

10^{Years}
**NORTHWELL HEALTH
CARDIOVASCULAR
FELLOWS COURSE**

March 13-15, 2025

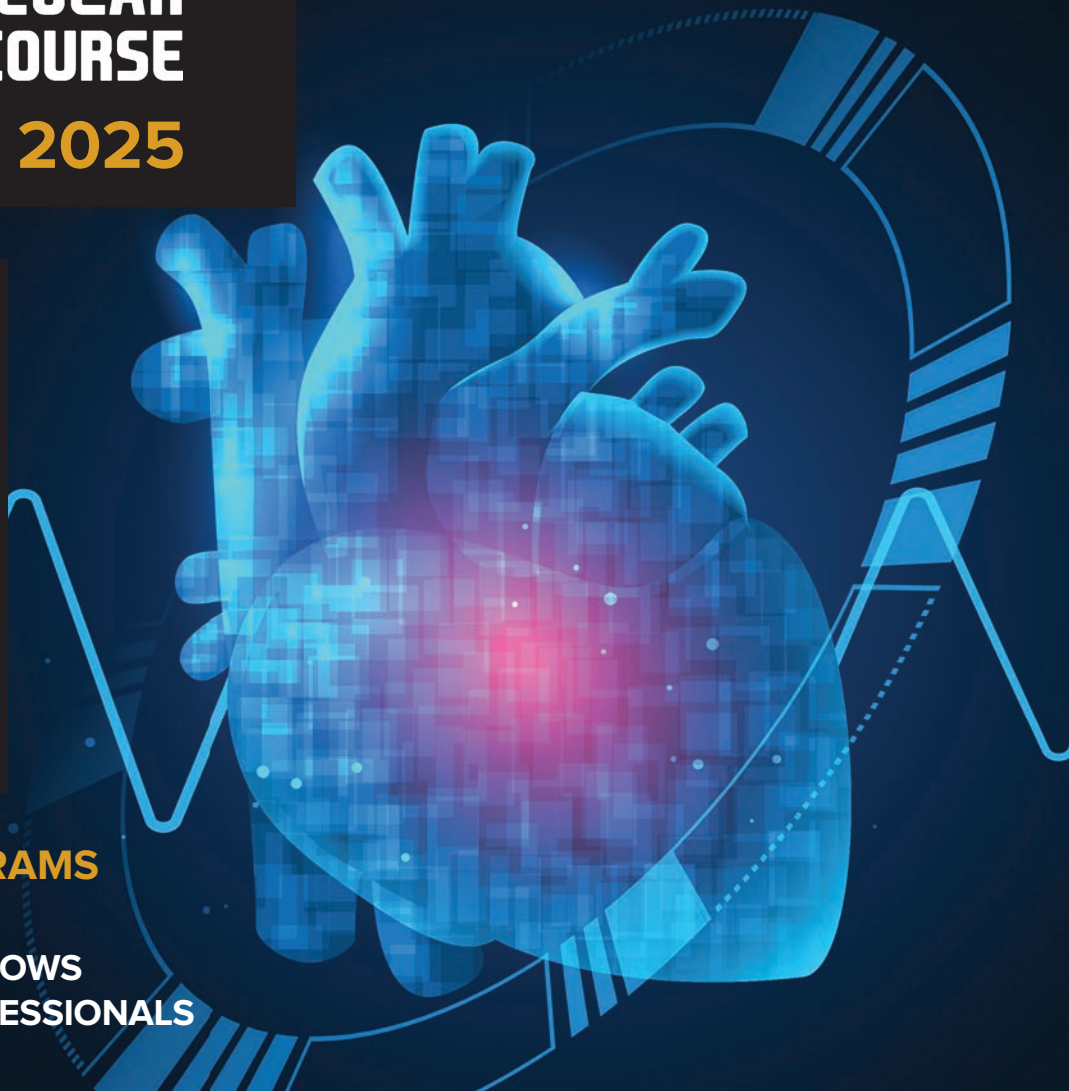


NEW LOCATION:

*Aria Resort & Casino
Las Vegas, Nevada*

3 EDUCATIONAL PROGRAMS

**CARDIOLOGY FELLOWS
ELECTROPHYSIOLOGY FELLOWS
ALLIED HEALTH CARE PROFESSIONALS**



Industry Prospectus and Sponsorship Opportunities

March 13-15, 2025 • Aria Resort & Casino • Las Vegas, Nevada

WELCOME

Thank you for your support and participation in the **10th Annual 2025 Northwell Health Cardiovascular Fellows Course**. The following will provide you with important information about the 2025 meeting and your participation as a supporter. If you have any questions or need further assistance, please do not hesitate to contact Trinity Campbell, Exhibit Manager, Gaffney Events at 425.354.8937 or trinity@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful event for your organization.

