

PRIVACY

Privacy Policy

Effective date: June 15, 2026

Last updated: June 15, 2026

Schaffer Solutions LLC (**Schaffer Solutions, we, us, or our**) respects your privacy. This Privacy Policy explains what information we collect through our website at schaffer.solutions (the **Site**), how we use that information, who we share it with, and the choices you have. By using the Site or contacting us, you agree to the practices described here.

We are a vendor neutral technology advisory firm based in the Kansas City metro. We collect only the information we need to respond to inquiries, deliver our services, and operate the business responsibly.

Information We Collect

Information you provide to us

When you contact us, request information, or complete an assessment such as our online Technology Analyzer, you may provide:

- Identifiers such as your name, business email address, company name, job title, and any phone number you choose to share.
- Business context you enter into a form or assessment, such as your industry, company size, current technology environment, and the challenges you want to discuss.
- The content of any message, email, or document you send to us.

When you generate a report from the Technology Analyzer, your responses are sent to Schaffer Solutions so we can follow up. The tool discloses this at the point of submission. If you run an assessment with us directly and do not submit it, those responses stay on your device and are not transmitted to us.

Information we collect automatically

When you visit the Site, we and our analytics provider collect standard technical information through cookies and similar technologies, including:

- Device and browser type, operating system, and screen settings.
- Internet protocol (IP) address and general location inferred from it.
- Pages viewed, links clicked, time on page, referring website, and similar usage data.

We use Google Analytics 4 to understand how visitors find and use the Site. Google Analytics sets cookies and processes this data on our behalf. You can learn about Google's practices and opt out using the Google Analytics opt-out browser add-on.

Information from third party sources

As part of our business development, we use a third party data platform (Apollo.io) to identify and reach business contacts who may benefit from our services. Through this platform we may obtain business contact information, such as a professional name, company, role, and work email, drawn from publicly available and commercial business sources. If we contact you this way and you prefer not to hear from

us, you can opt out using the instructions in the message or by emailing us, and we will honor the request.

How We Use Information

We use the information we collect to:

- Respond to your inquiries and provide the information or assessment you requested.
- Deliver, manage, and improve our advisory services and engagements.
- Prepare proposals, reports, invoices, and other documents related to our work together.
- Send relevant business communications, including follow ups and occasional updates. You can opt out of marketing messages at any time.
- Operate, maintain, secure, and improve the Site.
- Comply with our legal, tax, and contractual obligations.

We do not sell your personal information, and we do not share it with third parties for their own marketing.

Cookies and Analytics

Cookies are small files placed on your device that help websites function and measure usage. We use them mainly for analytics through Google Analytics 4. You can control or delete cookies through your browser settings. If you disable cookies, parts of the Site may not work as intended. Some browsers offer a Do Not Track signal; because there is no common industry standard for responding to it, we do not currently respond to Do Not Track signals.

How We Share Information

We share information only as described below.

Service providers. We use trusted vendors to run our business. They may process information on our behalf, and only for the purposes we direct. These include:

Provider	Purpose
Google Analytics	Website analytics and usage measurement
Netlify	Website hosting and secure form submission handling
Apollo.io	Business contact data and outbound communications
Microsoft 365	Email and document handling
Intuit QuickBooks	Invoicing and accounting
Bluevine	Business banking and payments

Professional advisors. We may share information with our accountants, attorneys, or insurers as needed to operate and protect the business.

Legal and safety. We may disclose information when required by law, to respond to lawful requests, or to protect the rights, property, or safety of Schaffer Solutions, our clients, or others.

Business transfers. If the business is involved in a merger, acquisition, or sale of assets, information may be transferred as part of that transaction, subject to this Policy.

Data Retention

We keep personal information only as long as we need it for the purposes described in this Policy, to maintain our business records, and to meet legal and tax obligations. When we no longer need it, we take reasonable steps to delete or de-identify it.

How We Protect Information

We use reasonable administrative, technical, and physical safeguards designed to protect the information we hold, including encrypted connections, access controls, and reputable service providers. No method of transmission or storage is completely secure, so we cannot guarantee absolute security, but we work to protect your information consistent with the standards we recommend to our own clients.

Your Choices and Rights

You have the following choices regarding your information:

- **Access and correction.** You may ask what personal information we hold about you and request that we correct it.
- **Deletion.** You may ask us to delete personal information we hold about you, subject to records we are required or permitted to keep.
- **Marketing opt out.** You may opt out of marketing communications at any time by using the unsubscribe option in a message or by emailing us.
- **Cookies.** You may manage cookies through your browser and opt out of Google Analytics using Google's browser add-on.

To exercise any of these choices, email us at john@schaffer.solutions. We will respond within a reasonable time and may need to verify your identity before acting on a request.

Third Party Links

The Site may link to third party websites or tools we do not control. This Policy does not apply to those sites. We encourage you to review the privacy policies of any third party site you visit.

Children's Privacy

The Site and our services are intended for businesses and professionals. They are not directed to children, and we do not knowingly collect personal information from anyone under 16. If you believe a child has provided us information, contact us and we will delete it.

Changes to This Policy

We may update this Policy from time to time. When we do, we will revise the effective date above and post the updated version on this page. Material changes will be reflected here, so please review the Policy periodically.

Contact Us

If you have questions about this Policy or how we handle your information, contact:

Schaffer Solutions LLC

Email: john@schaffer.solutions

Web: schaffer.solutions

Governing Law

This Policy and any dispute relating to it are governed by the laws of the State of Kansas, without regard to its conflict of laws principles. Schaffer Solutions LLC is a Kansas limited liability company.