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CORNERSTONE
COLLEGE OF ALBERTA

in collaboration with



**Harvard Business
School Online**



Online Business Certificate Courses

Gain applicable skills, build new business capabilities, and tap into the confidence you need to improve your organization and advance your career.

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AI Essentials for Business

Compete in the age of AI with a comprehensive approach to building, leading, and operating AI-powered organizations.

4

weeks

4

modules

5-7

hours per week

Self-paced with regular deadlines

CAD \$2,649



Alternative Investments

Gain a competitive edge by developing actionable skills in the alternative investments field you can leverage to advance your career.

5

weeks

5

modules

6-7

hours per week

Self-paced with regular deadlines

CAD \$2,649



Business Analytics

Unlock actionable insights by mastering data analysis techniques to solve real-world business challenges and drive informed decision-making.

8

weeks

5

modules

5

hours per week

Self-paced with regular deadlines

CAD \$2,649



Business and Climate Change

Prepare yourself and your organization for the business risks and opportunities created by climate change.

5

weeks

3

modules

5-6

hours per week

Self-paced with regular deadlines

CAD \$2,649



Business Strategy

Formulate strategies to give your organization a competitive advantage, using a proven framework that creates value for customers, employees, and suppliers.

7

weeks

6

modules

5-6

hours per week

Self-paced with regular deadlines

CAD \$2,649



Creating Brand Value

Transform your brand into your company's competitive edge and learn how to nurture and maximize its value over time.

6

weeks

5

modules

3-8

hours per week

Self-paced with regular deadlines

CAD \$2,649



Design Thinking and Innovation

Leverage design thinking principles and creative problem-solving tools to develop innovative solutions to your most challenging business problems.

7

weeks

7

modules

6-8

hours per week

Self-paced with regular deadlines

CAD \$2,649



Digital Marketing Strategy

Craft data-driven digital marketing strategies that effectively reach, convert, and retain customers in a dynamic online environment.

7

weeks

6

modules

6-7

hours per week

Self-paced with regular deadlines

CAD \$2,649



Disruptive Strategy

Leverage disruptive innovation to develop winning, executive-level strategy and position your business for growth.

6

weeks

5

modules

5-6

hours per week

Self-paced with regular deadlines

CAD \$2,649



Economics for Managers

Gain economic insights and learn how markets work and firms compete to craft successful business strategies.

8

weeks

5

modules

6-8

hours per week

Self-paced with regular deadlines

CAD \$2,649



Entrepreneurial Marketing

Develop the entrepreneurial mindset and toolkit to create a viable, scalable business with minimal data, limited resources, and tight budgets.

4

weeks

4

modules

4-5

hours per week

Self-paced

CAD \$2,649



Entrepreneurship Essentials

Master a proven framework for building and financing new ventures, and make your entrepreneurial dreams a reality.

4

weeks

4

modules

6-8

hours per week

Self-paced with regular deadlines

CAD \$2,649



Financial Accounting

In this accounting fundamentals course, discover what's behind the numbers in financial statements, such as balance sheets and income statements.

8
weeks

7
modules

6–8
hours per week

Self-paced with regular deadlines

CAD \$2,649



Global Business

Understand how decisions affect markets and business on a global scale and prepare for the political, social, and economic factors driving change.

4
weeks

4
modules

6–8
hours per week

Self-paced with regular deadlines

CAD \$2,649



Launching Tech Ventures

Gain proven frameworks to build a viable, valuable tech venture that can profitably scale and attract venture capital.

5
weeks

5
modules

5–6
hours per week

Self-paced with regular deadlines

CAD \$2,649



Leadership, Ethics & Corporate Accountability

Determine and deliver on your responsibilities to investors, customers, employees, and society.

6
weeks

5
modules

7–9
hours per week

Self-paced with regular deadlines

CAD \$2,649



Leadership Principles

Learn to bring out the best in others by applying and adapting your leadership style and managing the conditions that drive team performance.

6
weeks

4
modules

7–9
hours per week

Self-paced with regular deadlines

CAD \$2,649



Leading Change and Organizational Renewal

Prepare for leadership roles after working as an individual contributor or functional specialist.

6
weeks

6
modules

5–7
hours per week

Self-paced with regular deadlines

CAD \$2,649



Leading with Finance

Build an intuitive understanding of financial principles to better communicate with key stakeholders, drive business performance, and grow your career.

6

weeks

6

modules

6-7

hours per week

Self-paced with regular deadlines

CAD \$2,649



Management Essentials

Master four vital managerial processes: decision-making, implementation, organizational learning, and change management.

8

weeks

4

modules

4-7

hours per week

Self-paced with regular deadlines

CAD \$2,649



Negotiation Mastery

Hone your negotiation skills and develop strategies and techniques to achieve success at the bargaining table.

8

weeks

4

modules

4-5

hours per week

Self-paced with regular deadlines

CAD \$2,649



Organizational Leadership

Elevate your leadership skills to drive organizational success and effectively implement transformative change.

7

weeks

7

modules

6-8

hours per week

Self-paced with regular deadlines

CAD \$2,649



Power and Influence for Positive Impact

Gain credibility to be more impactful at work and navigate organizational politics.

6

weeks

6

modules

6-7

hours per week

Self-paced with regular deadlines

CAD \$2,649



Strategic Financial Analysis

Use financial tools and metrics to inform strategic decision-making and drive business performance.

4

weeks

4

modules

4-5

hours per week

Self-paced

CAD \$2,649



Strategy Execution

Gain the tools, skills, and frameworks to successfully implement strategy within your organization and drive impactful results.

8

weeks

6

modules

5-8

hours per week

Self-paced with regular deadlines

CAD \$2,649



Sustainable Business Strategy

Learn how businesses can effect change, and how you can influence others using a values-driven approach in the for-profit space.

3

weeks

3

modules

7-9

hours per week

Self-paced with regular deadlines

CAD \$2,649



Sustainable Investing

Evaluate environmental, social, and governance (ESG) factors, and learn how to incorporate them into investment decisions and measure and manage their impact.

6

weeks

6

modules

5

hours per week

Self-paced with regular deadlines

CAD \$2,649



Winning with Digital Platforms

Explore platforms' associated opportunities and risks to inform your organization's strategic planning and new business development.

5

weeks

5

modules

6-7

hours per week

Self-paced with regular deadlines

CAD \$2,649



- All learners must be at least 18 years of age, proficient in English, and committed to learning and engaging with fellow participants throughout the course.
- Our academic advisors will assist you with the admissions process.
- Please check the latest intake dates on our website: www.ccalberta.ca.

Contact: +1 (587) 349-5111 | info@ccalberta.ca



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Cornerstone College of Alberta

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ESL Campus: 543 Seymour St, Vancouver, BC V6B 3H6 | **Main Campus:** 609 West Hastings St, Vancouver, BC V6B 4W4

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