las Vegas
Las Vegas, Nevada*

3 EDUCATIONAL PROGRAMS

CARDIOLOGY FELLOWS

ELECTROPHYSIOLOGY FELLOWS

ALLIED HEALTH CARE PROFESSIONALS

Industry Prospectus and Sponsorship Opportunities

January 18-20, 2024 • Encore at Wynn Las Vegas • Las Vegas, Nevada

WELCOME

Thank you for your support and participation in the **2024 Northwell Health Fellows Course**. The following will provide you with important information about the 2024 meeting and your participation as a supporter. If you have any questions or need further assistance, please do not hesitate to contact Trinity Campbell, Exhibit Manager, Gaffney Events at 425.354.8937 or trinity@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful event for your organization.

COURSE LOCATION

Encore at Wynn Las Vegas | 3131 Las Vegas Blvd. Las Vegas, NV 89109

HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel.

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by **Monday, December 18, 2023**. We have negotiated a group rate of \$279 to \$309, depending on the night and room type (plus \$35/day resort fee and taxes).

TO MAKE YOUR RESERVATIONS

Phone: Call +1 (702) 770-7000 and mention that you will be attending the Northwell Fellows Course

Online: You may book directly using this hotel passkey: <https://book.passkey.com/go/NorthwellHealth2024>

EXHIBIT SPACE AND EQUIPMENT

The Exhibit Hall will be located in the Encore at Wynn Las Vegas in Encore Ballroom 1-3.

The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs
- 1 Wastebasket

STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the exhibit agreement and badge form.

If you need to obtain additional badges outside of your exhibit level, each additional badge is \$200. Please complete the form on page 5.

ELECTRICITY

If your booth requires power, please arrange with Edlen Electrical prior to your arrival. Order information can be found on page 6 of the Industry Prospectus. Please reach out to Kaitlyn Turgeon at kturgeon@edlen.com with any questions.



EXHIBIT/SIMULATOR HOURS

Wednesday, January 17th	3:00 pm – 6:00 pm	Exhibit/Simulator Set-Up
Thursday, January 18th	7:15 am – 5:00 pm 5:00 pm – 7:00 pm	Exhibits/Simulators Open Fellows Welcome Reception/ Hands-On Simulator Session
Friday, January 19th	7:15 am – 5:15 pm	Exhibits/Simulators Open
Saturday, January 20th	7:30 am – 11:00 am After 11:00 am	Exhibits/Simulators Open Exhibit Dismantle

SHIPPING OF MATERIALS

CONTRACTED EXPO COMPANY / SHIPPING DIRECT TO WAREHOUSE

SourceOne Events is the preferred provider for all exhibit materials. It is STRONGLY encouraged that you coordinate all shipping materials through SourceOne to ensure your materials are handled properly. To obtain the SourceOne Service Kit and receive additional information please contact Jeff@SourceOneEvents.com

DIRECT SHIPMENT OF MATERIALS TO ENCORE AT WYNN LAS VEGAS

Encore at Wynn Las Vegas package handling fees are the responsibility of the shipper, fees may be charged to a guest room or billed to a credit card. Fees are applied on a per item basis.

If shipping directly to the hotel, you must use the shipping address below:

Recipient's First and Last Name (Hotel Guest/Non Registered Guest)
Name of Group (Event Dates)
Reservation Number/Onsite contact number
c/o Encore Las Vegas
3121 Las Vegas Blvd. S.
Las Vegas, Nevada 89109

ENCORE SHIPPING FEES DIRECT TO HOTEL

PACKAGES AND LETTERS	
0 to 1 lbs	\$10.00
2 to 10 lbs	\$15.00
11 to 20 lbs	\$25.00
21 to 30 lbs	\$30.00
31 to 40 lbs	\$35.00
41 to 50 lbs	\$40.00
51 to 70 lbs	\$50.00
71 to 80 lbs	\$60.00
81 to 90 lbs	\$70.00
91 to 100 lbs	\$75.00
100 to 150 lbs	\$85.00
Over 150 lbs	\$85.00 per 100lbs
** Min. charge for a pallet or Crate**	\$350.00

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

LIABILITY

GAFFNEY EVENTS and Northwell Health are not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Trinity Campbell by phone at 425.354.8937 or email at trinity@gaffneyevents.com.

We look forward to seeing you at the 2024 Northwell Health Cardiovascular Fellows Course!

EXHIBIT OPPORTUNITIES

GOLD SUPPORTER	SILVER SUPPORTER	BRONZE SUPPORTER
\$25,000 10' x 20' EXHIBIT BOOTH SPACE	\$15,000 10' x 10' EXHIBIT BOOTH SPACE	\$10,000 6' TABLETOP EXHIBIT BOOTH SPACE
<ul style="list-style-type: none"> • Premium Booth Location in Exhibit Hall • Participation in the Fellows Hands-On Simulator Training Session (Thursday, January 18th) • Company Advertising Inclusion in 1 Northwell Health Promotional Eblast • Coffee Break Sponsorship – Choose (1) am or pm break. Includes recognition signage • Recognition as Gold Level supporter on slides & on-site signage • 8 Full-Meeting Badges 	<ul style="list-style-type: none"> • Preferred Booth Location in Exhibit Hall • Participation in the Fellows Hands-On Simulator Training Session (Thursday, January 18th) • Coffee Break Sponsorship – Choose (1) am or pm break. Includes recognition signage • Recognition as Silver Level supporter on slides & on-site signage • 6 Full-Meeting Badges 	<ul style="list-style-type: none"> • Participation in the Fellows Hands-On Simulator Training Session (Thursday, January 18th) • Recognition on Northwell Health Fellows Course Website • Recognition as Bronze Level supporter on slides & on-site signage • 3 Full-Meeting Badges

