12TH ANNUAL

NORTHWELL HEALTH CARDIOVASCULAR FELLOWS COURSE

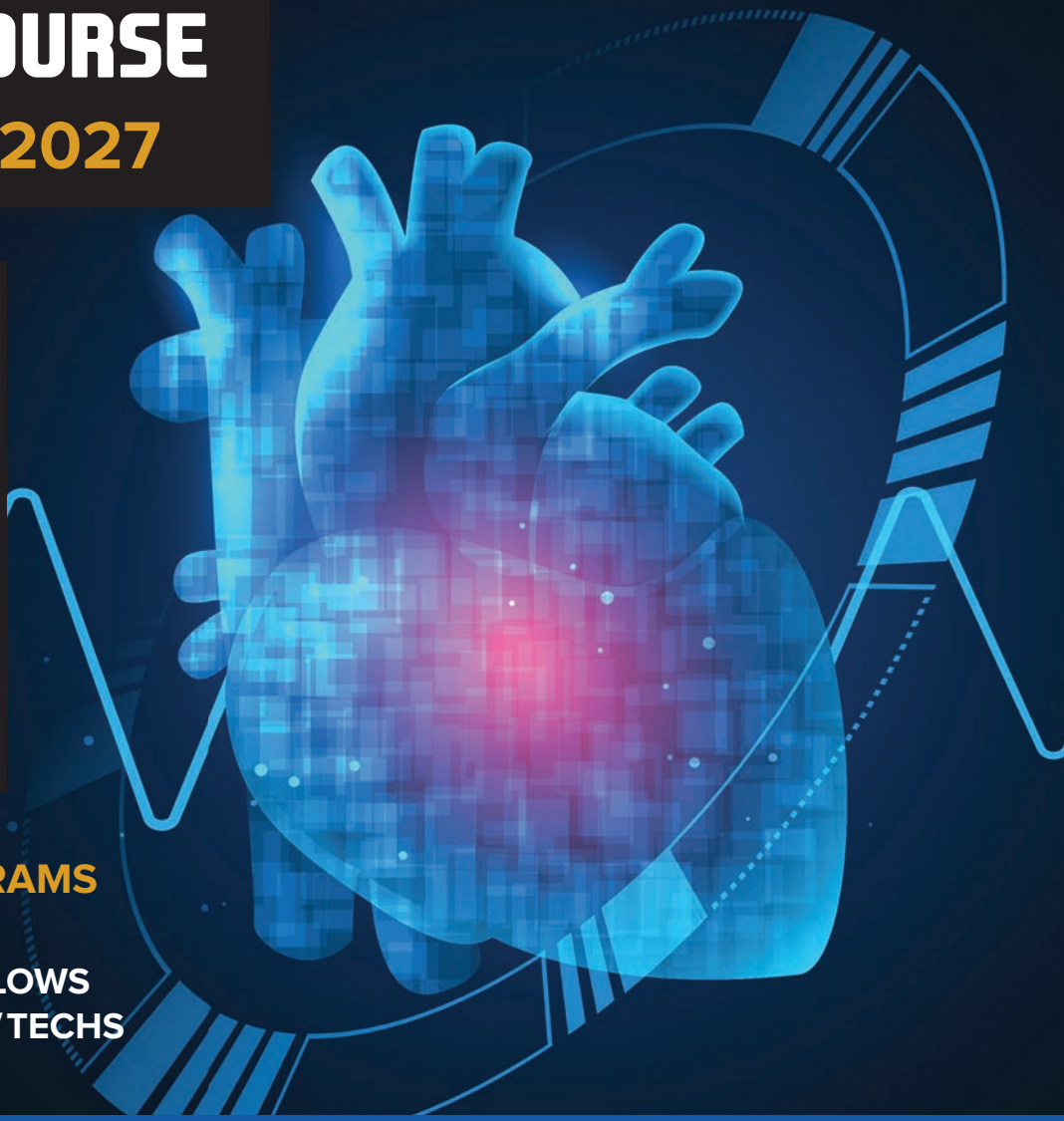
March 11-13, 2027

Northwell Health®



LOCATION

Fontainebleau Las Vegas
Las Vegas, Nevada



3 EDUCATIONAL PROGRAMS

CARDIOLOGY FELLOWS
ELECTROPHYSIOLOGY FELLOWS
CARDIOVASCULAR NURSE/TECHS

Industry Prospectus and Sponsorship Opportunities

WWW.NORTHWELLCVFELLOWS.COM

WELCOME

Thank you for your support and participation in the **12th Annual 2027 Northwell Health Cardiovascular Fellows Course**. The following will provide you with important information about the 2027 meeting and your participation as a supporter. If you have any questions or need further assistance, please do not hesitate to contact Trinity Flynn, Exhibit Manager, Gaffney Events at 425.354.8937 or *trinity@gaffneyevents.com*. We look forward to working with you and assisting to ensure a successful event for your organization.

