

# Sara Russell

Relatable, Interactive Speaker & Trainer

## OVER TWO DECADES HELPING AUDIENCES GET CLEAR, GET REAL & GET GOING

Your group is made of human *beings* that are doing a particular job. The success of your organization depends on them *being their best*. *Their best* depends on so much more than internal processes...

*Are they BEING good leaders, individual contributors, team members?  
Are they BEING effective, efficient, and productive?  
Are they BEING their best?*

**If you need your group to improve, then they need Sara!**

## ENGAGING TALKS & INTERACTIVE WORKSHIPS\*

- **Sustainable Leadership**
  - Managing people is harder than it looks. Discover the questions that can take the pressure off of trying to figure it all out on your own in order to properly empower your team members.
- **Speaking Their Language**
  - Demystify and simplify all the personality and learning styles; uncover external clues to identify people's preferences; find out how easy it can be to strengthen relationships, influence others and navigate conflict.
- **Stop Doubting, Start Deciding**
  - Tame the voices and harness the power to take action with simple tools that remove emotion and eliminate indecision to get things moving.
- **The Evolution of and Simple Solution for Employee Engagement**
  - Overcome the confusion around and frustration of trying to solve for that which the majority of the workforce is asking for by understanding the what, why and super simple DIY how.

**\* Customized to Your Organization's Needs**



## PARTIAL CLIENT LIST

- Dell
- Monster
- Capital One
- Ingersoll Rand
- American Heart Assoc.

## AUTHORITY ON

- Coaching for Managers
- Workplace Relationships
- Communication Styles
- Employee Engagement
- 21<sup>st</sup> Century Training
- Program Design

## CONNECT / REQUEST

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📶 www.SaraRussell.com

📞 1.888.567.5645

🌐 /SaraRussellSpeaker

📺 /SaraRussellSpeaker

# Why Sara?

## Real. Relevant. Relatable.

Sara thank you for making it an environment where we could be who we are but still feel confident that we are leaving with what we needed. **Of the 3 different management courses I have taken through T-Mobile, this has truly been the one I am the most excited to begin implementing what I have learned.** You can definitely tell that you are truly a sales leader and not just a sales trainer.

– *Chris Cannon (Area Manager, T-Mobile)*

If you need an Executive Coach/Trainer with finely honed skills, who always asks the right questions, look no further. I have had the pleasure of working with Sara and she is an extraordinary coach and change agent. **Committed, intuitively astute, creative, energetic and profoundly effective.** She blends imagination with vision and action and has much to contribute to your personal and professional growth. The impact that Sara makes is amazing. **She has such presence, such a positive outlook and energy and when you combine that with her deep knowledge of behavior and keen observational skills, her impact is life changing.**

– *Max Whinnett (District Leader, Ingersoll Rand)*

Sara is an amazing trainer and public speaker. **It was probably the most fulfilling job training I've ever participated in.** She facilitated a training program for myself and a large group of coworkers on how to Build Powerful Partnerships. **I walked out of that training after 3 long days both excited and rejuvenated about the work that I do and the lives I can impact.** Her passion for her work is evident and makes working with her even more of an enjoyable experience.

– *Cherelle Rozie (Multicultural Director, American Heart Association)*

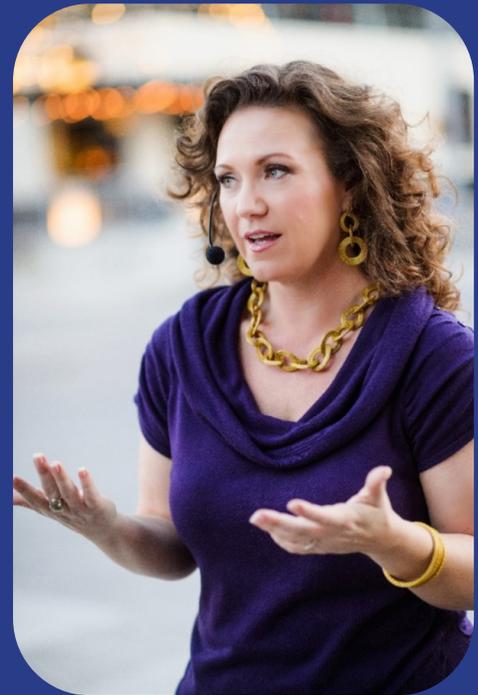
## ABOUT SARA

### Started Career with 14 Years in Finance Sector as:

- High Achieving Contributor
- Sales Coach for 120 People
- Project Mngr. Global Initiative
- LOB Training Consultant

### Left to Open her Own Business and Spent 10 Years Helping:

- Fortune 200 Companies across Industries
- Non-profits, Small Businesses & Associations
- Improve the Person in the Position to Impact the Bottom Line Results



## TO ALL BUSINESS OWNERS, MANAGERS, HR PROFESSIONALS & MEETING PLANNERS

**YOU NEED** a true facilitator who is experienced, dependable, easy to work with, proactive in their communication, creative in what they can offer and knows how to roll with unexpected challenges.

Of course, **YOU WANT** a speaker that creates impact on a deeper level, ensuring the benefits are long lasting and not a flash in the pan. Someone that knows how to customize the content to your group and who excels at translating concepts into real world application.

It would **BE IDEAL** if you could provide your group with an easy-to-use accountability app that helped them build habits around what they learned.

Which is why **YOU OWE IT TO YOURSELF AND YOUR GROUP TO CONSIDER SARA** for your next monthly event, sales meeting, town hall, or training program!

Reach out now to discuss how she can bring the message and value you're looking for!