



Industrialiseren van hergebruik

A black and white photograph of a large, modern office interior. In the foreground, a person is seated at a desk, viewed from behind. The desk has two drawers. To the right, a long counter with many drawers runs along the wall, where another person is standing and working. In the background, several other people are seated at desks, working. Large windows on the left side of the room provide a view of the outdoors. The overall atmosphere is one of a busy, organized workspace.

1895

Jaarlijks wordt er in de EU ~10.78
miljoen ton meubels weggegooid

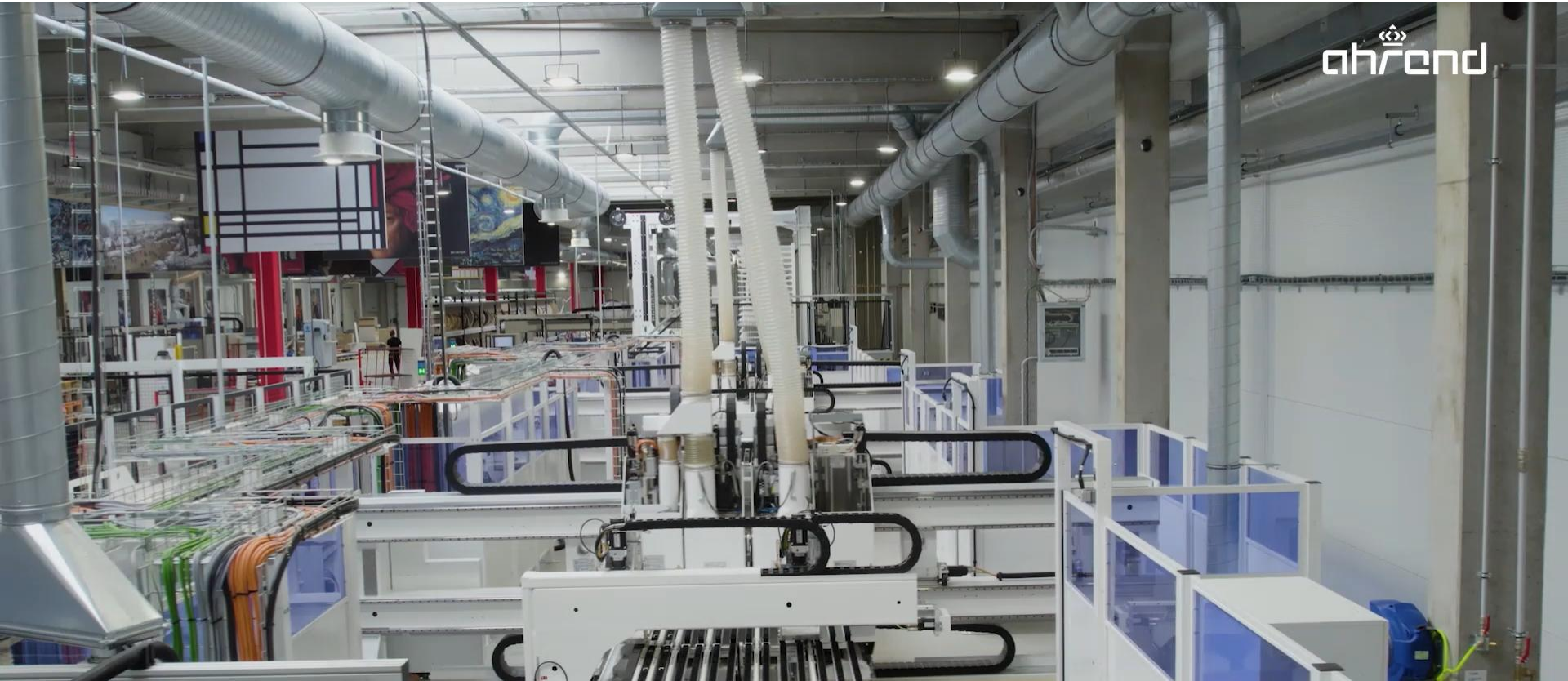
80-90% wordt gestort of verbrand

Horizon Europe: Innovative circular solutions for furniture



Gemiddeld genomen wordt meubilair na zeven jaar afgedankt, lang voordat de technische levensduur bereikt is









