



# CLINAIR

—Second-hand smoke Terminator , Smoker's "Minting Machine."

A product that can eliminate second-hand smoke with a perfect design



**DAHON**<sup>®</sup>  
freedom unfolds



# **Second-hand smoke is more deadly!**

**Smoking harms health, and second-hand smoke is more deadly than tobacco, killing more than 1.2 million people and injuring hundreds of millions yearly.**

## ■ PAIN POINTS

### Poor taste

Poor taste of e-cigarettes. The cotton wick of traditional e-cigarette can not fully atomize the smoke oil, the taste is poor, rejected by traditional smokers.

### Unhealthy

E-cigarettes are not healthy. Cotton wicks also tend to cause problems caused by high temperatures, and once the vape oil is burnt, it can produce toxic ingredients that can negatively affect human health.

### High cost

High cost of e-cigarettes. The design of traditional e-cigarette cartridges is unreasonable, especially the construction of the oil core in one, and the consumption cost is high.

### Oil leakage

Smoke cartridges are easy to leak oil, which is not only unhygienic but also easy to let the oil deteriorate, which will eventually affect the taste and dramatically reduce the product experience.

# SOLUTIONS

100% elimination of sidestream second-hand smoke, 100% restoration of real cigarette taste, 100% to meet the social activities needs!

**Satisfying the addiction of smoking** → Injury Reduction + Save money + Trend = The magic of CLINAIR

**Addiction**

Nicotine-Addiction + Traditional cigarettes + Negative-pressure storage = Real cigarette taste

Ergonomics + First-class feel + Real experience = Satisfying the addiction

+

**Socialization**

**Fashion symbol**

Cooperation with star hotels, fancy restaurants, private clubs and other places...

**Status symbol**

New fashion, Customization, environmental protection, care for others...

# \$ 108 billion E-cigarette Market

## ■ 《The 2022 Electronic Cigarette Industry Export Blue Book》

The global e-cigarette market size exceeds \$108 billion in 2022! China's large number of electronic cigarette manufacturers face elimination; The EU, the United States and Canada are tightening regulatory policies on electronic cigarettes; In Southeast Asia and the Middle East, most of the countries directly prohibit the import and sale of electronic cigarettes, curb the sale of electronic cigarettes from the source, CLINAIR will be directly benefited!

# **PRODUCT INTRODUCTION**

CLINAIR is in accord with health trends and dramatically reduces the harm of cigarettes and second-hand smoke while tasting real cigarettes that e-cigarettes do not have. 结果



## **CLINAIR**

**Perfect fit for Cigarettes!**

**The world's first cigarette money-saving gear, second-hand smoke terminator !  
Refuse to burn in vain. Smoke does not spread, 1 pack equal to 4 packs !**



- Eliminate second-hand smoke
- Save money
- Completely physical structure
- Lower temperature
- Real cigarette taste
- Easy to use
- Filtrating tar
- Exclusive invention patents
- Easy to produce & maintain



# PRODUCT INTRODUCTION

CLINAIR is in line with health trends and greatly reduces the harm of cigarettes and second-hand smoke, while having the taste of real cigarettes that e-cigarettes do not have.

译结果

## Original flavor

- Tens of thousands of tests and optimizations for realistic taste
- Optional filter, reduce the oil & harmful substances, flexible adjustment of taste light and heavy



## Cool look and design

- Customization to meet personalized pursuits
- Cross-border cooperation to launch co-branded /commemorative/limited editions

## New Models

- Tobacco pipe model (conventional)  
Cigarette case model (portable)  
"Close" series, a tribute to the rock band Carpenters  
"Air" series, a collaboration with a sports brand

Optional  
filter  
test





# MARKET ANALYSIS

CLINAIR exclusively eliminates second-hand smoke!

The Consumer Groups are a great many cigarette users!

翻译结果

**Target population: 1.3billion**

The world's 1.3 billion tobacco users!

Kang Smoke exclusively eliminates secondhand smoke! Consumer cigarette users!

**Market size: at least \$20 billion**

Estimation formula : CLINAIR Market Size=Total world smokers\*\*Permeability\*Unit Price

Value : Total world smokers 1.3 billion , Permeability 30%  
( Air purifier penetration rate in developed countries ) ,  
Unit \$49.99/¥ 350.00

**Helpful domestic and international policies**

E-cigarette: Darkest Hour

Marijuana: Legalization

**Market size  
at least  
\$ 20 billion**

# INVESTMENT HIGHLIGHTS



**World's first, patented worldwide!**



**Perfect for filling the policy "gap" of the enormous amount of e-cigarettes!**



**An ideal match for the tobacco & cannabis market.  
The market space is beyond imagination!**



**No second-hand smoke, environmental protection, protect the people around you!  
Save money. Spend 75% less money on cigarettes!**



**Dr. David T. Hon, a Famous American physicist, the inventor, and the founder of DAHON folding bicycles, the CEO of DAHON leads Projects!**



**DAHON Group, a world-famous brand, has 40 years of successful international business operation experience!**

## ■ Benefits

CLINAIR is in accord with health trends and dramatically reduces the harm of cigarettes and second-hand smoke while tasting real cigarettes that e-cigarettes do not have.

