

## **Airport Interlude Micro-Suite Experience Survey**

### **Section 1: Trip Context**

**1.** In the past 12 months, how many flights have you taken?

- 0
- 1–2
- 3–5
- 6–10
- 11+

**2.** What best describes your most recent airport visit?

- Departing flight
- Arriving flight
- Connecting (layover)

**3.** How much time do you typically spend at the airport before boarding (or between connections)?

- Less than 45 minutes
- 45–90 minutes
- 1.5–3 hours
- 3–6 hours
- 6+ hours

**4.** Would you ever consider resting or sleeping at the airport?

- Yes
- No
- Not sure

## Section 2: Needs & Use Cases

5. In which situations would you consider booking a private suite? (Select all that apply)

- Overnight/late-night delay
- Layover longer than 2 hours
- Recovering from a red-eye flight
- Traveling with kids
- Need a quiet workspace
- Meditation or mental reset
- Other: \_\_\_\_\_

6. Ideal session length:

- 30 minutes
- 45 minutes
- 60 minutes
- 90 minutes
- 2+ hours

7. Where would you prefer these suites to be located? (Rank top 3)

- Near my gate
- Near food court
- Near family rest area
- Near or inside lounges
- Near baggage claim (arrivals)
- Post-security concourse

### **Section 3: Innovative Features & Amenities**

**Rate each feature from 1 (Not Important) to 5 (Very Important):**

- Soundproof design & privacy
- Mood-based lighting (Sleep, Focus, Recharge modes)
- Air purification or calming scent option
- Smart boarding countdown with extension alerts
- Ability to order snacks/drinks directly to the suite
- In-suite mini vending station that charges card on file
- Wake-up kit or coffee delivery option
- Workspace with charging & fast Wi-Fi
- Temperature control
- Family-friendly layout with stroller space
- Premium finishes & cozy design (not sterile)
- Real-time availability & cleanliness indicators
- Bookable via app or QR code

### **Section 4: In-Suite Mini Vending Concept**

**8. How appealing is a stocked mini fridge inside your suite that automatically charges your card on file when you take an item?**

- Extremely appealing
- Somewhat appealing
- Neutral
- Not appealing

**9. Which items would you want stocked? (Select all)**

- Still water
- Sparkling water

- Cold brew coffee
- Energy drink
- Electrolyte drink
- Fresh snack (fruit, yogurt)
- Light sandwich or wrap

**10.** Would you prefer:

- Grab-and-go (auto-charge when item is removed)
- Tap to unlock and confirm purchase first
- Either is fine

## **Section 5: Experience Scenarios**

**11.** Would the ability to order a curated snack or beverage bundle to your suite make you more likely to book?

- Definitely
- Maybe
- No

**12.** Which bundles would you choose? (Select all that apply)

- Jet Fuel (energy drink + protein bar)
- Calm Kit (herbal tea + light snack)
- Coffee + pastry
- Hydration set (water + electrolyte)
- Family pack (juice + kid snack)

**13.** Would you be interested in a tiered experience (basic pod vs. premium suite with more space/amenities)?

- Yes
- No
- Maybe

**14.** If the space was beautifully designed, would you share it on social media?

- Yes
- No
- Depends on the vibe

### **Section 6: Price Sensitivity**

**15.** At what price would a 30-minute session feel too cheap to trust the quality? \$\_\_\_\_

**16.** At what price would it feel like a great value? \$\_\_\_\_

**17.** At what price would it start to feel expensive but still worth it? \$\_\_\_\_

**18.** At what price would it be too expensive to consider? \$\_\_\_\_

### **Section 7: Perceived Value & Impact**

**19.** How much would access to this suite reduce your travel stress? 0 (none) – 10 (a lot)

**20.** Would access to these suites make you:

- Arrive earlier
- Stay longer during layover
- No change

**21.** Overall, how valuable is this concept to you?

- 1 (Not valuable) – 5 (Extremely valuable)

**22.** How likely are you to recommend this to a friend traveling through the airport?

- 0 (Not likely) – 10 (Extremely likely)

### **Section 8: Open Feedback**

**23.** In one sentence, describe your dream airport rest suite.

**24.** What would stop you from booking?

## **Section 9: About You**

### **25. Primary travel profile:**

- Business
- Leisure
- Bleisure
- Airline Crew
- Student
- Family

### **26. Typical airports you travel through (select all):**

- LAX
- JFK
- ATL
- DFW
- Other: \_\_\_\_\_

### **27. Age range:**

- <18
- 18–24
- 25–34
- 35–44
- 45–54
- 55–64
- 65+

### **28. Traveling with kids under 12?**

- Yes
- No