COURSE LOCATION

Fontainebleau Las Vegas
2777 S Las Vegas Blvd | Las Vegas, NV 89109

HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel.

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by **Tuesday, February 16th, 2027**. We have negotiated a group rate of $319, depending on the night and room type (plus $50/day resort fee and taxes).

TO MAKE YOUR RESERVATIONS

Phone: Call 833.702.7070 and mention that you will be attending the Northwell Fellows Course

Online: You may book directly using this hotel passkey: ***https://book.passkey.com/go/NorthwellExhibitor2027FBLV***

EXHIBIT SPACE AND EQUIPMENT

The Exhibit Hall will be located in the Azure Ballroom on level 4 of the hotel.

The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs

ELECTRICITY

You are responsible for payment of your booth electrical needs prior to the start of the symposium. Please order through Encore directly by ***clicking here***. If you have any questions, please reach out to Ashley Corrente at *ashley.corrente@encoreglobal.com*.

EXHIBIT HOURS

Thursday, March 11th

Exhibit Set-Up | 7:00 am – 12:00 pm

Exhibits Open | 12:00 pm – 5:00 pm

Simulator Session | 5:00 pm – 7:00 pm
*(*Participating companies only)*

Friday, March 12th

Exhibits Open | 7:30 am – 5:30 pm

Saturday, March 13th

Exhibits Open | 7:30 am – 12:00 pm

Exhibit Dismantle | 12:00 pm







STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the exhibit agreement and badge form. If you need to obtain additional badges outside of your exhibit level, each additional badge is $200. Please complete the form on page 5.

SHIPPING OF MATERIALS

CONTRACTED EXPO COMPANY / SHIPPING DIRECT TO WAREHOUSE

SourceOne Events is the preferred provider for all exhibit materials. It is STRONGLY encouraged that you coordinate all shipping materials through SourceOne Events to ensure your materials are handled properly and are brought to the exhibit hall in a timely manner. To obtain the SourceOne Events Service Kit and receive additional information, contact *trinity@gaffneyevents.com*.

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

LIABILITY

GAFFNEY EVENTS and Northwell Health are not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2027 Northwell Health Cardiovascular Fellows Course, the exhibiting company will be responsible for 50% of the exhibit fee if canceling after February 4, 2027. Cancellations must be made in writing.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Trinity Flynn by phone at 425.354.8937 or email at *trinity@gaffneyevents.com*.

We look forward to seeing you at the 2027 Northwell Health Cardiovascular Fellows Course!







SPONSORSHIP OPPORTUNITIES

EXHIBIT OPPORTUNITIES

PLATINUM SUPPORTER	GOLD SUPPORTER	SILVER SUPPORTER	BRONZE SUPPORTER
$35,000 | 20' x 10' EXHIBIT BOOTH SPACE	**$25,000 | 10' x 10' EXHIBIT BOOTH SPACE**	**$15,000 | 10' x 10' EXHIBIT BOOTH SPACE**	**$10,000 | 6' TABLE-TOP EXHIBIT BOOTH SPACE**
• Premium Booth Location in Exhibit Hall • Company Advertising Inclusion in 1 Northwell Health Promotional Eblast • Coffee Break Sponsorship – Choose (1) am or pm break. Includes recognition signage • Recognition as Platinum Level supporter on slides & on-site signage • 12 Full Meeting Badges	• Premium Booth Location in Exhibit Hall • Coffee Break Sponsorship – Choose (1) am or pm break. Includes recognition signage • Recognition as Gold Level supporter on slides & on-site signage • 8 Full-Meeting Badges	• Preferred Booth Location in Exhibit Hall • Recognition as Silver Level supporter on slides & on-site signage • 6 Full-Meeting Badges	• Recognition as Bronze Level supporter on slides & on-site signage • 3 Full-Meeting Badges

ADDITIONAL SPONSORSHIP OPPORTUNITIES

☐ **$35,000 | Fellows Dinner Symposium**
- Company Recognition on signage
- Includes Audio/Visual, Food and Beverages
- 1 Available Friday, March 12th evening after 5:00 pm

☐ **$30,000 | Northwell Fellows Course Interactive Training Session Sponsorship (Wednesday Evening, March 10th)**
- Dedicated time with allocated Fellows, for training session of your choice (Certification program, product demo, etc.)
- Includes evening reception sponsorship with branded signage
- Includes Fellows Contact usage
- Includes Room Rental, Audio/Visual, and all Food and Beverages served during the Session
- 3 Available

☐ **$25,000 | Fellows Welcome Reception Sponsorship**
- Exclusive sponsorship of the Thursday Evening Reception
- Includes Recognition Signage, Cocktail Napkins with company logo, and support slide shown in general session

