# NEW, BUT NOT NORMAL Survive & Thrive in a Post-COVID World

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## NEW, BUT NOT NORMAL

Returning to the workplace won't quite feel like "coming home." Our offices will be different, and our co-workers will be different.

### **New Workplace**

- Phased returns
- Social distancing
- Restrictions
- Physical barriers/changes
- Other visible signs of "not normal"
- Palpable fear, apprehension, awkwardness

### **New Workforce**

- Different personal COVID experiences
- Those who never left ... weary
- Those returning right away ... scared
- Those returning later ... disconnected
- Those not returning at all ... grieving
- Varied levels of financial/health risk
- Not the same people you knew before





I understand that I should get back to the office, but school is out and I don't have child care. Now what?



I'm OK to go back to work, as long as we have good safety protocol.



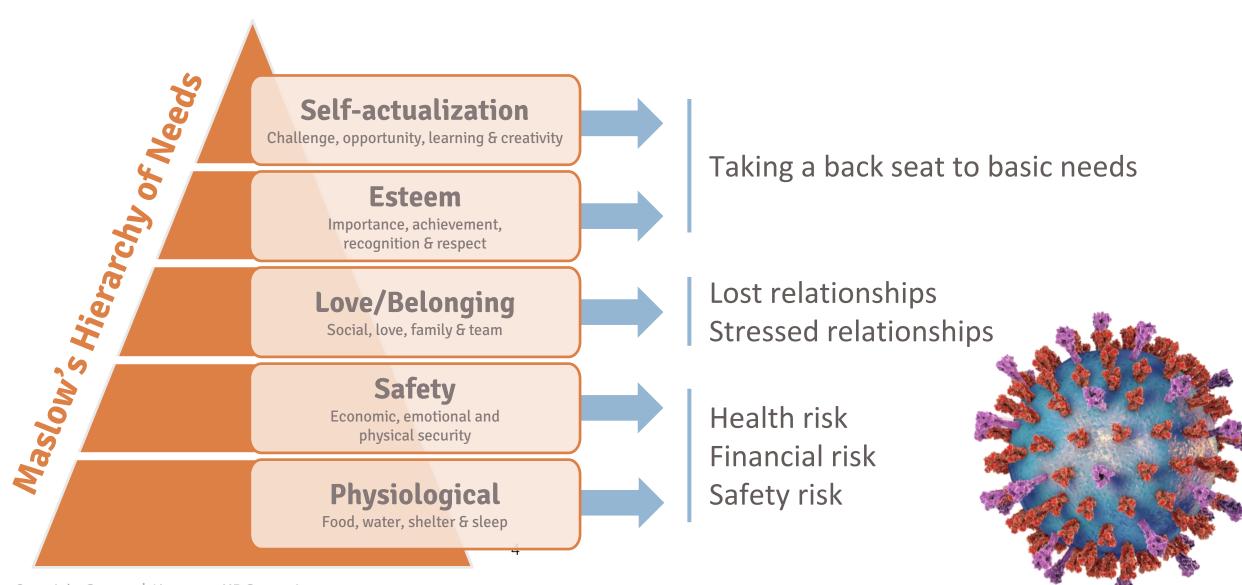
This was all a huge waste of time – I can't wait to go back. I'm ready.



