



## EMPLOYEE EXPERIENCE ROADMAP

### Engagement Solutions

**Destination Employer** | A place where people want to work and have no reason to leave.

The few Companies who achieve this iconic status know something the rest don't. They realize that, for employees, it not just about the destination ... it's about the entire journey.

#### CREATE JOURNEYS, NOT DESTINATIONS

with the Upstream HR Strategies' Employee Experience Roadmap

#### ROAD MAP TO RETENTION

Like a wish list created by your employees, the Roadmap defines ideal experiences - through all phases of the employment lifecycle - with a sharp focus on engagement & retention strategies that work in the "new normal."

- Pre-employment
- Onboarding
- Orientation & ramp-up
- Ongoing communication
- Development & growth
- Relationships & connection
- Recognition & appreciation
- Offboarding
- Post-employment

#### NAVIGATION TOOLS

Utilize the Employee Experience Roadmap to:

- **Assess** your current employee experience
- **Reveal** critical gaps & focus areas
- **Develop** a bespoke action plan
- **Deliver** an engaging employee experience
- **Establish** your Company as an employer of choice