CLINAIR can eliminate 83%~90% of second-hand smoke !

Smoke without CLINAIR: smoke 10 puffs, 10 minutes of empty combustion, 75% of the white-hot become fear Terrible second-hand smoke !

Smoke with CLINAIR: refuse to burn in vain, smoke does not spread, 1 pack equal to 4 packs !

# BUSINESS MODELS

Certification

R&D

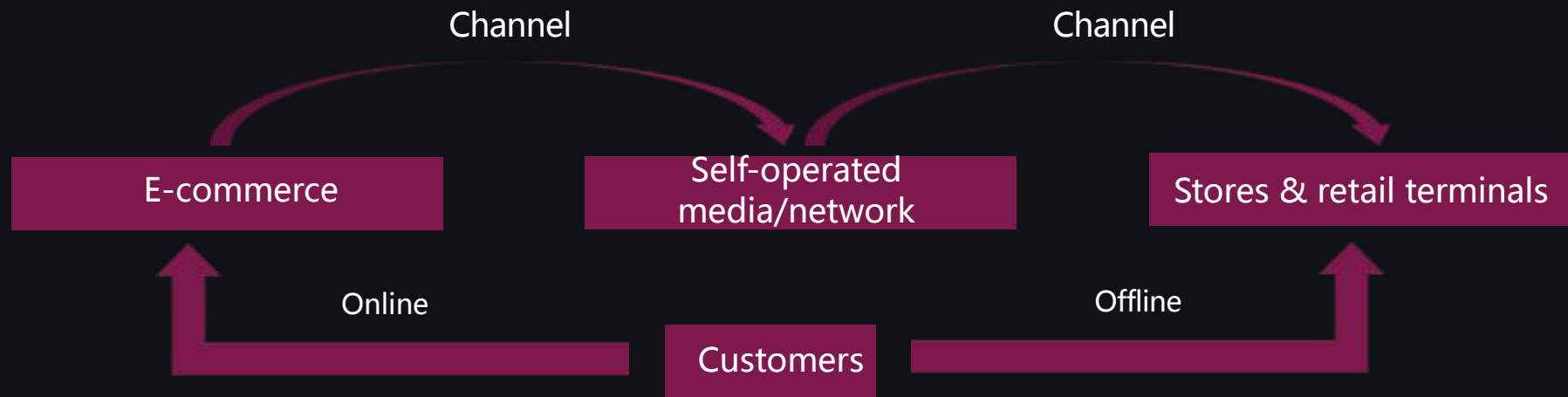
Manufacture

Marketing

E-commerce

Global

“ Focus on traditional tobacco, expand the whole form chain of the industry, strong development momentum!



# MARKETING STRATEGY

Take the lead in establishing the channel advantages in the short term, occupy the market in the medium and long term to play the brand effect, sustained growth.



Cross-border alliance with e-sports, sports cars, trendy brands, and various street culture activities to launch co-branded and commemorative models, changing traditional channels and manifesting brand attitudes.



New media, new e-commerce, new retail marketing ecology for all, self-media matrix + standard network platform.



Offline channels, building a new retail system with full contact points for users (offices, restaurants, cyber cafes and other semi-private places), accurate marketing and meeting demand anytime, anywhere.



# CORE STRENGTHS



## **World First Global Patent**

The world's first cigarette money-saving gear, a second-hand smoke terminator, with the exclusive invention patent for smoke control!



## **Industry Leader Business Elite**

Dr. David T. Hon, a Famous American physicist, the inventor, and the founder of DAHON folding bicycles, and the CEO of DAHON GROUP, leads Projects.



## **Famous Brands Professional Team**

Dahon is recognized as the leading brand of the global folding bike and has created a new category for the "folding bike" industry!



## **Strong Support Global Channels**

The e-cigarette (being replaced) the industry has a high regional concentration, a mature industry chain support, and channels throughout the world!



**DR. DAVID HON**

**Chairman & CEO**

Dr. David T. Hon is a Hong Kong-born American physicist, inventor, and entrepreneur. He is best known as the inventor and founder of DAHON folding bicycles. Since the launch of its first bike in 1982, DAHON since grew to become the world's largest manufacturer and marketer of folding bikes, with Hon still CEO to this day.





**JOHN**  
**MANAGER**

Master's degree, double bachelor's degree, Certified Carbon Emission Trader, Fortune 500 companies and overseas work experience, 16 years of finance background.



