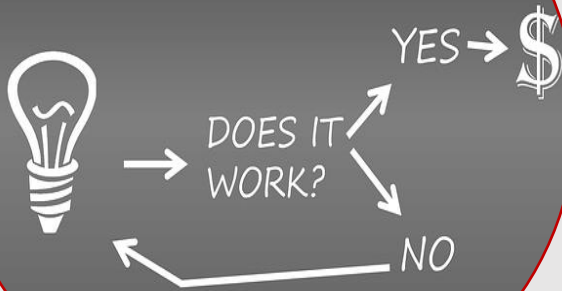


## Business Plan



Step into the vibrant world of business education in San José, Ecuador, where the **360° Business Academy** cultivates lasting change within the community.

Experience the transformative journey where collaboration breeds success as our students harness their collective power to elevate not just individual ventures, but the entire community's economic landscape.

With a focus on empowering entrepreneurs in the competitive tourist industry, our pilot program boasts a 100% graduation rate.

## Contact Information



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## 360° Business Academy

San José, Ecuador

*“Never underestimate the difference you can make in the lives of others.*

*One simple act creates exponential ripples.”*

--Program Supporter



**CC** Collins and Cole  
Our business is advancing YOUR business.



## 360° Business Academy Spring/Summer 2024

Tailored for adult community members eager to initiate their entrepreneurial dreams or enhance existing ventures, our 12-week course commences in the second quarter of 2024.

We will delve into essential subjects including business planning, marketing strategies, and financing principals.

Our mission is to equip aspiring entrepreneurs with the requisite skills to construct resilient and thriving businesses.

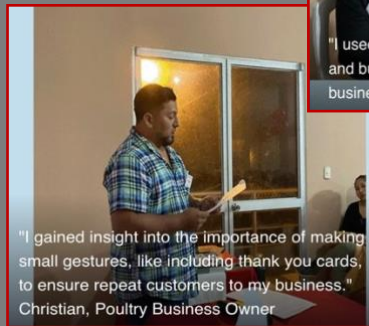
The course will be taught by a team of experienced business consultants, alongside local industry experts.

Successful graduates will be eligible to receive tangible support through re-payable grants designed to implement newly gained business knowledge.

Every participant will receive ongoing mentor support beyond the conclusion of the course.



### Impact Statements



**"Give a man a fish  
and you feed him  
for a day;  
teach a man to fish  
and you feed him  
for a lifetime."**

While the quote isn't original, it aptly reflects our mission to equip our students with the knowledge to provide for their own families today and to pass down this knowledge to the next generation ensuring bright futures for generations to come.

**Join us as we lay the foundation for a future filled with success.**



Watch a brief history of our first class in San José.  
[www.spiritofwellness.org](http://www.spiritofwellness.org)