☐ **$25,000 | Symposium Wi-Fi**
- Exclusive sponsorship of symposium wifi
- Includes a custom login and password of your choosing

☐ **$25,000 | Northwell CV & EP Fellows Breakfast or Lunch Symposium**
- Exclusive opportunity to showcase your company products or message to attendees of the EP or CV Course
- Includes Room Rental, Audio/Visual, Food and Beverages
- Includes Recognition Signage

☐ **$20,000 | Nurse Specific Breakfast or Lunch Symposium**
- Exclusive opportunity to showcase your company products or message to attendees of the Nurse/Tech course
- Includes Room Rental, Audio/Visual, Food and Beverages
- Includes Recognition Signage

☐ **$15,000 | Faculty Reception / Social Event**
- Includes 3 representatives to attend the event
- 2 Available

☐ **$7,500 | Hands-On Simulator Training Session**

Take advantage of interacting and engaging with 135+ Fellows at a dedicated 2-hour training session on Thursday, March 12th. Showcase your products and devices at your booth in the Exhibit Hall.

NOTE: Sponsorship of this Fellows Hands-On Session will place your company exhibit booth in a premier location, prominently toward the main entrance of the Northwell Health Cardiovascular Fellows Course. Reserved on a first-come, first-serve basis.

☐ **$15,000 | Lanyards**
- Exclusive opportunity to incorporate your company logo or brand on the symposium lanyards given to all attendees

☐ **$10,000 | Faculty Lounge**
- Company Logo screensavers placed on all computers in the Northwell Health Faculty Speaker Ready Lounge
- Includes Recognition Signage
- 1 Available

☐ **$10,000 | Sponsored Water bottles**
- Prominently display your company logo on Northwell Health branded water bottles which will be distributed in meeting rooms or during meal functions.

☐ **$7,500 | Las Vegas Survival Kit**
- Highlight your company logo on Las Vegas Survival Kit packed with health and wellness products for all course attendees to enjoy and recover.
- 1 Available

☐ **$5,000 | Branded Hand Sanitizing Wipes**
- Prominently display your company logo on Northwell Health branded personal hand sanitizers which will be distributed to all Northwell Health Course attendees.
- 50 per sponsorship (4 Available)

☐ **$5,000 | Custom Throw Pillows**
- Exclusive opportunity, includes 5 custom co-branded pillows with your company logo. Pillows will be conveniently placed in the attendee and faculty lounge spaces at the symposium.

EXHIBIT AGREEMENT AND BADGE FORM

12TH ANNUAL NORTHWELL HEALTH CARDIOVASCULAR FELLOWS COURSE
Fontainebleau Las Vegas • March 11-13, 2027

Company Name (As it should appear on printed material)		
Contact Person (Recieves all exhibitor information)	Telephone	Email
Street Address		
City	State	Zip

EXHIBIT LEVELS

- ☐ **$35,000 | Platinum Exhibit Booth**
- ☐ **$25,000 | Gold Exhibit Booth**
- ☐ **$15,000 | Silver Exhibit Booth**
- ☐ **$10,000 | Bronze Exhibit**

ADDITIONAL SPONSORSHIPS

- ☐ **$35,000 | Fellows Dinner Symposium**
- ☐ **$30,000 | Northwell Fellows Course Interactive Training Session**
- ☐ **$25,000 | Fellows Welcome Reception**
- ☐ **$25,000 | Symposium Wi-Fi**
- ☐ **$25,000 | Northwell CV or EP Fellows Breakfast or Lunch Symposium**
- ☐ **$20,000 | Nurse Specific Breakfast or Lunch Symposium**
- ☐ **$15,000 | Faculty Reception / Social Event**
- ☐ **$15,000 | Lanyards**
- ☐ **$10,000 | Faculty Lounge**
- ☐ **$10,000 | Water Bottles**
- ☐ **$7,500 | Hands-On Simulator Session**
- ☐ **$7,500 | Las Vegas Survival Kit**
- ☐ **$5,000 | Hand Sanitizing Wipes**
- ☐ **$5,000 | Custom Throw Pillows**

BADGES *(Please refer to your exhibit level for number of badges. Additional badges will be $150 per person)*

Name (First, Last)	Email Address	Phone

PAYMENT

Make checks payable to: **Gaffney Events Educational Trust**
Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019
There will be a 3.5% Service Fee added to all credit card transactions

EIN #: 47-3109028
Phone: (425) 442-1314
Email: *jennifer@gaffneyevents.com*

Pay by credit card:

CC#_____ **Exp.** _____ **CCV**_____ **Zip Code**_____

By signing below I acknowledge that I have fully read and understand the Fontainebleau Las Vegas' shipping and handling instructions. I understand that if I have any questions or concerns about this policy, it is my responsibility to discuss this with the hotel Business Center.

Signature _____