

- ✓ Protects against, stroke, dementia and cardiovascular disease
- ✓ Lower blood cholesterol levels by blocking HMG-CoA reductase
- ✓ Provides liver protective effects in NAFLD patients
- ✓ Guards against stroke-related brain damage
- √ Improves insulin sensitivity and whole-body sugar utilization by activating peroxisome proliferator-activated receptor or PPARs

What is Selenta?

Selenta has a natural Tocotrienol ingredient derived from the Annatto plant. This product is naturally tocopherol-free which contains 400mg of Tocotrienols (90% delta and 10% gamma Tocotrienol) and 100mg of Taurine.

Tocotrienols are important members of the Vitamin E family. Delta-Tocotrienol isthe most potent of all Tocotrienols and superior antioxidant than tocopherols.

Selenta is known to:

- ✓ Reverse Fatty Liver Disease
- Non-alcoholic fatty liver disease (NAFLD)
- Non-alcoholic steatohepatitis (NASH)
- ✓ Improve End Stage Liver Disease Scores
- ✓ Helps support normal triglyceride and blood glucose levels

How does Selenta work?

Micromolar amounts of Tocotrienol suppress the activity of 3- hydroxy-3methylglutaryl coenzyme A (HMG-CoA) reductase, the hepatic enzyme responsible for cholesterol synthesis (Pearce et al., 1994; Pearce et al., 1992).

The unsaturated side chain of Tocotrienol allows for more efficient penetration into tissues that have saturated fatty layers such as the brain and liver (Suzuki et al., 1993).

Tocotrienols prevent lipid peroxidation, and inhibit inflammatory mediators such as NFKappaB and TNF, all of which are thought to be involved in NAFLD. (Masuoka HC, Chalasani N. et al., 2013).

Tocotrienol also work on peroxisome proliferators -activated receptors, otherwise known as PPARs. Several well known antidiabetic drugs are designed to reduce insulin resistance by working on PPARs. (Masuoka HC, Chalasani N. et al., 2013).

How should Selenta be used?

Recommended usage:

-1 capsule per day, preferably in the evening after meal or as prescribed by a physician -Store at temperaturesnot exceeding 25C, away from direct sunlight

Selenta is safe and well tolerated.

Tocotrienol is safe for chronic use in general population at levels up to 1000 mg (1000 IU synthetic Vitamin E, 1500 IU natural Vitamin E).

Selenta composition.

*30 capsules per pack.

*Each capsules contains 400mg Tocotrienol Annatto extract (seeds, Bixaorellana L), 100mg Taurine and EGC (Empty Gelatin Capsule)

CELARON BROS. CORP.

Rm. 301 ACPI Bldg. 1019 EDSA Project 7 Quezon City