

PITTSBURG ARTS COUNCIL – SECOND SATURDAY LOGO USAGE

Don't misrepresent the brand

Avoid representing the brand in a way that:

- Makes the brand the most distinctive or prominent feature
- Implies partnership, sponsorship or endorsement
- Puts the brand in a negative context as part of a script or storyline

Don't modify the design or color of our assets

- Stylizing, warping, or modifying their color or shape is not allowed
- If you are unable to use the correct color due to technical limitations, you may revert to black and white
- Don't use any icons or images to represent Facebook other than what is found on this site

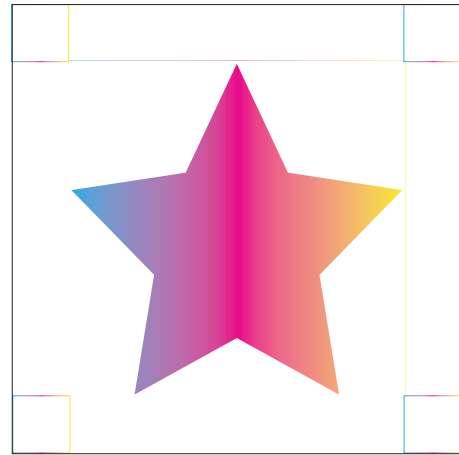
When posting to social media

- Be sure to tag the monthly Second Saturday event
- Use the following hashtag in your post; #pittsecondsaturdays

PRIMARY LOGO



LOGO SPACING



ALTERNATIVE LOGOS



LOGO ICON



PATTERNS

