

# Reception Energy Plan (1 Page)

## 1) The Flow (simple timeline that works)

Ceremony → Cocktail Hour → Grand Entrance → First Dance → Toasts → Dinner → Parent Dances → Open Dancing

## 2) The 3 Energy Levers (what makes it feel “expensive”)

- **Lighting:** uplighting + dance lighting creates the mood instantly
- **Pacing:** smooth transitions + the right moments at the right time
- **Crowd psychology:** small wins early = packed floor later

## 3) 3 Entertainment Builds (Good / Better / Black Tie)

- **Good:** DJ/MC + clean sound + dance lighting
- **Better:** add uplighting + enhanced “moment” lighting
- **Black Tie:** full room transformation + premium upgrades (your signature vibe)

## 4) Ask Any DJ These 3 Questions

- How do you handle MC flow so it feels classy, not cheesy?
- How do you build the dance floor *before* the first big hit?
- What's your plan if the timeline shifts (because it always does)?