

YOUR FUTURE STARTS HERE

Early-career employees are tomorrow's leaders, so start developing them today! Kickstart Your Career - an immersive workshop experience - offers insights, advice and practical skills to help young professionals add value and get noticed with Visibility, Interaction and Performance. Attendees build their professional brand while your company cultivates a talent pipeline - it's a win-win!

WORKSHOP DETAILS

Target audience

- Interns
- Recent graduates
- Early career professionals

Time Investment

- Full-day workshop
- Live or virtual classroom

Workshop Features

- Small group discussion & projects
- In-class presentation practice
- Networking with leaders
- Designed to be practical, interactive, memorable ... and a little bit BOLD!

LEARNING OBJECTIVES

Workshop participants will ...

- Discuss the importance of building your professional brand - deliberately - from day 1 of your career
- Explore 3 key elements of a **VIP brand**:
 - **Visibility:** Ensure that others - aside from your direct manager - see your work and capabilities
 - **Interaction:** Create a positive and engaging work environment in which others enjoy working
 - **Performance:** Differentiate your work by adding proactive value & offering ideas
- Gain practical skills and knowledge to build your VIP brand ... starting now!