



Hello to Our Business Community,

To say that these past few years have been a challenge, would be an understatement. We have all been impacted. Businesses have had to adapt and make changes quickly in order to operate in our new world. With the holiday season approaching, “The Gift” will rise again to assist the estimated **30,000 people in Chatham-Kent** that will need help this year. We know business owners have the skills and competencies to provide creative solutions for this problem and we are reaching out to you for help.

As you may recall, last November, the largest food and toy drive took place in Chatham-Kent thanks to the incredible support of the entire community. The one day event helped so many of our Organizations as well as individuals, during a time of great need while achieving one common goal and purpose; to leave no one behind.

We would like to make this happen again to ensure that no one in Chatham-Kent goes without a Special Holiday. **“The Gift” has connected with our local service providers (details below) and will bring thousands of volunteers together with the common goal of collecting items for the Holiday Hamper programs.** Beginning at noon on Saturday, November 20th, 2021, we will again see members of our community unite to collect toys, gifts and food and show we are a **community that rallies together** in a time of need.

We are reaching out to businesses in Chatham-Kent to invite you to participate in a way that suits you!

1. **[CONSIDER HELPING ANOTHER BUSINESS](#)** - Now is the time to support each other; business helping business! Purchase gift cards, toys, gifts and food from a business you know is in need.
2. **[BECOME A VOLUNTEER](#)** - In this unique time when celebrations at work are challenging, consider coming together with a team building activity for you and your staff. Please visit our website www.thegiftck.ca/volunteer to sign up. Your team can make a difference!
3. **[BECOME A DONATION DROP OFF SITE](#)** - Your business may act as a drop off site for customers and/or staff. This will be a great way to create foot traffic to your business.
4. **[SPREAD THE WORD](#)** - We know that you have great connections! We hope that you can spread the word via social media. Printed posters are also available to be put up to help create awareness. The more people talking about the event, the more successful it will be.
5. **[DECORATE YOUR WINDOWS](#)** - Starting November 12th, we are inviting businesses to create excitement by decorating your storefronts in any way that celebrates “The Gift”. Get creative!
6. **[MAKE A MONETARY DONATION](#)** - Online donations can be made at www.thegiftck.ca every dollar will stay in our community and a tax receipt will be given when requested.
7. **[DONATE NEEDED ITEMS ON NOVEMBER 20th](#)** - Consider making a donation towards “The Gift” on November 20th by putting non-perishable food items, toys and gifts on your doorstep for pick up at noon. For a listing of needed items, please visit our website www.thegiftck.ca

We thank you for considering our request to strengthen our community. **The Gift is inside all of us.** Only by working together, can we make a difference! For additional information, please email info@thegiftck.ca

Sincerely,
“The Gift”

**SOME OF THE GROUPS THAT HAVE COME TOGETHER TO PLAN THE GIFT
& WILL RECEIVE DONATIONS:**

CHATHAM-KENT CITIZENS	SALVATION ARMY RIDGETOWN	ST. VINCENT DE PAUL	SALVATION ARMY CHATHAM	GOODFELLOWS CHATHAM	GOODFELLOWS TILBURY	THAMESVILLE SERTOMA
BOTHWELL TOY & HAMPER PROGRAM	SALVATION ARMY WALLACEBURG	DRESDEN LEGION	W.I.S.H. CENTRE	SALVATION ARMY BLENHEIM	COMMUNITY LIVING	ST. URSULA'S CHURCH
CHATHAM-KENT CHILDREN'S SERVICES	MERLIN COMMUNITY ASSISTANCE GROUP	OUTREACH FOR HUNGER	JENNA'S CHATHAM-KENT CHRISTMAS TOY DRIVE	MINISTERIAL ASSOCIATION BLENHEIM	HOPE HAVEN	FREE HELP CK
		FAMILY SERVICE KENT		HOLY REDEEMER PARISH		WHEATLEY AREA FOOD BANK

DO YOU HAVE A BUSINESS WILLING TO HELP? CONTACT US TODAY!