COURSE LOCATION

Aria Resort & Casino | 3730 S Las Vegas Blvd. | Las Vegas, NV 89158

HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel.

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by **Tuesday, February 11, 2025**. We have negotiated a group rate of \$238 and \$359, depending on the night and room type (plus \$35/day resort fee and taxes).

TO MAKE YOUR RESERVATIONS

Phone: Call 866.359.7757 and mention that you will be attending the Northwell Fellows Course

Online: You may book directly using this hotel passkey: <https://book.passkey.com/go/SNOR0325ARF>

EXHIBIT SPACE AND EQUIPMENT

The Exhibit Hall will be located in the Primrose Ballroom on level 3 of the Aria Resort & Casino.

The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs

STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the exhibit agreement and badge form. If you need to obtain additional badges outside of your exhibit level, each additional badge is \$200. Please complete the form on page 5.

ELECTRICITY

If you need electricity at your exhibit booth, please contact Trinity Campbell at trinity@gaffneyevents.com and she will send over information on how to order.



EXHIBIT HOURS

Wednesday, March 12th	3:00 pm – 6:00 pm	Exhibit Set-Up
Thursday, March 13th	7:00 am – 4:30 pm 4:30 pm – 6:30 pm	Exhibits Open Fellows Welcome Reception / Hands-On Simulator Session <i>(*Participating companies only)</i>
Friday, March 14th	7:45 am – 4:10 pm 4:10 pm – 6:30 pm	Exhibits Open Hands-On Simulator Session <i>(*Participating companies only)</i>
Saturday, March 15th	7:30 am – 10:00 am After 10:00 am	Structural Exhibits Open Exhibit Dismantle

SHIPPING OF MATERIALS

CONTRACTED EXPO COMPANY / SHIPPING DIRECT TO WAREHOUSE

SourceOne Events is the preferred provider for all exhibit materials. It is **STRONGLY** encouraged that you coordinate all shipping materials through SourceOne Events to ensure your materials are handled properly and are brought to the exhibit hall in a timely manner. To obtain the SourceOne Events Service Kit and receive additional information please contact **trinity@gaffneyevents.com**.

DIRECT SHIPMENT OF MATERIALS TO ARIA RESORT & CASINO

If you are planning on shipping directly to the hotel, please refer to page 6 for a full breakdown of pricing and accepted packages.

Upon arrival to the Aria, please make sure your team collects packages prior to exhibit setup to avoid delays.

Please note: Gaffney Events is not allowed collect any of your packages from the Aria Business Center.

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

LIABILITY

GAFFNEY EVENTS and Northwell Health are not responsible, and the “Exhibitor” hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2025 Northwell Health Cardiovascular Fellows Course, the exhibiting company will be responsible for 50% of the exhibit fee if canceling after February 15, 2025. Cancellations must be made in writing.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Trinity Campbell by phone at 425.354.8937 or email at **trinity@gaffneyevents.com**.

We look forward to seeing you at the 2025 Northwell Health Cardiovascular Fellows Course!

EXHIBIT OPPORTUNITIES

GOLD SUPPORTER	SILVER SUPPORTER	BRONZE SUPPORTER
\$25,000 10' x 20' EXHIBIT BOOTH SPACE	\$15,000 10' x 10' EXHIBIT BOOTH SPACE	\$10,000 6' TABLETOP EXHIBIT BOOTH SPACE
<ul style="list-style-type: none"> • Premium Booth Location in Exhibit Hall • Company Advertising Inclusion in 1 Northwell Health Promotional Eblast • Coffee Break Sponsorship – Choose (1) am or pm break. Includes recognition signage • Recognition as Gold Level supporter on slides & on-site signage • 8 Full-Meeting Badges 	<ul style="list-style-type: none"> • Preferred Booth Location in Exhibit Hall • Coffee Break Sponsorship – Choose (1) am or pm break. Includes recognition signage • Recognition as Silver Level supporter on slides & on-site signage • 6 Full-Meeting Badges 	<ul style="list-style-type: none"> • Recognition on Northwell Health Fellows Course Website • Recognition as Bronze Level supporter on slides & on-site signage • 3 Full-Meeting Badges

