



FWO
ACCOUNTING
& CONSULTING



ABOUT US

At FWO Accounting & Consulting, we resolve complex accounting challenges, enabling enhanced functionality for family offices and institutions. Our approach involves strategic software solutions and dedicated training, designed to integrate smoothly with your operations as a natural extension of your team. This collaboration ensures that your financial processes are managed accurately, consistently, and timely!



FWO History

2017

Cori Rodda transitioned from a Big 4 accounting firm to SEI, where she led teams focused on outsourced fund accounting.

2019

Cori founded FWO to deliver tailored solutions that include software selection, custom reporting, training, and onboarding services.

2021

FWO launched its first office in Carmel, IN, expanding the team from 2 to 6 members as it began handling more complex client accounts, and became an approved vendor of the publicly traded software provider SEI Archway

2023

FWO has expanded to include 12 full-time employees and multiple CPA candidates that handles accounting for 30 billion in managed assets for Family offices, hedge funds, and private equity.

2024

Family Wealth Reports names Cori a finalist for the Women in Wealth Family Office Award, and FWO as a finalist for the best Accounting & Consulting Practice

LEADERSHIP TEAM



Marcus Pinczer
Director, Fund Accounting



Cori Rodda, CPA
President



Bryan Rodda
VP, Business Development

Services

IMPLEMENTATION

We streamline software implementation with strategic planning, comprehensive training, parallel books, and hands-on support to ensure accurate and seamless integration.

TRAINING

We provide expert support to enhance your in-house accounting teams with customized training solutions that boost skills and ensure seamless integration for long-term success.

OUTSOURCING

We offer flexible outsourcing solutions, tailored for both permanent and temporary needs, to tackle talent acquisition challenges and support special projects.

REPORTING

We enhance your reporting capabilities, streamlining processes to offer push-button efficiency, greater transparency, and improved decision-making.

ALTERNATIVE TRACKING

Streamline alternative investment management by automating critical operations like tax documentation, capital calls, and financial reporting, enhancing efficiency and oversight through a single centralized digital platform.

CLIENTS

Nationwide Presence

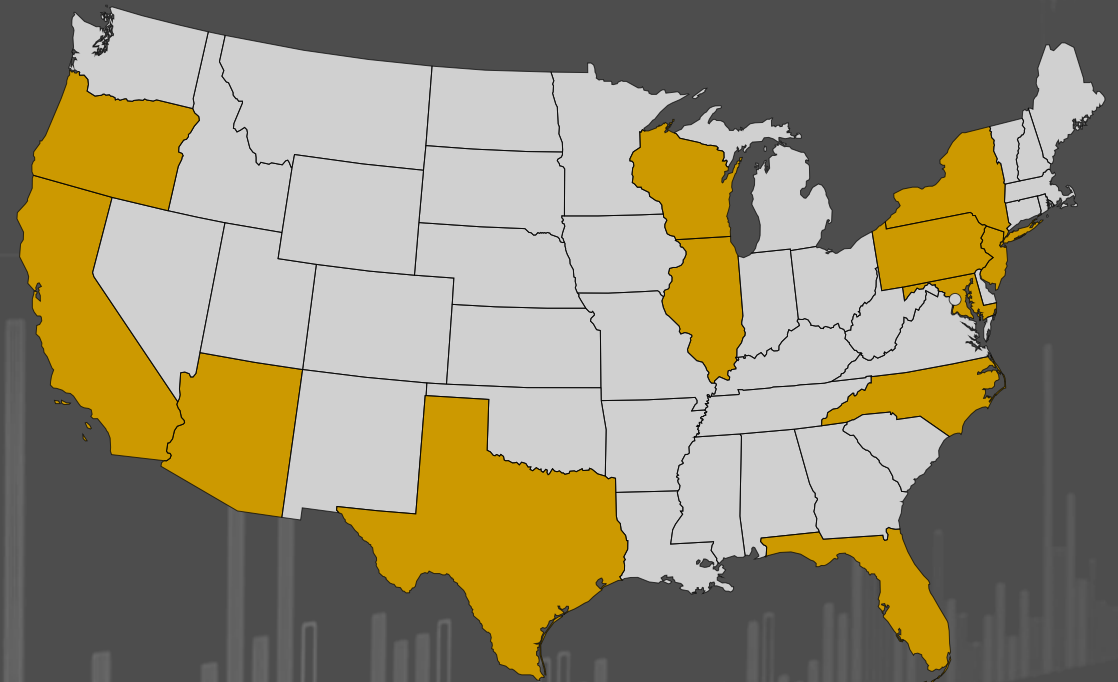
FWO serves major wealth centers across the U.S., including New York, Chicago, Los Angeles, Philadelphia, Baltimore, Palm Beach, Houston, and Scottsdale.

Referral-Driven Growth

Our expansion is fueled organically through referrals from satisfied clients, tax firms, and consultants.

