MUXIP DELIVERS AND ENABLES LIVE AND ON-DEMAND
FAST CHANNELS FOR RECURSION MEDIA GROUP

MuxIP's FASTHub Provides 24/7 Livestreaming For
More Than 100 Unique Channels for Recursion Media Group, Inc.

FOR RELEASE ON: TUESDAY, APRIL 18, 2023

LOS ANGELES – MuxIP, a leading provider of automated solutions for ad-supported streaming, today announced that it will deliver both 24/7 live and on-demand Free Ad-Supported Streaming Television (FAST) channel capabilities for Recursion Media Group, which is soon to launch its 100 unique channels of lifestyle content. MuxIP's FASTHub platform will deliver the Recursion channels on all major OTT platforms, mobile and smart devices.

Recursion owns and operates PI: a groundbreaking platform, designed to deliver a diverse range of linear, live, and VOD content that champions free speech, while fostering an open exchange of ideas to counter today's biased mass media narratives.

The Recursion team are no strangers to the OTT space, having formerly launched and operated an international platform viewed in more than 150 countries.

"Recursion Media Group has revolutionized the way dynamic and agile content is distributed to a growing audience of engaged viewers," said Gerhard Peyfuss, President of Recursion Media Group. "Thanks to our partnership with MuxIP, our platform has exceeded expectations in the efficient development of FAST content. We have found the ideal partner to bring our vision to life."

MuxIP's FASTHub is a cloud-based software as a service (SaaS) solution that rapidly encodes, prepares, packages, and distributes channels – including broadcast, satellite, and digital – to any OTT platform, TV device, or application. Based on patented technology, FASTHub converts broadcast streams to digital, enabling the rapid creation of Free Ad-Supported Streaming Television (FAST) channels at lower costs and with greater revenue generation than competing solutions. FASTHub is the only FAST solution that can reliably and rapidly provision live multichannel experiences. MTRSPT1 ideally represents MuxIP's differentiation in the FAST channel market, as the network can more flexibly add live feeds for viewers.

"We built the FASTHub platform to satisfy large-scale, dynamic content distribution for content producers that need efficient, and flexible solutions," said Tom Link, CEO of MuxIP. "The vision of Recursion perfectly encapsulates the FASTHub advantage, and we look forward to launching their channels."

About MuxIP

MuxIP is a global leader in powering the rapidly growing TV business model centered on Free Ad-Supported Streaming Television (FAST). The company's patented, cloud-based SaaS technology offers intuitive and powerful tools that allow content owners and media companies to create, monetize and distribute FAST linear channels on the leading distribution platforms. MuxIP's patented solutions seamlessly automate every facet of ad-supported streaming by simplifying content preparation, channel scheduling, live event streaming and all of the core components of dynamic video advertising while enabling best-in-class monetization and distribution. Connect with MuxIP on LinkedIn, Facebook, Twitter and at MuxIP.com.

About Recursion Media Group

Recursion Media Group owns and operates the broadcast platform, PI. In addition to PI, Recursion Media Group operates Entertainment, News & Publication, and Digital AOR & Marketing divisions.

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EDITOR'S NOTE: if you would like a color photograph of Gerhard Peyfuss, President of Recursion Media Group, Thomas Link, CEO of MuxIP, screenshots of Recursion Media Group shows, or screenshots of MuxIP FASTHub, please contact Chris Pfaff at chris@chrispfafftechmedia.com or +1-201-218-0262