ADDITIONAL SPONSORSHIP OPPORTUNITIES

☐ **\$35,000 | Northwell Fellows Course Interactive Training Session Sponsorship (Wednesday Evening, March 12th)**

- Dedicated time with allocated Fellows, for training session of your choice (Certification program, product demo, etc.)
- Includes evening reception sponsorship with branded signage
- Includes Fellows Contact usage
- Includes room rental, A/V, and all food and beverages served during the Session
- 3 Available

☐ **\$30,000 | Fellows Dinner Symposium**

- Company Recognition on signage
- Includes Audio/Visual, Food and Beverages
- 1 Available Thursday, March 13th evening after 6:00 pm

☐ **\$25,000 | Fellows Welcome Reception Sponsorship**

- Exclusive sponsorship of the Thursday Evening Reception
- Includes Recognition Signage, Cocktail Napkins with company logo, and support slide shown in general session

☐ **\$25,000 | Symposium Wi-Fi**

- Exclusive sponsorship of symposium wifi
- Includes a custom login and password of your choosing

☐ **\$20,000 | Northwell Fellows Breakfast or Lunch Symposium**

- Exclusive opportunity to showcase your company products or message to attendees of the course.
- Includes Room Rental & Audio-Visual Equipment, Food and Beverages
- Includes Recognition Signage
- 5 Available

☐ **\$15,000 | EP & Nurse Specific Breakfast or Lunch Symposium**

- Exclusive Opportunity to showcase your company products or message to attendees of the EP Fellows or Nurse/Tech course.
- Includes Room Rental & Audio-Visual Equipment, Food and Beverages
- Includes Recognition Signage
- 3 EP Available and 2 Nurse/Tech Available

☐ **\$15,000 | Faculty Dinner**

- 2 Available

☐ **\$7,500 | Hands-On Simulator Training Session**

Take advantage of interacting and engaging with 135+ Fellows at a dedicated 2-hour training session on Thursday, March 13th and Friday, March 14th after the last session each day. Showcase your products and devices at your booth in the Exhibit Hall.

NOTE: Sponsorship of this Fellows Hands-On Session will place your company exhibit booth in a premier location, prominently toward the main entrance of the Northwell Health Cardiovascular Fellows Course. Reserved on a first-come, first-serve basis.

☐ **\$15,000 | Lanyards**

- Exclusive opportunity to incorporate your company logo or brand on the symposium lanyards given to all attendees

☐ **\$10,000 | Faculty Lounge**

- Company Logo screensavers placed on all computers in the Northwell Health Faculty Speaker Ready Lounge
- Includes Recognition Signage
- 1 Available

☐ **\$10,000 | Sponsored Water bottles**

- Prominently display your company logo on Northwell Health branded water bottles which will be distributed in meeting rooms or during meal functions.

☐ **\$7,500 | Las Vegas Survival Kit**

Highlight your company logo on Las Vegas Survival Kit packed with health and wellness products for all course attendees to enjoy and recover.

- 1 Available

☐ **\$5,000 | Branded Hand Sanitizing Wipes**

- Prominently display your company logo on Northwell Health branded personal hand sanitizers which will be distributed to all Northwell Health Course attendees.
- 50 per sponsorship (4 Available)

☐ **\$5,000 | Custom Throw Pillows**

Includes 5 custom co-branded pillows with your company logo. Pillows will be conveniently placed in the attendee and faculty lounge spaces at the symposium.

