



Light! Thin! Audiable! Visible!

轻、芦

蓴、



# AuVi Mask www.dahonhealth.com



*Instructions Video* 



### **PROJECT INTRODUCTION**



Following the coronavirus outbreak, masks have become essential protective equipment. Mouth and nose protection is well known, but there is one bad thing, "you can't hear the sound and see the face."

Mask is inconvenient for teachers, medical and nursing staff, police officers, service workers, and deaf and hard-of-hearing people. To solve this problem, we developed a series of products, such as sound-transmitting and face masks, to restore everyday interpersonal communication.

Unfortunately, the world epidemic is still going on, and there is still a considerable market for acts and much money to make. As a fast-consuming daily necessity used by billions of people worldwide, we cannot meet the demand. We hope all enthusiastic people will join us to contribute to the world's epidemic prevention!



### **CORE TEAM**



**Chairman & CEO** 

Dr. David T. Hon is a Hong Kong-born American physicist, inventor and entrepreneur. He is best known as the inventor and founder of DAHON folding bicycles. Since the launch of its first bike in 1982, DAHON has since grown to become the world's largest manufacturer and marketer of folding bikes, with Hon still CEO to this day.









### **CORE TEAM**



Master's degree, double bachelor's degree, several Fortune 500 companies and overseas work experience, 16 years of finance background.



Engineer of CALINAIR, AuVi Mask, with several invention patents.



#### **PAIN POINTS**

### **INVISABLE**

Study language, can't see the mouth!
Deaf and dumb, can't see lips!
Be served, can't see the smile!
New lipstick, can't see the color!

**INAUDIBLE** 

Traditional masks, which spare the rhymes in speech and filter out the vowels, make speech unclear!



Low sound

Can't hear!
The sound is still low!
Terrible experience!

Uncomfortable! Not look good! No personality!

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### **SOLUTIONS**



### **PATENT**

With our speech-film technology all masks can now speak clearly.

Thanks to this US-China JV.

### **POSITIVE PRESSURE MASK**

This positive pressure mask is even more amazing.

It not only transmits speech perfectly, loud or whispering. It also allows people to see you facial expression completely. It is perfect for medics, teachers, policeman and fireman, etc.Quiet, air-supply unit, that include 5-layer standard filter.

### **DIY POSSIBILITY**

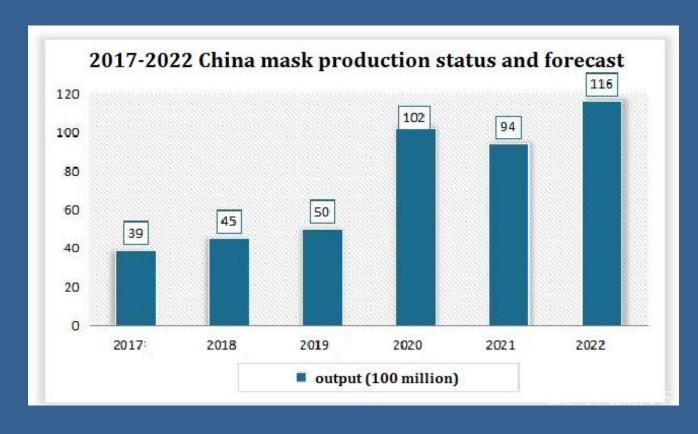
These new technology masks allow speech to come through almost normally with a DIY unit.

That can easily be installed and reused on. Almost all masks. It is adaptable and very functional.

### **CUSTOMIZATION**

The company logo and pattern can be printed on the speech-film, much clearer than printing on meltblown! On the basis of not affecting the sound transmission function, and the mask looks better for a long time, showing personality!

### **MARKET OVERVIEW**



China's mask market has developed into a mature industry with an annual output value of more than 10 billion, and the fit, filtration efficiency, comfort and convenience of masks have also been improved. In 2020, the market size of Chinese masks will have a certain amount of fall back in 2021 on the basis of the original continuous growth, but there will be a substantial increase in 2022, and this increase will reach 74.10 billion yuan, and the whole mask The overall market size of the industry is still on the trend of expansion.