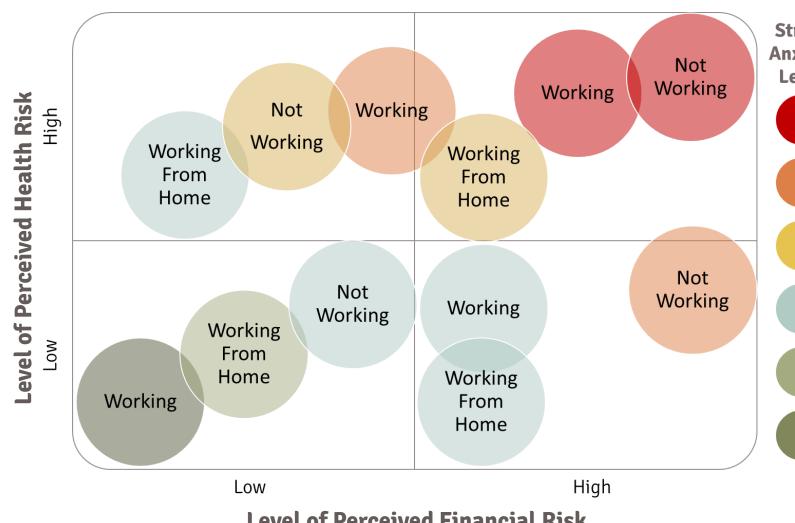
I think it's too early ... I can't believe that the company wants me to go back and risk my health.

Different viewpoints ... ALL VALID

### COVID THREATENS BASIC HUMAN NEEDS



# SAME STORM, DIFFERENT BOATS



**Stress Anxiety** Level

The level of stress and anxiety felt by an individual is the product of multiple factors and produces a very personal and unique experience.

### **Additional stress/fear factors:**

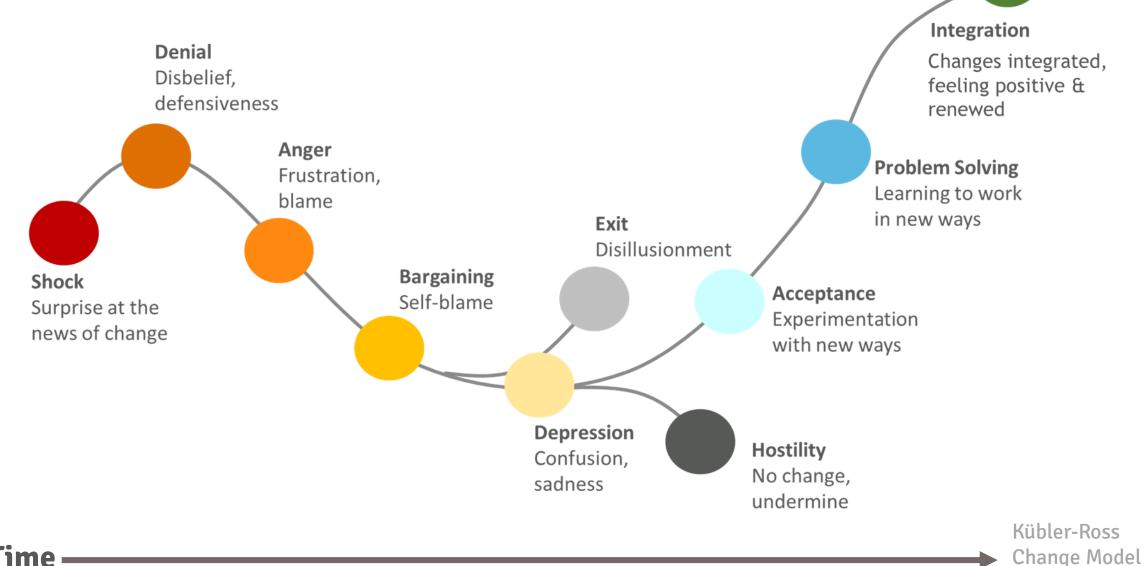
- Child care demands
- Adult care demands
- Spousal/partner interaction
- Exposure to COVID illness
- What else?

