
JOHN TRUAX



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JOHNTRUAX.COM

SKILLS

I am fluent in Adobe Premiere Pro, After Effects, Photoshop/ Lightroom, Resolve, Dropbox/ wiredrive, Zoom, Google Docs and Google Suite. I can perform full round-trips from Premiere to Resolve via the proper industry standard color correction workflow preserving 100% quality.

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR // MOTORTREND GROUP (WARNER BROS/DISCOVERY)

2020-2022

My job was to Direct and oversee the production of long and short form branded content, specifically related to the automotive world. This included pre-production, filming, and post-production processes. I collaborated with clients and agency partners to develop and execute innovative industry leading concepts.

VIDEO EDITOR // MOTORTREND GROUP (DISCOVERY)

2017-2021

As the most Senior Video Editor in my department, I created and managed all workflows department wide, as well as Edited our most prestigious content. Our team produced superb content on a daily basis, often with tight turnarounds and little room for error.

ASSISTANT EDITOR // MOTORTREND GROUP

2016-2017

I was responsible for footage hand-off, delivery, and project prep. I was also responsible for managing our final delivery process and QC.

POST-PRODUCTION COORDINATOR // MOTORTREND GROUP (PREVIOUSLY TEN: THE ENTHUSIAST NETWORK)

2014-2016

My job as a coordinator involved running all Post-Production Processes from footage hand-off, to editor and finishing scheduling and tracking. As well as program scheduling and booking post-production talent for VO sessions or Color Correction/ Sound Mix needs.

FREELANCE EDITOR // DIRECTOR // ASSISTANT EDITOR

2012-Present

I have worked with multiple major brands on their social media channels and for commercial branded content both long and short form. A few of those brands are Remy Martin, IHG Rewards, Jones Snowboards, and Mammoth Mountain. I have also Directed and Edited 2 feature length films. My Directorial debut film titled 'Until the Dawn' won 2 awards from 2 separate independent film festivals.