### **PRODUCT INTRODUCTION**



The voice film can also be installed by DIY method, which can be applied to most disposable or non-disposable masks.

The experiment proves that the film makes the sound clear and bright, the decibel value is significantly higher than the traditional mask by 6-8 decibels.



### **TECHNICAL FEATURES**

























































### **PROFESSIONAL!**

**HIGH QUALITY!** 

LOW COST!

### **BUYER PERSONAS**





Professionals

Service Industry

Deaf & Dumb Elders

Doctors
Police officers
Nurses

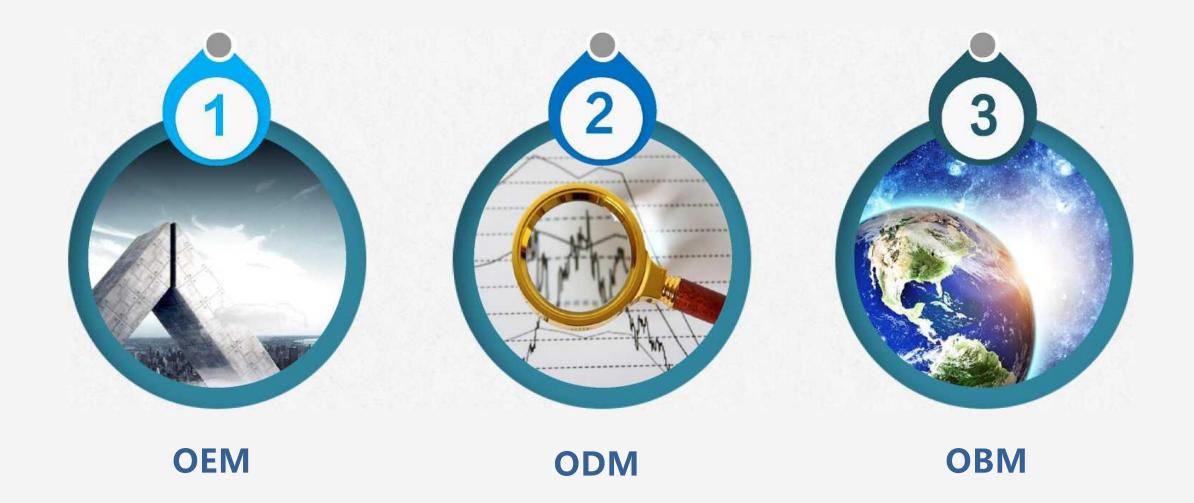
Bank tellers
Insurance Sales
Cabin Crew

Recognizing lip-sync Air Supply

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### **BUSSINESS MODELS**





### **MARKETING STRATEGY**



"B to B" cooperation with banks, insurance, railroads, airlines, star hotels, etc.



Establish channel advantages in batches, occupy the market in the medium and long term to play the brand effect and sustained growth.

New media, new e-commerce, new retail marketing ecology for all, self-media matrix + traditional network platform

### **DISTRIBUTION CHANNEL**





**Banks** 

**Insurance Companies Railroad Companies** 

**Airlines** 

**Star Hotels** 

Michelin Restaurants...

**Schools** 

**Hospitals** 

**Nursing Homes** 

**Public Places...** 

**New Media** 

**New E-commerce** 

New Retail Marketing ecology for all

### **COMPETITIVE PRODUCTS**



## AuVi masks & Air supply masks are widely used in: banks, insurance, service industry, teachers, doctors, police, Deaf/old people's family...

1 Medical & N95 masks

Normal medical masks & N95 masks: muffle the sound, make communication difficult and breathing difficult!

**AuVi masks:** almost normal volume, making communication easier and more fluid!

2 Most types of masks

The voice film can also be installed by DIY method, which can be applied to most disposable or non-disposable masks.

