

2026 Virginia Governor's Transportation Conference October 13-15, 2026 | Richmond Downtown Marriott

Sponsorship Packages and Exhibitor Details

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Introducing the **LEADERS' CONNECTION**

This is an invitation-only event hosted by the Secretary of Transportation, Nick Donohue, that will also include members of the Commonwealth Transportation Board (CTB), General Assembly members, and Virginia Transportation Agency Leaders.

For top sponsors an invitation to the **LEADERS' CONNECTION** will be included in the sponsorship.

Tuesday Opening Day Sponsor Package - \$35,000

Opening Day sponsorship directly contributes to making sure attendees have a great experience at the conference from the very beginning. This is a wonderful opportunity for us to feature your business front and center.

Sponsor Package Includes:

- Tuesday Lunch, Opening Welcome Reception and refreshment breaks for all participants
- Speaking opportunity to welcome participants on Tuesday Opening General Session
- Six attendees to the invitation only event, the **LEADERS' CONNECTION**
- Accommodation at Marriott Downtown Richmond for two nights (Oct 13 & 14)
- One Exhibitor Booth with priority placement
- One Reserved "Preferred Seating" Table at all General Session Events
- Five Conference Registrations
- Logo Digital Signage
- Logo Digital Banner – Main Conference Room
- Logo in all Conference Materials
- Prominent Logo placement on GTC website

Wednesday General Session Day Sponsor Package - \$35,000 **SOLD**

This sponsorship plays a vital role in creating an exceptional experience for our attendees. This is a wonderful opportunity for us to feature your business front and center.

Sponsor Package Includes:

- Wednesday Breakfast and Lunch, Opening Welcome and refreshment breaks for all participants
- Speaking opportunity to welcome participants on Wednesday Opening General Session
- Six attendees to the invitation only event, the **LEADERS' CONNECTION**
- Accommodation at Marriott Downtown Richmond for two nights (Oct 13 & 14)
- One Exhibitor Booth with priority placement
- One Reserved "Preferred Seating" Table at all General Session Events
- Five Conference Registrations
- Logo Digital Signage
- Logo Digital Banner – Main Conference Room
- Logo in all Conference Materials
- Prominent Logo placement on GTC website

Thursday General Session Sponsor Package - \$35,000 **SOLD**

The General Session sponsorship is a meaningful way to enhance the overall conference experience for every attendee while giving your business premier visibility at the heart of the conference.

Sponsor Package Includes:

- Thursday Breakfast, Lunch, and two refreshment breaks for all participants
- Opportunity to offer a welcome and introduction of first speaker on Thursday General Session
- Six attendees to the invitation only event THE LEADERS' CONNECTION
- Accommodation at Marriott Downtown Richmond for two nights (Oct 13 & 14)
- One Exhibitor Booth with priority placement
- One Reserved "Preferred Seating" Table at all General Session Events
- Five Conference Registrations
- Logo Digital Signage
- Logo Digital Banner – Main Conference Room
- Logo in all Conference Materials
- Prominent Logo placement on GTC website

Conference Lanyard Sponsor - \$25,000

The Lanyard sponsorship directly supports the high-quality experience attendees expect while placing your brand at the forefront of the event. Your logo is around everyone's neck!!

Sponsor Package Includes:

- Company name/Logo featured on badge lanyards worn by all attendees

- Three complimentary registration slots
- 5 attendees to the invitation only event THE LEADERS' CONNECTION
- Accommodation at Marriott Downtown Richmond for two nights (Oct 13 & 14)
- One Exhibitor Booth with priority placement
- One Reserved "Preferred Seating" Table at all General Session Events
- Logo Digital Signage
- Logo Digital banner – Main Conference Room
- Logo in all Conference Materials
- Prominent Logo placement on GTC website

Wi-Fi Sponsor Package - \$20,000

As the exclusive Wi-Fi sponsor your company will provide Internet access attendees rely on for networking, viewing presentations and staying connected. This sponsorship offers continuous brand exposure from the moment attendees log on.

