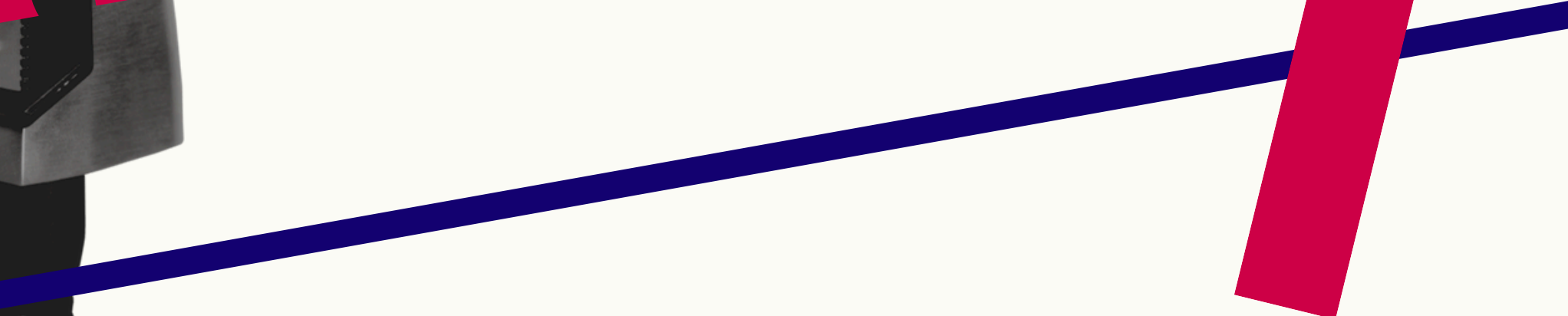
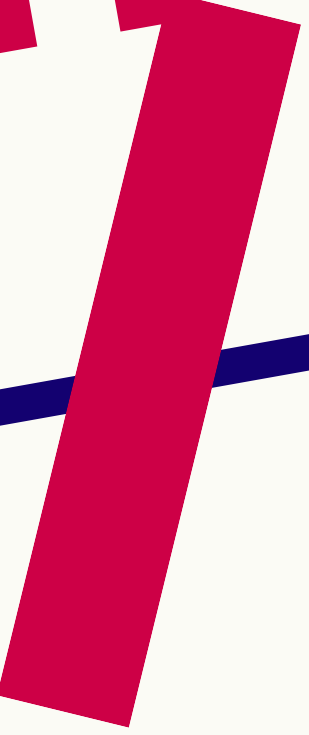
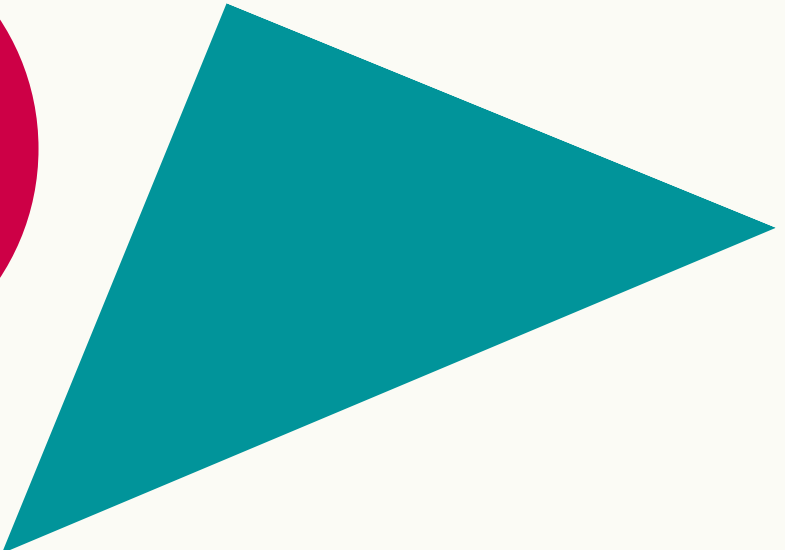
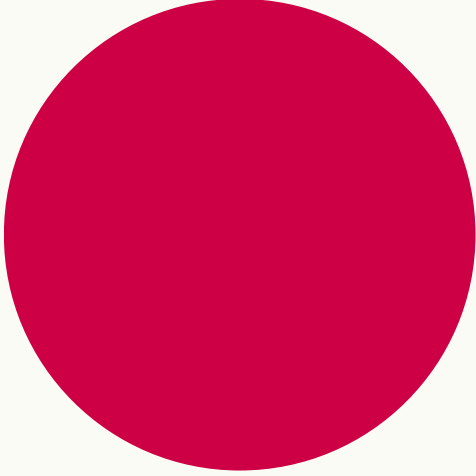


Feasibility Study

SAINTLY ENTERTAINMENT

May 2021



EXECUTIVE SUMMARY

SAINTLY ENTERTAINMENT AIMS TO CREATE "TRENDY" RIGHTEOUS MUSIC. NOT ONLY GOSPEL MUSIC, BUT MUSIC THAT CONVEY REAL LIFE AUTHENTIC EXPERIENCES WITH PURE INTENT. OUR GOAL IS TO CLAIM OUR STAKE IN ECOMMERCE AND CREATE A PLATFORM THAT FEED THE MIND AND THE BODY WITH SAINTLY COMPANYYS HAIR, SKIN, HOUSEHOLD PROUCTS ANDD MORE. SAINTLY CO OFFERS PINNACLE QUALITY ENTERTAINMENT AND PRODUCTS. SAINTLY ENTERTAINMENT CURRENTLY DEVLEOPING VLOGS, BLOGS, PODCASTS TO KEEP FANS ENGAGED.

