



Innovative Solutions for Tomorrow

Presenting key elements of our impactful pitch

OVERVIEW

My Corporate Hub is India's first AI-powered, full-stack MICE (Meetings, Incentives, Conferences, Exhibitions) event management platform. We streamline vendor discovery, real-time quoting, gifting, bookings, technologies used in events and dashboards — all in one seamless SaaS interface for corporate teams.

PROBLEM

- MICE planning is manual, fragmented, and agency-reliant
- Delayed quotes (2–5 days), poor vendor visibility, and disjointed gifting/logistics
- Admin teams spend 10+ hours/event on coordination
- No centralized analytics or cost control

SOLUTION: MY CORPORATE HUB DELIVERS

- ✓ Instant AI-powered quote engine (under 5 minutes)
- ✓ Smart itinerary + gifting planner
- ✓ Unified dashboard for bookings, vendors & costs
- ✓ Curated, pre-vetted MICE vendors across India

MARKET OPPORTUNITY

- **Total Addressable Market** (TAM) in India : ₹30,000 Cr+ annual MICE spend
- **Serviceable Addressable market** (SAM) : ₹9,000 Cr focused on metro & tier-1 cities
- **Serviceable Obtainable Market** (SOM) (5 years): ₹450 Cr across 3,000 corporates

JOIN THE REVOLUTIONERIES

"Join us in revolutionizing India's ₹30,000 Cr MICE industry with the country's first AI-powered, all-in-one corporate events platform."

www.mycorporatehub.com