- Exclusive recognition as the official Wi-Fi sponsor with table tents throughout the venue, on-screen acknowledgement during general sessions, and special recognition on the GTC website
- Custom Wi-Fi password featuring your company name
- Four attendees to the invitation only event THE LEADERS' CONNECTION
- Three Conference Registrations
- One Exhibitor Booth with priority placement
- Accommodation at Marriott Downtown Richmond for two nights (Oct 13 & 14)

Conference Bag Sponsor Package - \$20,000 **SOLD**

Put your brand in every attendee's hands. As the conference bag sponsor your logo will be prominently displayed on the official conference tote, providing lasting visibility throughout the event and long after attendees return home.

Sponsor Package Includes:

- Sponsorship of conference bag, imprinted with sponsor and conference logos, presented to each registrant at conference check-in
- Four attendees to the invitation only event THE LEADERS' CONNECTION
- One Exhibitor Booth with priority placement
- Three Conference Registrations
- Logo Digital Signage
- Logo Digital Banner – Center Stage Main Conference Room
- Logo in all Conference Materials
- Prominent Logo placement on GTC website

Name Badge Sponsor Package - \$15,000

SOLD

This is a new category for 2026. We will be using specially constructed badges that will include QR codes for attendees to share their contact information with others and a QR code to link directly to the conference agenda. Your logo will be prominently displayed.

- Two attendees to the invitation only event THE LEADERS' CONNECTION
- One Exhibitor Booth
- Two Conference Registrations
- Logo Digital Signage
- Logo Digital Banner – Main Conference Room
- Logo in all Conference Materials
- Logo placement on GTC website

Diamond Sponsor Package - \$15,000

This partnership focused package plays an important role in the success of the conference . From attendee amenities to networking events, this opportunity allows your organization to be recognized while supporting an outstanding experience for all participants.

Sponsor Package Includes:

- Three attendees to the invitation only event THE LEADERS' CONNECTION
- One Exhibitor Booth
- Two Conference Registrations
- Logo Digital Signage
- Logo Digital Banner – Main Conference Room
- Logo in all Conference Materials
- Logo placement on GTC website

Platinum Sponsor Package - \$10,000

This sponsorship offers exceptional visibility and recognition before, during and after the conference. Your organization will receive prominent recognition throughout the event.

Sponsor Package Includes:

- Two attendees to the invitation only event THE LEADERS' CONNECTION
- One Exhibitor Booth
- Two Conference Registrations
- Logo Digital Signage
- Logo Digital Banner – Main Conference Room
- Logo in all Conference Materials
- Logo placement on GTC website

Gold Sponsor Package - \$6,500

Our supporting sponsorship opportunities provide an affordable way to showcase your organization, connect with attendees and demonstrate your commitment to the industry. This opportunity offers valuable visibility throughout the conference.

Sponsor Package Includes:

- One Conference Registrations
- Logo Digital Signage
- Logo Digital Banner – Main Conference Room
- Logo in all Conference Materials
- Logo placement on GTC website

Silver Sponsor Package - \$3,500

This sponsorship plays an important role in the success of the conference. It allows for your organization to be recognized while supporting an outstanding experience for all participants.

Sponsor Package Includes:

- Logo Digital Signage
- Logo Digital Banner – Main Conference Room
- Logo in all Conference Materials
- Logo placement on GTC website

Exhibitor Package - \$2,000

Disadvantaged Business Enterprise (DEB) - \$1,500

For more information contact Lena Cary GTCVAExhibit@gmail.com

GTC 2026 will be offering a limited number of exhibit spaces for the conference. Spaces will be located in a high visibility area in the pre-function space to the meeting rooms.

Exhibitor Package Includes:

- 8x8 booth space with pipe and drape
- 6ft table with linen, two chairs, one wastebasket
- One standard booth ID sign with company name
- One Conference Registration
- Acknowledgment in all conference materials

- Logo placement on GTC website

**Thank you for your continued support and we look forward to seeing you in
Richmond for GTC 2026!**

