



Using Experience Builder to Combine and Enhance Online Content

Creating a mini-website highlighting Moorhead's River Corridor

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Moorhead's River Corridor

860 acres of Public Land adjacent to the Red River

Voluntary Flood Buyout Program

Flood Protection Levees

Existing Parks

Master Plan Released 2014

7 miles of trail improvements

4.5 miles brand new

95 Acres of native grasses planted

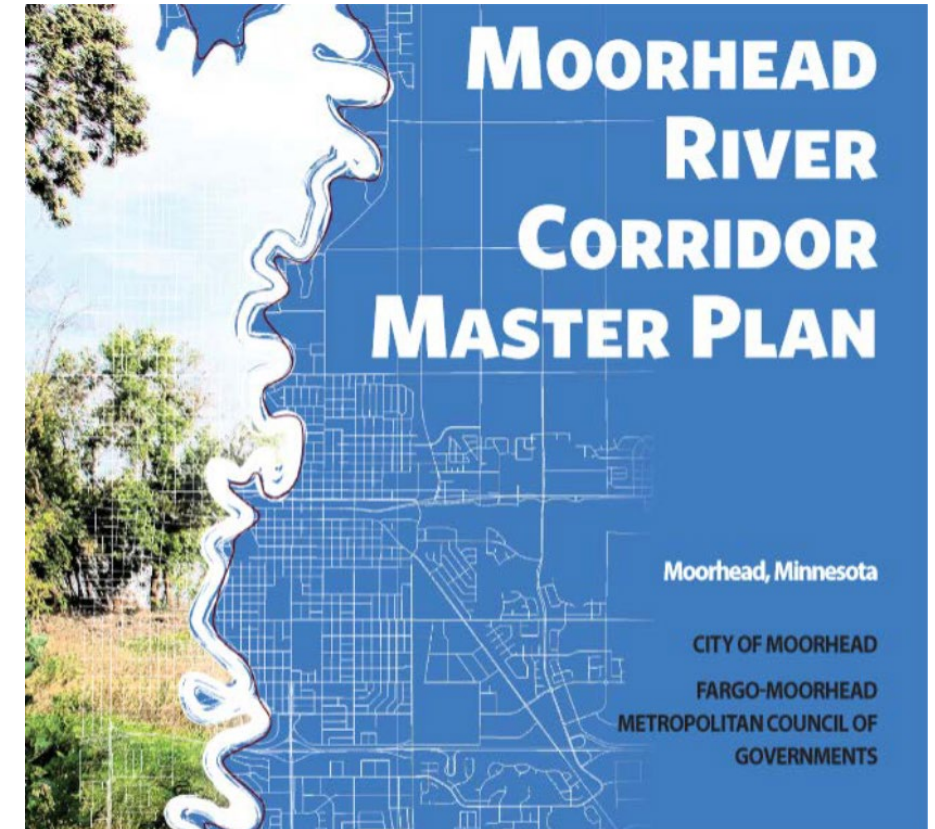
Expanded cross country ski trails

Expanded mountain bike trails

New park shelters

Midtown Trail completed in 2023

Interpretive Signs installed along the corridor



Project Vision

Narrative

Map showing ALL of the improvements

Audio clips to accompany the new Interpretive Signs

Survey to collect stories and experiences of trail users

Demographic Survey

Story Map

Focus on Narrative and Map(s)

Gather Data – New & Existing

Parks & Public Land

River Corridor Trail Segments

Urban Woods & Prairies Locations

Paved Trails

Mountain Bike Trails

XC Ski Trails

Interpretive Sign Locations

Points of Interest

Create a Map in Arc GIS Pro for Publishing

Create Webmaps to support Story Map Narrative

Story written and maps created in tandem

[Publish the Story!](#)

Project Vision (Check-in)

Narrative

Map showing ALL of the improvements

Audio clips to accompany the new Interpretive Signs

Survey to collect stories and experiences of trail users

Demographic Survey

Surveys

Story and Experience Survey

Existing survey hosted by the artist on web

Demographic Survey

Needs to be built

Survey 123

List of criteria from Planning Department

Story Map Vision (Check-in)

Narrative

Map showing ALL of the improvements

Audio clips to accompany the new Interpretive Signs

Make a second Story Map!

Survey to collect stories and experiences of trail users

Demographic Survey

Interpretive Signs Explorer

+ New story ▾

Start from scratch

Quick start

Sidecar

Guided map tour

Explorer map tour



Explorer map tour

Readers explore a curated set of places in whatever order they choose

National Guard and Armory

00:00 / 05:33

Add a caption (optional)

For over 100 years, local men and women have served their country and community through service in the Minnesota National Guard. Members have been called to federal service in combat and support roles during World War 2, the Korean Conflict, in the Balkans in 2003 and the Iraq War. They have also helped build their communities through work

Map tour ▾

Drag slides to reorder

1 ...

2 ...

3 ...

4 ...

5 ...



Attend the ESRI UC

(Optional but Encouraged)

Learn about Experience Builder
See “Pages” feature
Return to Minnesota with fresh ideas

Experience Builder Demo

Tour of Final Experience

Thanks For
Listening!

Moorhead River Corridor Trails Experience

<https://experience.arcgis.com/experience/24790e29226846adab66eaf4357ab321/>

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Scan to view the experience!

