

2025 ANNUAL REPORT



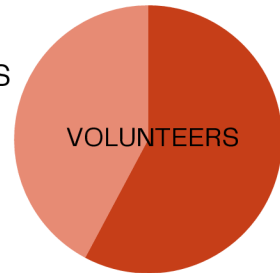
Mission

SPARK (Share Peace and Rekindle Kindness, Inc.) designs and manages community service experiences in order to help our neighbors in need and spread kindness to all.

Vision

Through partnering with local organizations and sacred spaces SPARK fans community's flame by serving and meeting every person where they are.

ADULTS
42.2%



YOUTH
57.8%

In 2025, SPARK mobilized **1,635 volunteers** on **100 different projects!**

Relationship Driven



Hands On



Service Learning



SHORT-TERM TRIPS

Two disaster relief trips to Asheville
One trip to Puerto Rico

Seven Winston-Salem based trips hosting youth, young adults, and adults from across the country to serve in our community.*

*in partnership with The Dwelling

8.3 projects
per month

March | October | November
busiest months

1 Organizational Group Project
(50-150 people)
per month



YEAR-ROUND SERVICE PROJECTS



SPARK works with small and large groups to engage in meaningful service-learning opportunities. Groups can be from teams, businesses, churches, neighborhoods, family, and friendships. SPARK designs hands-on service-learning projects, partnering with local causes and initiatives for the good of our community. We handle all the project logistics so community building can be experienced among volunteers and those being served.

PIEDMONT FEDERAL BANK

One of my dreams for Piedmont Federal Bank was to curate a Day of Service where our teammates could spread out across our geographic footprint and give back in the communities where we work. To pull this off, we were going to need to create nearly a dozen unique projects that would accommodate 8-12 people from Boone to Raleigh. No easy task, right? Well, not for Amber Harris and her team. **Spark has become an essential part of what has made our Day of Service so special.** The thoughtfulness that Spark puts into everything from the food, to the information, to the activities itself makes the experience meaningful...That is what Spark creates, significant experiences that have helped shape our culture at Piedmont Federal Bank. It has become a can't miss annual event.

Ned Erickson, Community Engagement



SPARK'DWELL

SPARK partners with The Dwelling to provide week-long Spirit and Service Learning Experiences for participants to explore the complex justice issues related to homelessness. Groups engage in relationship-building, education, story-telling and service alongside formerly or currently unhoused individuals. Youth and adults leave the program with a passion to advocate for change in their own communities.

HORIZONS RESIDENTIAL CARE



I found SPARK a little over a year ago through the internet while needing volunteers... Amber shared with me about Spark'Dwell and asked me if this would be a good fit for Horizons Residential Care Center. The teams came to Horizons every week in the summer... Most of these teenagers had never been around this population and it was so good to see these kids go from cautious to confident.

These young people brought much joy to our residents and truly enriched their days. Horizons got as much out of the time with the groups as I hope they got out of it.

Janice Anderson



SPARK'S FISCAL SUPPORT



R.E.G.R.O.W. is an initiative started by four UNC Tar Heel students from Winston-Salem to address food insecurity and health inequities in local food deserts.



The Community Coat Closet operates year-round to ensure our most vulnerable community members are safe during the cold season. They are a close partner with organizations, shelters for our unhoused neighbors, sacred spaces, pantries and schools.

Fiscal Sponsorship: a partnership where a nonprofit provides tax-exempt status to a mission-aligned project or group.

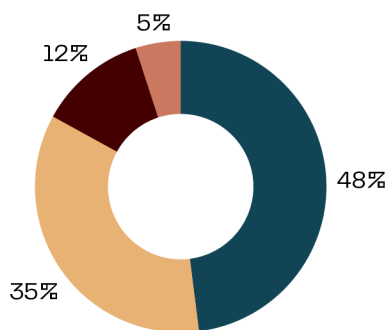
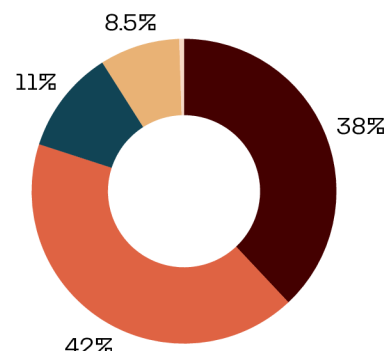
GLOW gathering

SPARK's second annual GLOW Gathering fundraiser was held on October 11, 2025. From highlighting small businesses and local Winston-Salem favorites, to sharing laughter and live music with a multi-generational crowd, it was a really special celebration honoring 5 years of SPARK.

Revenue

Budget: \$196,800

Short-term Summer Trips: 38%
Contributions/Fundraising: 42%
Service-learning Programs: 11%
Programming Grants: 8.5%
Fiscal Sponsorship: 0.5%



Expenses

Operations/Administrative: 48%
Short-term Summer Trips: 35%
Service-learning Programs: 12%
Support for Partnerships: 5%



56% increase in monthly donors

40 more donors in 2025 compared to 2024



Thank you for your support!

Online giving: <https://spark-community.org/give>

Make checks payable to SPARK at mailing address:
5250 Silas Creek Pkwy, Winston-Salem, NC

Ready to serve? Email info@spark-community.org