Face Shields

**Face Shields:** inaudible, breath-holding, stuffy, foggy, difficult to breathe...

**Sound transmission positive pressure mask:** audible! visible! air supply, no resistance to breathing, no noise, five layers of filtration, to achieve professional standards!

#### **ADVANTAGES**





**Auvi Mask with the exclusive invention patent!** 



Dahon is recognized as the leading brand of the global folding bike and has created a new category for the "folding bike" industry!



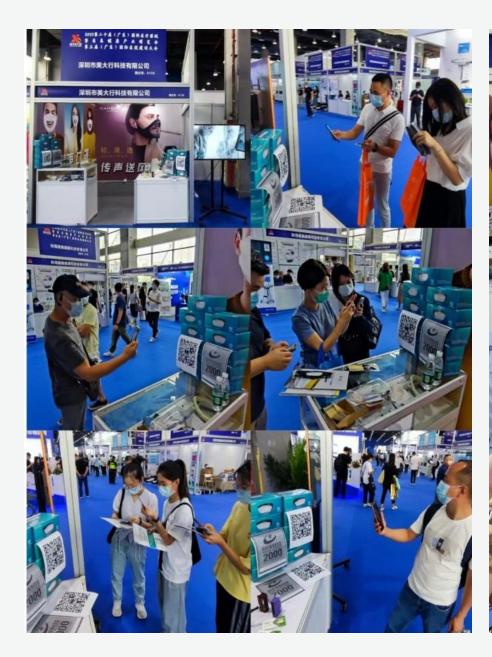
Dr. David T. Hon, a Famous American physicist, the inventor, and the founder of DAHON folding bicycles, and the CEO of DAHON GROUP, leads Projects.



The industry has a high concentration in China, a mature industry chain support, and channels throughout the world!

### **MARKET PROMOTION**







600K+
Orders



30%

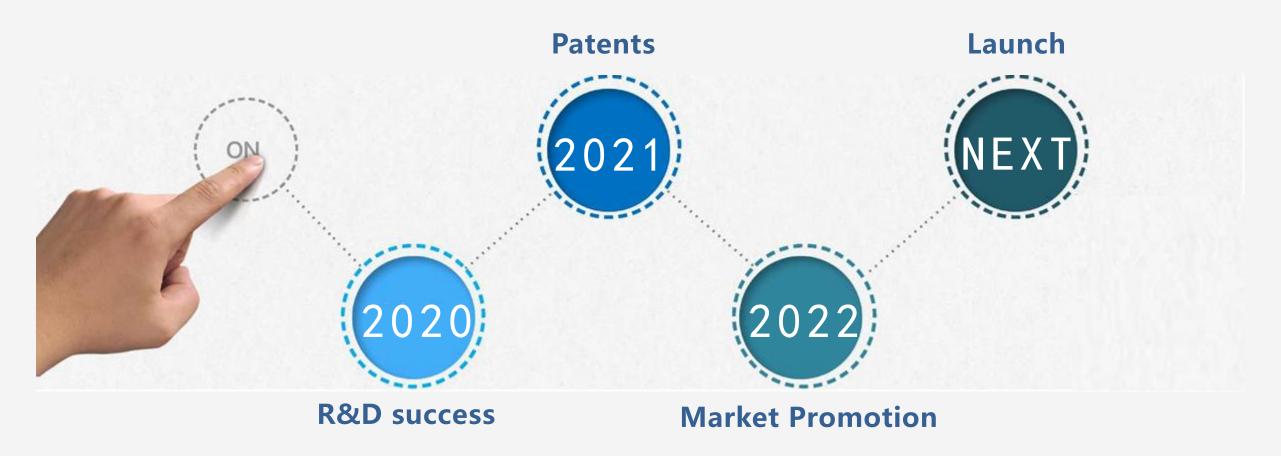
**Repurchase rate** 







### **DEVELOPMENT PLAN**





### **FINANCIAL PLAN**

### \$3 million in exchange for 10% equity





Sets up teams





OEM



**PROMOTION** 

Advertising & marketing





## THANKS!

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