**Level of Perceived Financial Risk** 

## HOW WE PROCESS CHANGE

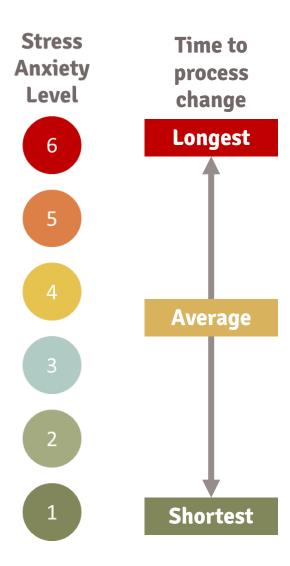
& performance

energy



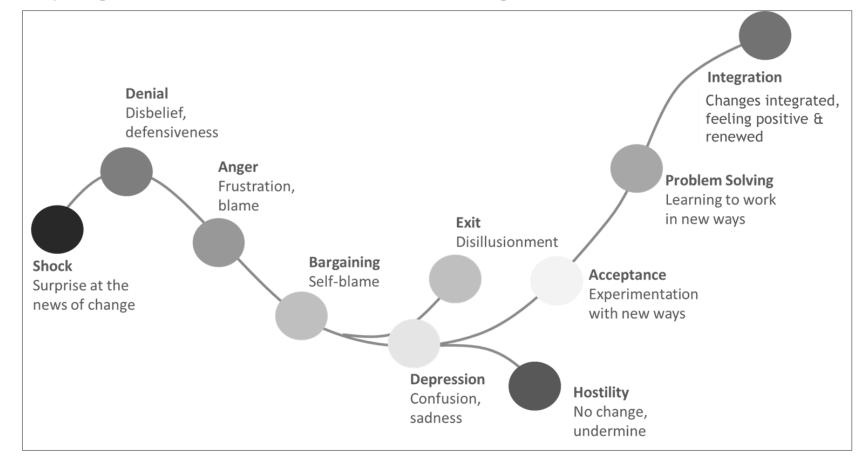


## HIGH STRESS SLOWS THE CHANGE PROCESS



### Each journey is unique ... everyone will:

- return to work at a different place on the curve
- progress at a different rate through the curve



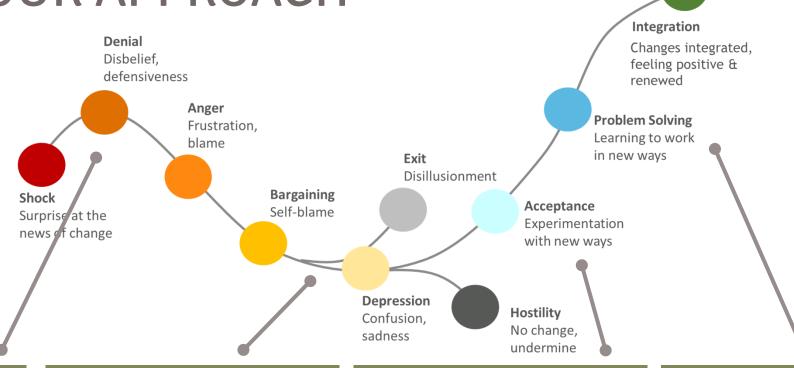
### RE-INTEGRATION CHECKLIST

Successful re-integration will require recognition and empathy for each person's circumstances, as well as tailored interactions.

- ☑ First and foremost ... create a **safe** environment
  - **☑ Share** your preferences with others
  - ✓ Understand and respect others' preferences
  - ☑ Be courageous stand strong on your preferences
- ☑ Be gracious in your interpretations of others' behavior
  - ✓ Assume there's a good reason
  - **☑** Resist judgment
  - **☑** Don't try to "convert" opinions
- Interact with others where they are, not where you are



## TAILOR YOUR APPROACH



#### DO

Emphasize safety/security, listen, allow venting, give time/space

### DON'T

Try to influence opinion, offer solutions or push "silver lining" thinking

#### DO

Provide info, emotional support, realistic optimism & assign tasks

#### DON'T

Overwhelm, move too fast, or push "silver lining" thinking

#### DO

Involve in brainstorming, stay close, watch for "slips" back to confusion

#### DON'T

Mix with those in earlier stages, assume this group is "in the clear"

#### DO

Engage to generate new solutions and capture learnings

#### DON'T

Mix with those in earlier stages, stop checking in, lose touch or connection

# THANK YOU

Upstream HR Strategies