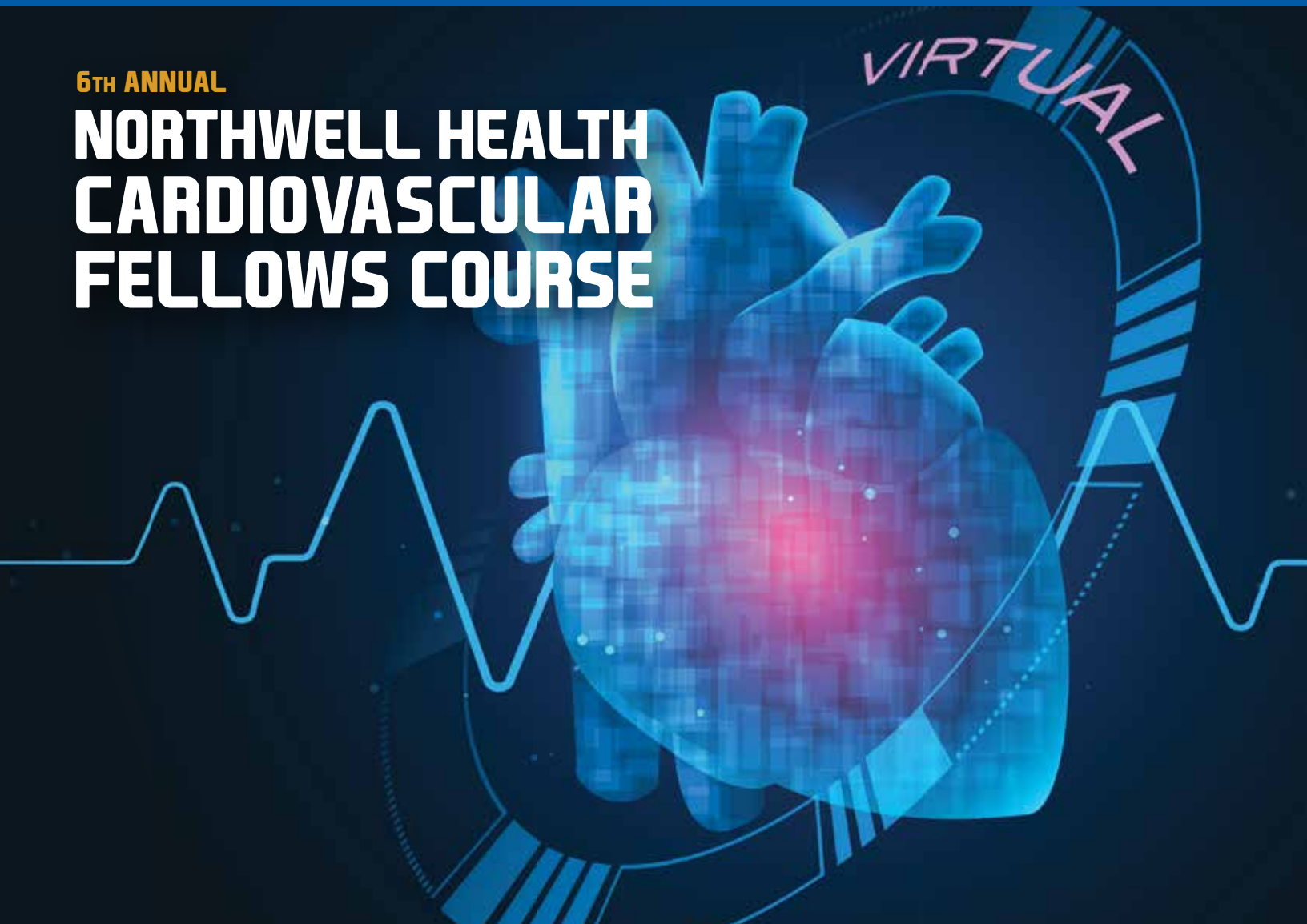


6TH ANNUAL

NORTHWELL HEALTH CARDIOVASCULAR FELLOWS COURSE



Industry Prospectus

April 23-25, 2021 • VIRTUAL EVENT

WELCOME

Thank you for your interest in supporting and participating in the **2021 Northwell Health VIRTUAL Cardiovascular Fellows Course**. The following will provide you with important information about the Fellows Course and your participation in the online Industry Exhibit Suites. If you have any questions or need further assistance, please do not hesitate to contact Jennifer Berens, Gaffney Events at 425.442.1314 or jennifer@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful event for your organization.

