



Privacy Policy

Effective Date: January 1, 2026

Company: ATIV, LLC

At ATIV, LLC (“we,” “our,” or “us”), your privacy is very important. We are committed to protecting the personal and financial information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you use our services or visit our website.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing information, business name, tax ID/EIN.
- **Financial Information:** Bank statements, invoices, receipts, payroll data, and other bookkeeping documents provided by clients.
- **Website Data:** Information automatically collected through cookies, analytics, and browser activity when you visit our website.

2. How We Use Your Information

We use the information we collect for:

- Providing bookkeeping and financial services.
 - Creating and maintaining accurate financial records.
 - Communicating with you regarding your account, services, or updates.
 - Complying with legal and regulatory requirements.
 - Improving our website, services, and client experience.
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3. Sharing of Information

We do **not** sell or rent your information to third parties. We may share data only with:

- **Service Providers:** Secure software platforms (e.g., QuickBooks, Microsoft 365) that support our services.
 - **Legal Authorities:** When required by law or in response to legal requests.
 - **Business Partners:** With your consent, if we collaborate with trusted accountants, CPAs, or tax professionals.
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4. Data Security

We use administrative, technical, and physical safeguards to protect your data. This includes encrypted storage, password-protected systems, and secure transfer of sensitive financial documents.

5. Data Retention

We retain financial and client records only as long as necessary for business, contractual, or legal obligations. When no longer needed, information is securely deleted or destroyed.

6. Your Rights

You have the right to:

- Access the personal data we hold about you.
 - Request corrections to your information.
 - Request deletion of your data (subject to legal requirements).
 - Opt out of non-essential communications.
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7. Cookies & Website Tracking

Our website may use cookies and analytics tools to improve functionality and understand how visitors use our site. You may disable cookies in your browser settings.



8. Third-Party Links

Our website may include links to other websites. We are not responsible for the privacy practices of external sites.

9. Updates to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with the updated effective date.

10. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us:

ATIV, LLC

Email: ambert@ativfinancials.com

Phone: (801) 232-6340

Website: www.ativfinancials.com