



Contact:

Chaverst Strategies

Email: info@chaverst.org

Phone: 720.671.8989

Website: www.chaverst.org

**NBA Champion Lamar Odom Hosts "Build Your Way to Greatness"
Basketball Camp at DSTRKT Fieldhouse in Los Angeles**

FOR IMMEDIATE RELEASE

LOS ANGELES, CA — April 12, 2025 — NBA Champion and former Los Angeles Lakers star **Lamar Odom**, in collaboration with **Build Your Way Elite**, is proud to announce the *Build Your Way to Greatness Camp*, a transformative two-day basketball experience for youth aged **7 to 16**.

The camp will take place **April 26–27, 2025**, at the state-of-the-art **DSTRKT Fieldhouse**, located at:

**19840 Nordhoff Place
Chatsworth, CA 91311**

With a registration cost of **\$350**, this camp offers young athletes the chance to train directly under an NBA legend and sharpen their skills in a highly engaging, structured environment.

"This camp is about more than basketball—it's about building confidence, discipline, and leadership in the next generation," says Odom. "I'm excited to give back and help young players grow through the game I love."

Camp Highlights:

- **Skills Training** – Master both fundamental and advanced basketball techniques
- **Footwork & Ball Handling** – Enhance coordination and ball control
- **Competitive Games** – Participate in 1-on-1, 3-on-3, and 5-on-5 matchups
- **MVP of the Camp Award** – Earn recognition for excellence and leadership

The *Build Your Way to Greatness Camp* is a significant investment in youth development and sportsmanship. Interested families can register and learn more at:

www.miezeer.media/lamar-odom



LAMAR ODOM

BUILD YOUR WAY TO GREATNESS CAMP

DSTRKT FIELDHOUSE

11:00AM - 3:00PM APRIL 26TH & APRIL 27TH

NBA CHAMPION AND FORMER LAKER GREAT LAMAR ODOM, IN PARTNERSHIP WITH BUILD YOUR WAY ELITE, IS HOSTING A SPECIAL BASKETBALL CAMP TO GIVE BACK TO THE COMMUNITY AND INSPIRE THE NEXT GENERATION OF ATHLETES.

THIS IS AN OPPORTUNITY FOR YOUNG PLAYERS TO DEVELOP THEIR SKILLS, COMPETE, AND LEARN FROM ONE OF THE GAME'S BEST

SKILLS TRAINING: LEARN FUNDAMENTAL & ADVANCED TECHNIQUES
FOOTWORK & BALL HANDLING: IMPROVE COORDINATION & BALL CONTROL
COMPETITIVE GAMES: 1-ON-1, 3-ON-3, AND 5-ON-5 MATCHUPS
MVP OF THE CAMP AWARD: STANDOUT AND EARN TOP RECOGNITION

PRICE: \$350.00

FOR MORE INFORMATION: WWW.MIEZEER.MEDIA/LAMAR-ODOM