Marketing Expansion

We are set to enhance our marketing efforts to attract new clients and further drive growth.



TESTIMONIAL

“We found FWO as we neared year 3 of our implementation and without their expertise and dedicated support, I don’t think we would have been able to successfully complete our implementation. We are a large and complex enterprise (roughly 600 entities) and FWO was able to give us the unique support and guidance that we required to ensure that our entire enterprise was set up to achieve our internal and client needs.”

James H. – Accounting Manager
Single Family Office, New York, NY

“I have worked with Cori for 7 years in varying capacities. Through all the years she has been an incredible business partner. Cori started her own firm about 5 years ago and at that time we decided to take accounting in-house. Cori was essential to that transition. She prepared training materials, led training sessions, designed the transition plan and fully supported us through the process. As we’ve continued to grow, Cori has been a great resource for us. She’s been willing and able to jump in wherever needed to ensure our accounting stays on track.”

Heidi J. – Director of Accounting
Multi-Family Office, Baltimore, MD

COMPETITIVE ADVANTAGE

ACCOUNTING FOUNDATION

Our team has a strong accounting foundation, led by Cori Rodda, a Certified Public Accountant, and multiple team members pursuing their CPA certification.

SYSTEM EXPERTISE

Several of our team members bring direct experience from prominent fund software companies, enabling us to tackle root issues with precision rather than merely addressing symptoms.

TRAINING & DEVELOPMENT

Our commitment to continuous training ensures our team remains at the forefront of industry best practices, delivering exceptional expertise and value to our clients.

COMPANY CULTURE

Our culture is built on daily in-person collaboration, where strong connections, open communication, and a touch of fun create an energetic and positive workplace.

Diverse Financial Expertise

Investment Management

Asset Allocations
Direct-Indexing Brokerage Accounts
Foreign Assets
High Water Calculations
Performance Calculations & Analysis
Profits Interest & Fee Structures
Rebalancing
Side Pockets

Financial Administration & Reporting

Ad Hoc Reporting
Benchmarking
Consolidated Reporting
Targets to Actuals

Tax & Compliance

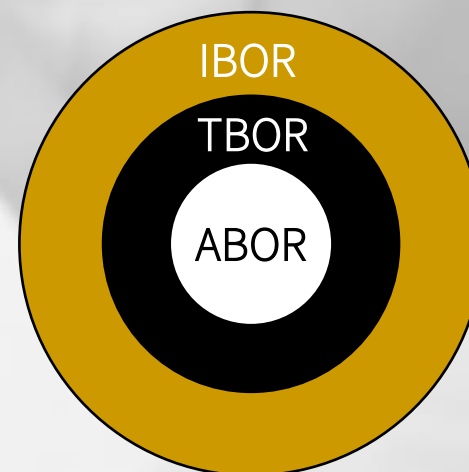
1031 Exchange
704c
Audit Help
Basis Adjustments
Gifting Assets
K1 & 1099 Reconciliation
Tax Prep Help

Banking & Transactional

Bill Pay
Custodial & Wire Services
Family Loans

Other Services

Budgeting
Cash Forecasting
Entity Restructuring



Typical Entities & Investments

Entities

Estates
Foundations
Individuals
Management Companies
Operating Companies
Partnerships
Trusts

Investments

Art	Loans	PTP's
Cars	Land	Real Estate
Cash	Money Markets	REIT's
Corporate Bonds	Mutual Funds	Stocks
Credit Cards	Options	Treasury Bonds
Derivatives	PE Funds	Warrants
ETF's	Planes	
Hedge Funds	Precious Metals	

CASE STUDY: NATIONAL ACCOUNTING FIRM

Client:	Large accounting firm based in Long Island, NY, serving high-net-worth clients.
Challenge:	Struggled for years to effectively use SEI Archway software, even with other consultants promoting their expertise and promising results. Accounting firm could not bring clients' financial records current or provide sufficient staff training.
FWO's Role:	Recommended by SEI Archway to take over the project.
Solution:	FWO rebuilt the accounting structure from scratch and maintained dual books for accuracy.
Timeline:	Brought all client accounts current within 9 months.
Outcome:	Streamlined fund and investment accounting operations, leading the client to renew their contract with FWO on a permanent basis.

CASE STUDY: LARGE FAMILY OFFICE

Client:	Large family wealth office based in New York City, managing over 600 investment entities.
Challenge:	Client struggled to integrate accounts using software for 3 years and was considering dropping the software. They hadn't realized reporting efficiencies, despite working with other consultants.
FWO's Role:	Recommended by a Family Office efficiency consultant to take over the project after previous consultants failed.
Solution:	FWO rebuilt the system from scratch, integrated accounts, and achieved reporting efficiencies
Timeline:	Completed the project and brought the client up to date within 6 months.
Outcome:	Transformed tax processes, enabled consolidated reporting, and improved overall efficiency. The tax attorney confirmed the success.

Common Client Custodians



Software & IT Partnerships





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