

**"HELLO I'M ERIKA AND TODAY I'M GOING TO TALK ABOUT PRESENTATION SKILLS."**

We've all opened a presentation like this ... but we shouldn't. Today's audiences are busy, distracted and tired. Traditional presentation techniques are guaranteed to bore them to sleep. If you want to grab your audience's attention, keep them listening and influence their decisions, you need to **toss traditional presentation techniques aside and start to swim upstream!**

## WORKSHOP DETAILS

### *Target audience*

- Anyone who presents - formally or informally - on a regular basis

### *Time investment*

- 4-hour workshop
- Optional 30-minute 1:1 coaching
- Optional 2-hour capstone practicum

### *Workshop format*

- Live classroom
- Virtual classroom

### *Workshop features*

- Prepare for an upcoming presentation
- Get real-time practice and feedback
- Designed to be practical, interactive, memorable ... and a little bit BOLD!

## LEARNING OBJECTIVES

### *Workshop participants will ...*

- Explore a variety of presentation goals - Know, Feel, Engage & Do - and outline presentation best practices for each
- Discover tips and techniques to:
  - Grab your audience's attention,
  - Keep them listening throughout,
  - Design great supporting slides, and
  - Enhance your overall influence
- Apply workshop concepts to a past or future presentation
- Practice new skills and receive real-time feedback from peers
- Enhance their executive presence and learn to WOW the crowd!