

SATURDAY
OCT 3
2026
KICKS OFF AT 11 AM

*** HEART OF OKLAHOMA ***
3RD ANNUAL MUSIC FESTIVAL

HEADLINING

LITTLE TEXAS



NATIONAL RECORDING ARTISTS

Live in Downtown Purcell!

★ Where music meets small-town charm. ★

THE HEART OF OKLAHOMA MUSIC FESTIVAL

VENDOR APPLICATION

Business/Organization: _____

Applicants Name: _____

Primary Phone #: _____

Email: _____

Mailing Address: _____

Please provide a brief description of your products. Attach additional sheet with information if needed.

Include the following with Application:

- Copy of Oklahoma Sales Tax ID
- Food vendors must include a copy of their Department of Health License.

INDEMNITY AGREEMENT THE UNDERSIGNED AGREES TO INDEMNITY, HOLD HARMLESS, AND DEFEND ANY ACTION AGAINST THE HEART OF OKLAHOMA CHAMBER OF COMMERCE AND THE CITY OF PURCELL FROM AND AGAINST ALL LIABILITIES WHATSOEVER ARISING OUT OF THEIR PARTICIPATION IN THE 2026 HEART OF OKLAHOMA MUSIC FESTIVAL

I HAVE READ AND UNDERSTAND THE INFORMATION AND RULES FOR THE 2026 HEART OF OKLAHOMA MUSIC FESTIVAL.

I HEREBY CERTIFY THE ABOVE INFORMATION IS TRUE AND CORRECT. I UNDERSTAND THAT OMITTING ANY INFORMATION OR FALSIFYING ANY PART OF THIS APPLICATION IS GROUND FOR DENIAL AND OR/ REVOCATION OF THIS PERMIT.

Print Name and Title: _____

Signature: _____ Date: _____

- Ensure the form is fully completed, all information and rules have been read, and the form is signed.
- Submit the completed form by **Wednesday, August 5, 2026** to the Heart of OK Chamber at 305 W. Main Street, Purcell, OK 73080, or email it to elisabeth@theheartofok.com.
- Your application will be reviewed upon submission, and if approved, you will be notified as soon as possible.
- Note submission of an application does not guarantee acceptance as a vendor.
- **If approved, payment by check or credit card will be required ASAP to secure your vendor space.**

For Office Use Only

Date Application Received: _____ Date Application Approved: _____

Payment Received: Yes No | Amount: \$ _____ Booth Number Assigned: _____



VENDOR INFORMATION AND RULES

1. **Vendor fee is \$50.00.** Vendor spaces are approximately 10' x 10' unless otherwise approved. No electricity will be provided. Your application will be reviewed upon submission, and if approved, you will be notified as soon as possible. At that time, payment by check or credit card will be required to secure your vendor space. **Submission of an application does not guarantee acceptance as a vendor.**
2. Check-in and setup time will start on Saturday, October 3 at 7:00 AM. **Vendors must be fully set up and in place no later than 10:00 AM.** The Heart of Oklahoma Chamber will provide vendors with a map/layout of the festival grounds with check-in point marked. The Heart of Oklahoma Chamber will send check-in procedures with your vendor location marked prior to the event via email.
3. If you arrive earlier than the scheduled check-in time, please park your car nearby and wait until the check-in time. Teardown and load out for vendors will be at 9:00 PM. To ensure everyone's safety and enjoyment, vendors are welcome to close a little early to enjoy the festival; however, please do not begin teardown until after 9:00 PM.
4. Vendors must provide their own booth materials. The Heart of Oklahoma Chamber will NOT provide tables, chairs, tents, or tent anchors.
5. Tent anchors are required for the safety of festival staff and attendees. Weights or other non-damaging anchors, such as sandbags or concrete blocks, are acceptable. **No permanent fixtures** or fixtures that require ground bolts will be allowed. "Permanent fixtures" includes but not limited to any mechanism or instrument that requires puncturing the surface of city sidewalks, streets, parking spaces or other city owned surface.
6. Bring your team to help with setup and teardown. The Heart of Oklahoma Chamber or City of Purcell will not be available to load items in or out and will be unable to assist with setup or teardown.

7. Vendors are responsible for their clean-up. If your booth activities will result in empty packages or wrappers, broken balloons, discarded or dropped craft items, or anything else that may be considered trash, please plan on bringing some trash bags. **If an excessive amount of trash is left, you will be fined \$100.00.**

8. **The following items will not be allowed:** bullhorns, megaphones, large flashing lights or strobes, speakers, sound amplification, x-rated or sexually explicit items, firearms, or anything that will otherwise interfere with live performances or portray non-family friendly material. All types of knives can only be sold to 18 or older. This is a family-oriented festival. The sale or promotion of weapons or any type of item that portrays or conveys any form of violence, derogatory insinuations, or hate speech is prohibited. This includes clothing or printed material that might promote violence or indicate the endorsement of the use of deadly weapons or any form of violence. Violating this condition will terminate the vendor contract without a refund, and security will escort you off the festival grounds.

9. Alcohol sales are prohibited unless you are a brewery or winery licensed by the ABLE commission and your application must be approved by the City of Purcell.

10. Please understand this is an outdoor event and inclement weather is possible. Vendors should plan accordingly.

11. **The Heart of Oklahoma Chamber of Commerce or City of Purcell is NOT responsible for loss, theft, damage, or injuries during the event.**

12. If you find that you will be unable to attend the festival, please let us know as soon as possible. Only cancellations made on or before three weeks before the festival date will receive a full refund of their registration fee. **The Heart Of Oklahoma Chamber of Commerce will NOT provide refunds for day-of cancellations or no-shows.**

13. The sale or promotion of marijuana, cannabis, THC, or related products is prohibited.

14. **The Heart of Oklahoma Chamber of Commerce and the City of Purcell comply fully with the Oklahoma Tax Commission, Oklahoma Department of Labor, Oklahoma State Health Department and the City, County and State agencies. It is the vendor's responsibility to obtain all permits, licenses, and proper insurance before the day of the event. Failure to do so may result in rejection of the application and denial of participation in future Heart of Oklahoma Chamber events.**

HOLD HARMLESS & RELEASE: In consideration of participation in any event on City property, I hereby release and forever discharge the town, its officers, agents, employees, and representatives, and their respective heirs, successors, and assigns, from any and all actions, demands and whatsoever in law or equity that the undersigned, its successors or assigns, ever had, now have, or may have in the future in connection with the undersigned's participation in any event on City property.

Heart of Oklahoma Chamber of Commerce | 305 W. Main Street, Purcell, OK 73080
elisabeth@theheartofok.com | Call/Text questions at (405) 527-3093

Applications must be turned into the Chamber by Wednesday, August 5, 2026