

Media Release
Peace Valley Snow Riders

Baytex Sponsors Wesley Creek Snowmobile Trail

Baytex Energy Ltd. has made a commitment to sponsor the Peace Valley Snow Rider's Wesley Creek Trail for the next 5 years. This includes naming rights to the trail which will now be known as the **Baytex Wesley Creek Trail**.

The relationship between Baytex and the local snowmobile Club goes back to the concept stage when the Wesley Creek Trail was first being proposed. As the trail would run in the area of Baytex's operations east of Peace River, Baytex was contacted early in the process. This contact resulted in a pleasant surprise for the Club when they were advised in April of 2013 of a joint donation being provided by Baytex and Weaver Welding in the amount of \$32,000. The Club was ecstatic about this contribution as it not only covered the cost of the Wesley Creek Trail development but also a portion of the Smith Mills Trail development. In September of 2013, Baytex provided a Letter of Support for the Wesley Creek Trail and in November of that year, when the TR840/842 connector was being proposed, the Peace Valley Snow Riders reciprocated by providing support for the new road that would cross through the proposed trail. Following the approval of the trail, Baytex continued to work with the Club in renewing agreements for shared use and crossing of their dispositions, and consulting with the Club when new impacts to the trail arise. As a result of this history of support and cooperation, the Club is honored to display the Baytex name in association with the Wesley Creek Trail and extremely thankful for the financial contribution to support the operations work that maintains the trail.

The Peace Valley Snow Riders is a member Club of the Alberta Snowmobile Association. Annual Trail Passes can be purchased on line at <http://albertasnowmobile.ca/> or from local snowmobile dealers in Peace River and Hines Creek. Those seeking additional information on the Club or the trails it operates in the Peace River area can visit the Club Facebook page, website at <https://peacevalleysnowriders.com/>, or by contacting Club members Francois Allard – Director/Publicity at fallard@outlook.com cell 780-618-7773 or Dwayne Buchholtz – Stakeholder Liaison at amen@telus.net cell 780-618-1504.

Attached picture:

L to R – Trail Coordinators Hayden & Francois Allard accepting initial sponsorship cheque from Chris Leroux of Baytex at the Wesley Creek Trail Staging Area