ADDITIONAL SPONSORSHIP OPPORTUNITIES

☐ **\$35,000 | Northwell Fellows Course Interactive Training Session Sponsorship (Wednesday, January 17th)**

- Dedicated time with allocated Fellows, for training session of your choice (Certification program, product demo, etc.)
- Includes sponsorship of evening reception with branded signage
- Includes Fellows Contact usage
- Includes room rental, A/V, and all food and beverages served during the Session
- 2 Available

☐ **\$25,000 | Fellows Welcome Reception Sponsorship**

- Exclusive sponsorship of the Thursday Evening Reception
- Includes Recognition Signage, Cocktail Napkins with company logo, and support slide shown in general session

☐ **\$20,000 | Northwell Fellows Breakfast or Lunch Symposium**

- Exclusive Opportunity to showcase your company products or message to attendees of the course.
- Includes Room Rental & Audio-Visual Equipment, Food and Beverages
- Includes Recognition Signage
- 5 Available

☐ **\$15,000 | EP & Nurse Specific Breakfast or Lunch Symposium**

- Exclusive Opportunity to showcase your company products or message to attendees of the EP Fellows or Nurse/Tech course.
- Includes Room Rental & Audio-Visual Equipment, Food and Beverages
- Includes Recognition Signage
- 3 EP Available and 2 Nurse/Tech Available

☐ **\$10,000 | Sponsored Water bottles**

- Prominently display your company logo on Northwell Health branded water bottles which will be distributed in meeting rooms or during meal functions.

☐ **\$25,000 | Symposium Wi-Fi**

- Exclusive sponsorship of symposium wifi
- Includes a custom login and password of your choosing

☐ **\$15,000 | Faculty Dinner**

- 2 Available

☐ **\$15,000 | Lanyards**

- Exclusive: Incorporate your company logo or brand on the symposium lanyards given to all attendees

☐ **\$10,000 | Eblast Advertisement Insertion**

- Banner ad placed in 1 Northwell Fellows Promotional eblast
- 2 Available

☐ **\$10,000 | Faculty Lounge**

- Company Logo screensavers placed on all computers in the Northwell Health Faculty Speaker Ready Lounge
- Includes Recognition Signage
- 1 Available

☐ **\$5,000 | Branded Hand Sanitizing Wipes**

- Prominently display your company logo on Northwell Health branded personal hand sanitizers which will be distributed to all Northwell Health Course attendees.
- 50 per sponsorship (4 Available)

EXHIBIT AGREEMENT AND BADGE FORM

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Company Name (As it should appear on printed material)

Contact Person (Receives all exhibitor information)

Telephone

Email

Street Address

City

State

Zip

Our company will be participating in the complimentary **Fellows Hands On Rotation Sessions** ☐ Yes ☐ No
Our company will need _____ extra 6' Tables to accommodate our simulators / product demo

EXHIBIT LEVELS

- ☐ \$25,000 | 10' x 20' Exhibit Booth
☐ \$15,000 | 10' x 10' Exhibit Booth
☐ \$10,000 | 6' Table-Top Exhibit

ADDITIONAL SPONSORSHIPS

- ☐ \$35,000 | Northwell Fellows Course
Interactive Training Session
☐ \$25,000 | Fellows Welcome Reception
☐ \$25,000 | Symposium Wi-Fi
☐ \$20,000 | Northwell Fellows Breakfast
or Lunch Symposium
☐ \$15,000 | Faculty Dinner
- ☐ \$15,000 | Lanyards
☐ \$15,000 | EP & Nurse Specific Breakfast
or Lunch Symposium
☐ \$10,000 | Faculty Lounge
☐ \$10,000 | eblast Insertion
☐ \$10,000 | Sponsored Water Bottles
☐ \$5,000 | Branded Hand Sanitizing Wipes

BADGES (Please refer to your exhibit level for number of badges. Additional badges will be \$150 per person)

Name (First, Last)

Email Address

Phone

PAYMENT

Make checks payable to: **Gaffney Events Educational Trust**
Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019
There will be a 3.5% Service Fee added to all credit card transactions

EIN #: 47-3109028
Phone: (425) 442-1314
Email: jennifer@gaffneyevents.com

Pay by credit card:

CC# _____ Exp. _____ CCV _____

By signing below I acknowledge that I have fully read and understand the Encore at Wynn Las Vegas' shipping and handling instructions. I understand that if I have any questions or concerns about this policy, it is my responsibility to discuss this with the hotel Business Center.

Signature _____

*For all sponsorship-related questions, please contact Trinity Campbell at 425.354.8937 or via email at trinity@gaffneyevents.com

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January 18-20, 2024



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