EXHIBIT AGREEMENT AND BADGE FORM

10TH ANNUAL NORTHWELL HEALTH CARDIOVASCULAR FELLOWS COURSE Aria Resort & Casino • March 13-15, 2025

Company Name (As it should appear on printed material)

Contact Person (Receives all exhibitor information)

Telephone

Email

Street Address

City

State

Zip

EXHIBIT LEVELS

- ☐ \$25,000 | 10' x 20' Exhibit Booth
- ☐ \$15,000 | 10' x 10' Exhibit Booth
- ☐ \$10,000 | 6' Table-Top Exhibit

ADDITIONAL SPONSORSHIPS

- ☐ \$35,000 | Northwell Fellows Course Interactive Training Session
- ☐ \$30,000 | Fellows Dinner Symposium
- ☐ \$25,000 | Fellows Welcome Reception
- ☐ \$25,000 | Symposium Wi-Fi
- ☐ \$20,000 | Northwell Fellows Breakfast or Lunch Symposium
- ☐ \$15,000 | EP & Nurse Specific Breakfast or Lunch Symposium
- ☐ \$7,500 | Hands-On Simulator Session
- ☐ \$15,000 | Faculty Dinner
- ☐ \$15,000 | Lanyards
- ☐ \$10,000 | Faculty Lounge
- ☐ \$10,000 | Water Bottles
- ☐ \$7,500 | Las Vegas Survival Kit
- ☐ \$5,000 | Hand Sanitizing Wipes
- ☐ \$5,000 | Custom Throw Pillows

BADGES (Please refer to your exhibit level for number of badges. Additional badges will be \$150 per person)

Name (First, Last)

Email Address

Phone

PAYMENT

Make checks payable to: **Gaffney Events Educational Trust**
Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019
There will be a 3.5% Service Fee added to all credit card transactions

EIN #: 47-3109028
Phone: (425) 442-1314
Email: jennifer@gaffneyevents.com

Pay by credit card:

CC# _____ Exp. _____ CCV _____ Zip Code _____

By signing below I acknowledge that I have fully read and understand the Aria Resort & Casino's shipping and handling instructions. I understand that if I have any questions or concerns about this policy, it is my responsibility to discuss this with the hotel Business Center.

Signature _____

*For all sponsorship-related questions, please contact Trinity Campbell at 425.354.8937 or via email at trinity@gaffneyevents.com

Business Services Center Shipping Services



Phone: 702.590.9750 | Fax: 702.590.7112 | BSC@aria.com

Thank you for choosing ARIA Resort & Casino!

The Business Services Center would be more than happy to assist you with your packages.
Following is information to make your deliveries easier.

We accept UPS and FedEx packages which each have a unique tracking number that you can monitor via the respective courier's website or by contacting them, as well as a guarantee of shipment date. UPS and FedEx are our preferred couriers since they deliver to the hotel Monday – Saturday. USPS is also a valid courier; however, their Express Service is not guaranteed because parcels are delivered to a Las Vegas sorting facility before they are brought to the hotel. This can delay USPS packages by up to 3 days.

Please address the package(s) to whomever will be retrieving them.
The Business Center will not release packages to other recipients without written authorization.

When sending your package(s), the shipping label should read:

**ARIA Resort & CASINO
Attn: [Guest Name] – Guest
3730 Las Vegas Blvd. South
Las Vegas, NV 89158**

To avoid delays, please DO NOT send packages to the Convention Services Manager's attention.

Once the packages are delivered, please allow about 2-4 hours for your package to be processed into our system and your room will be messaged informing you that they are available for pick-up or delivery to your room.

If your packages arrive before you check-in to ARIA, the Business Center will accept and store them for 30 days prior to your check-in date.

Please note that packages that are not retrieved 14 days after it arrives to the hotel, will be subject to be donated

Please be advised that there is a handling charge per package based on weight. The handling charge includes receiving, processing, and storing of your packages. The handling fees are listed below.

Handling charge per package

WEIGHT	PRICE
0 – 1 lb. (Letter)	\$10.00
1.1 – 15 lbs.	\$18.00
15.1 – 30 lbs.	\$25.00
30.1 – 50 lbs.	\$40.00
50.1 – 80 lbs.	\$60.00
80.1 – 100 lbs.	\$90.00
100.1 – 150 lbs.	\$135.00
150.1 lbs or more	\$100.00 per 100 lbs., rounded to the nearest 100. (i.e. 150.1 lbs. = \$250.00)

Alcohol Policy:

Alcohol shipments are not permitted.
Due to taxation regulations we are not permitted to accept or ship any alcohol from the hotel.

Perishable Policy:

The Business Center may not be able to receive & store perishable items. Please contact the Business Center prior to shipping any perishables.