Used – ready to be discarded



Revived – ready to be used



Used – ready to be discarded



Revived – ready to be used

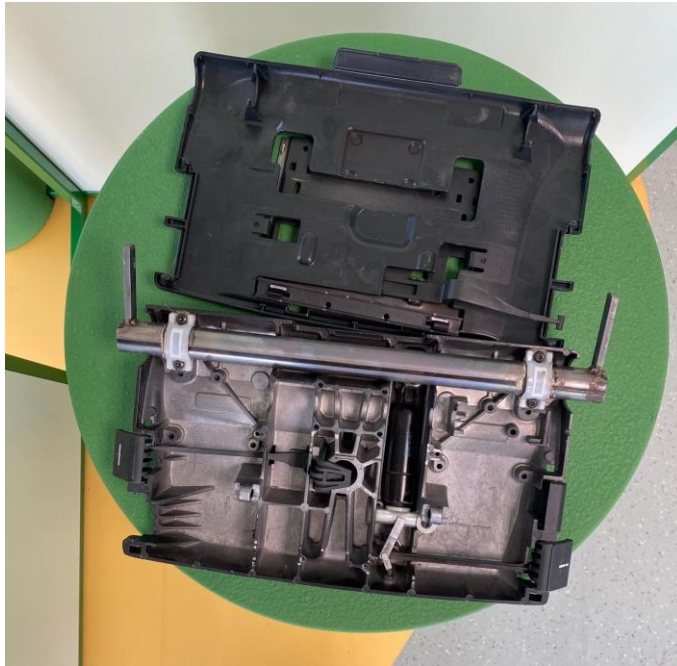
Toegevoegde waarde bij **groot volume**

- Snelheid
- Beschikbaarheid
- Ervaring



Toegevoegde waarde bij **technische complexiteit**

- Kwaliteit
- Garantie
- Aansprakelijkheid



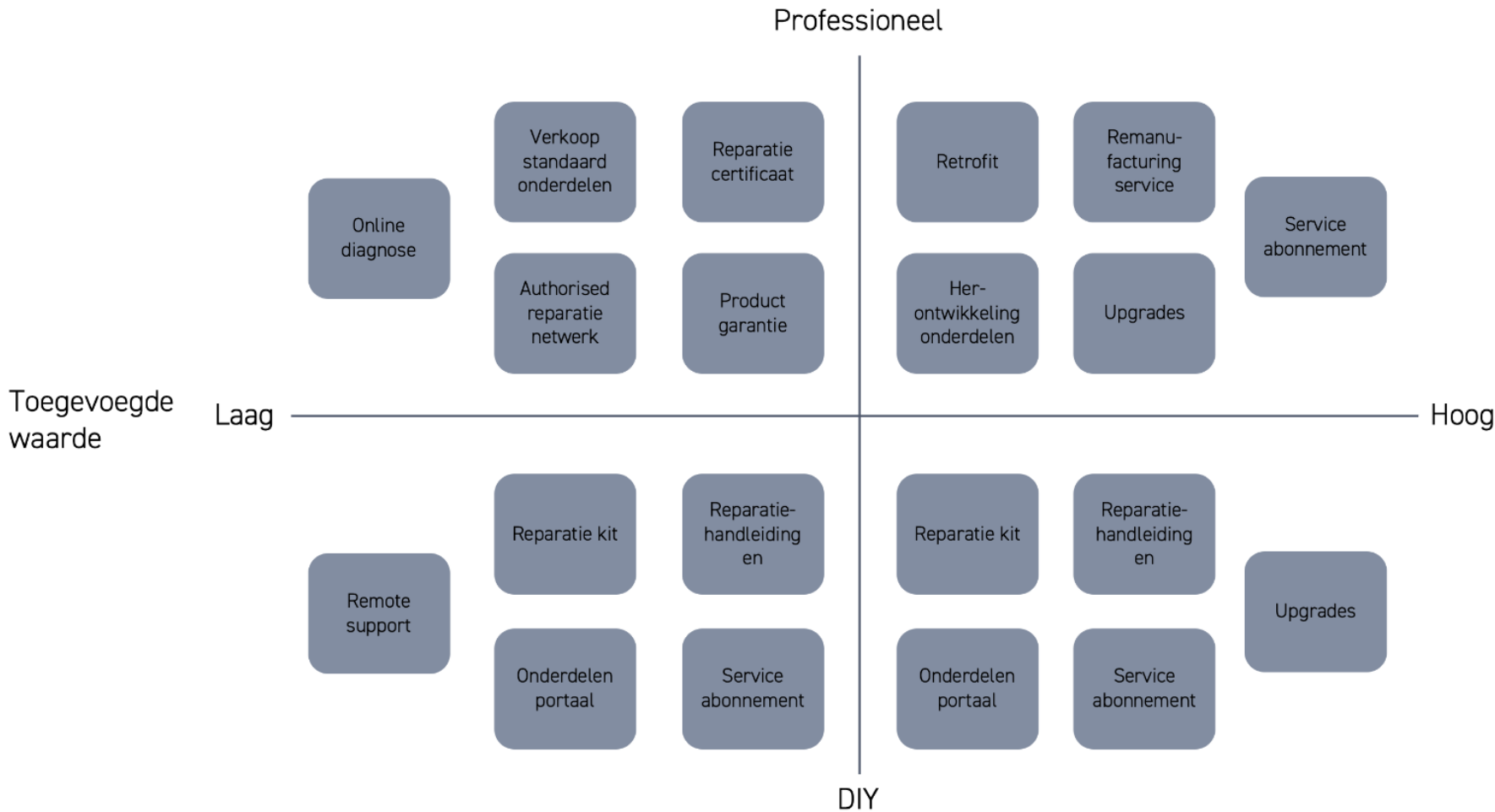
Toegevoegde waarde bij **opwaarderen**

- Technische productkennis
- Retrofit
- Emotionele duurzaamheid



A close-up, low-angle shot of the side of a dark grey or black ergonomic office chair. The image highlights the mesh backrest, the armrests with black fabric padding, and the base of the chair. The background is a blurred industrial or warehouse setting with shelves and equipment.

One of our most iconic designs
is the Ahrend 2020 task chair.





Vitalising Workspaces