EXECUTIVE SUMMARY

OUR CURRENT NICHE ON OUR YOUTUBE CHANNEL 'NANA OF SAINTLY" IS HAIR GROWTH JOURNEYS, AND SKIN ROUTINES THAT WILL BE A PERFECT SEGWAY TO PROPERLY INTRODUCE SAINTLY COMPANYS FOR OUR EVENTUAL SUPER FANS. SAINTLY COMPANY STRIVES TO CREATE THE ULTIMATE LIFESTYLE BRAND THAT IMPACT HOUSEHOLD ACCROSS THE WORLD. AND WE BELIEVE OFFERING A MUSIC AS OUR STEPPING STONE WILL SKYROCKET SAINTLY CO. AND SAINTLY ENT, TO THE HIGHEGST MOUTAINTOP.

DISCLAIMER

ALTHOUGH I MENTION SAINTLY COMPANYS OTHER ENDEAVORS THIS FEASIBITLTY STUDY IS STRICTLY DIRECTED TO INVESTOR FOR SAINTLY ENTERTAINMENT.ANY FUTURE INVESTORS WILL NOT TAKE ANY SHARES OF PHYSICAL & OR INTAGIBLE PRODUCTS AS OF MAY 2021. WE EXPECT TO COLLECT CAPITAL FROM CROWDFUNDING AND SPONSORSHIP. THESE TERMS ARE SUBJECT TO CHANGE. THIS PRESENTAION IS STRICLY DEDICATED TO COLLECTING CAPITAL FOR THE DEVELOPMENT OF A 14 TRACK ALBUM WITH 7 SONGS, INTRO, OUTRO, AND 5 INTERLUDES AND 7 MUSIC VIDEOS/VISUALS.THE CAPITAL THAT SAINTLY CO. WILL ACQUIRE IS ALSO DEDICATED MAINTAINING REGULAR BUSINESS FUCTIONS LISTED IN UNDER FUNDING BREAKDOWN.

CLAIMER DISCLAIMER DISCLAIMER DISCLA

CURRENT PRODUCT/SERVICES

*MUSIC, ONLINE CONTENT, SHEA BUTTERS, HAIR OIL, LIP BALMS, CANDLES,
WAIST BEADS, FRAGRANT BODY OIL, POSSIBLY A SUBSCRIPTION SERVICE OF
SOME TYPE*

Benefits

With intentional, creative, consistent visual, audio content, and marketing of Saintly Co. Through music via Saintly Entertainment, with the right product placement, will would be a lucrative transition for my superfans from just having access to our intellectual products online but also physical ones.



Restrictions/Requirements

Limitations include but not excluded: Copyrights, Trademarks, Licensing as far as recreating and redistributing other artists music. Varies contracts for collaborations, touring/ live performances, royalty agreements, Indie and Major record deal, insurance for performing at venues.

PRODUCT/SERVICES

BENEFITS ARE VALUES CUSTOMERS DERIVE FROM YOUR PRODUCT

. Suppliers
Required
Subscription
services.
Copyright.gov,
USPTO



Manufacturing
Producers, Mixers,
Masterers,
Videographer.

MARKET



TARGET MARKET

Faith/bible based believers between ages of 21-30 Black, Native, Hispanic, Jews. Based on my research Arizona, Pennesylvania, Ohio, North Carlina, Califonia, Illinois, has the a new wave of "trendy" gospel with artists orininating in those areas, which will be where ads online will be targeted towards.

INDUSTRY

Current Conditions: Their is always room for a new Muscisian and plenty of streams of income just from one song alone. Synchronization and mechanical licenses, public performing rights, Digital Performance rights, Monetization/ adsence, for Social platforms included my own, sponsorships and brand deals, royalty splits from collabrated works,

COMPETITION

No one, when staying true to myself, creating you authentic content and products, make my own finanacial goals and stay in my own lane.

MARKETING/ADVERTISING/PROMOTIONS

Youtube and Instagram ads are the main focus to reach our customers, Tv down the line. Giveaways of my handcrafted products monthly.

CONCLUSION

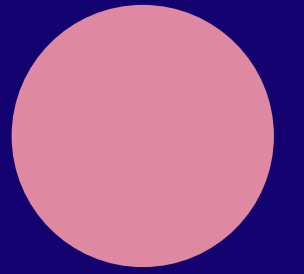


● TIMELINE ●

The Album is expected to be completed August 31st, 2021. For a official release in Feburary 2022.

DEFINTION OF SUCCESS

My defintion of suces is having more freedom with time and money, having a healthy work-life balance, future generations not having to start from scratch to build a business or obtain wealth. That is success in my eyes.



REFERENCES **COSTS** **CAPITAL**

The Musicians
Business & Legal
Guide, Google
trends, Youtube.

Operating Capital
\$5,428 per yer per
funding breakdown
minus attorney fees.

CAPITAL

Start up Capital
\$200

CAPITAL

I have not listed
any prices for
mixers, producers or
videograpy in
financial breakdown.