EDUCATIONAL HIGHLIGHTS

The **Northwell Health Fellows Course** uniquely provides a comprehensive review of the literature and case management in the fields of Interventional Cardiology, Peripheral Vascular Disease and Structural Heart Disease. The Course Directors are dedicated to providing Fellows with the same educational value of an in-person event, by partnering with Industry and creating a virtual Industry Exhibit Suite Platform. Your company can highlight products and devices, share educational videos and interact in real-time with current Fellows-in-Training.

Daily Focused Educational Sessions include:

- Coronary - Friday, April 23rd
- Vascular - Saturday, April 24th
- Structural Heart - Sunday, April 25th

TARGET AUDIENCE

The course is intended for current Interventional Cardiology Fellows and 3rd year General Cardiology Fellows planning to enter into an Interventional Cardiology program, as well as Vascular Surgery Fellows and Structural Heart Fellows.

FOR ADDITIONAL INFORMATION, CONTACT

Jennifer Berens, Gaffney Events
425-442-1314
jennifer@gaffneyevents.com



SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM \$ 25,000	GOLD \$ 15,000	SILVER \$ 10,000
LOGO PLACEMENT • Exclusive Logo Placement on Virtual Learning Platform	✓	—	—
VIRTUAL BREAK SPONSORSHIP • Company logo prominently displayed on the virtual platform screen during breaks encouraging attendees to view your exhibit suite.	✓	—	—
ATTENDEE CONFERENCE KIT INCLUSION • Conference kits mailed to first 100 virtual registered attendees	✓ Company Logo & Sponsorship recognition displayed on outside of kit + Company marketing piece (1) included in kit*	✓ Company marketing piece (1) included in kit*	—
MARKETING EBLAST • Banner Advertisement in Northwell Health Promotional eblast campaign*	✓ 2 Deployments	✓ 1 Deployments	—
VIRTUAL EXHIBIT SUITE • Company Logo & Description • Animated Product or Promotional Video(s) • Downloadable Marketing & Educational Materials • Live "Real Time" Attendee Interaction • Social Media Links	✓ Premier Placement in Virtual Exhibit Hall 2 Videos 4 Downloadable Marketing Materials	✓ 1 Video 4 Downloadable Marketing Materials	✓ 1 Video 3 Downloadable Marketing Materials

*Company Provided

SPONSORSHIP AGREEMENT

6TH ANNUAL NORTHWELL HEALTH CARDIOVASCULAR VIRTUAL FELLOWS COURSE April 23-25, 2021		
Company Name (As it should appear on printed material)		
Contact Person (Individual to whom all exhibitor information will be forwarded)	Title	
Street Address		
City	State	Zip
Telephone	Fax	Email
Product		
PARTNERSHIP LEVELS		
<input type="checkbox"/> PLATINUM \$25,000	<input type="checkbox"/> GOLD \$15,000	<input type="checkbox"/> SILVER \$10,000
PAYMENT		
Make checks payable to: Gaffney Events Educational Trust Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019 To pay by credit card contact Jennifer Berens, jennifer@gaffneyevents.com		EIN #: 47-3109028 Fax: (425) 788-0668 Phone: (425) 442-1314
Credit Card Number _____		
CVC Code _____ Expiration Date _____		
TOTAL Sponsorship \$ _____ Signature _____		

*For all sponsorship-related questions, please contact Jennifer Berens at 425-442-1314 or via email at jennifer@gaffneyevents.com