**KIN LEE**  
**ENGINEER**

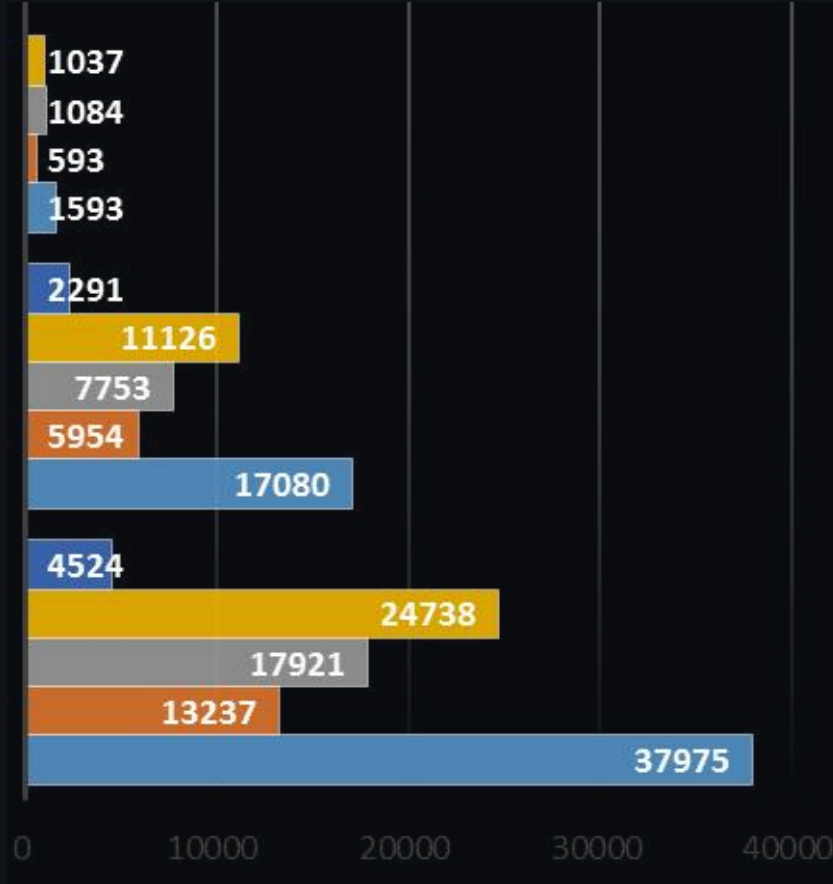
Engineer of CALINAIR, AuVi Mask, with several invention patents.

The exhibitions were successful, and we received many orders!

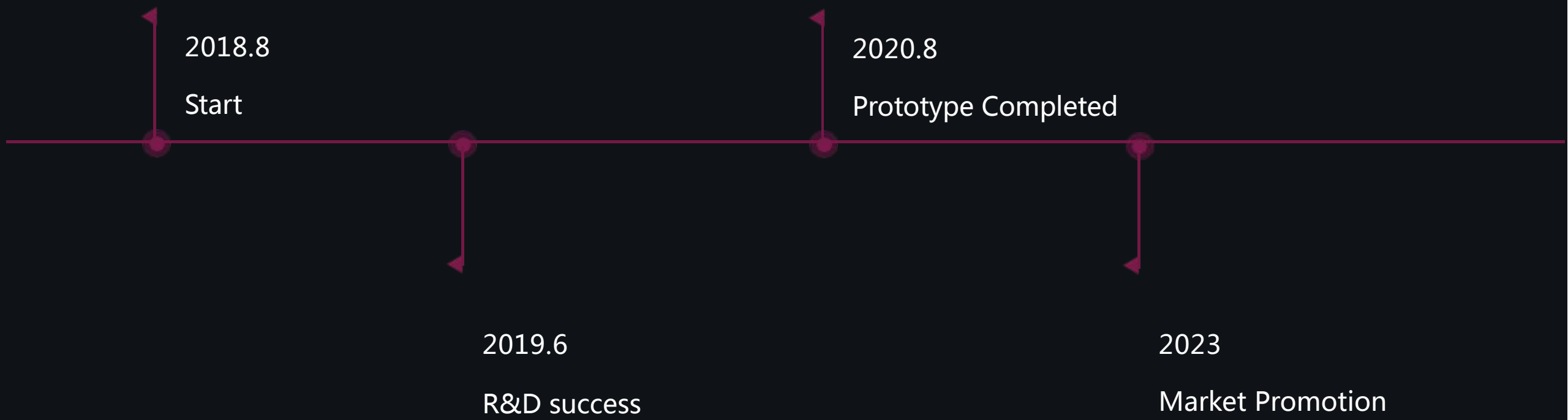
10K+  
Orders

10K+  
Followers

30%  
Repurchase rate







# DEVELOPMENT PLAN





**\$3 million** in exchange for **10% equity**

15%	 STAFF	Set up teams
39%	 MANUFACTURE	OEM
38%	 PROMOTION	Advertising and marketing
8%	 RENTAL	Offices, Facilities

**The world's largest  
supplier of  
healthy smoking set**

# CLINAIR

*[www.dahonhealth.com](http://www.dahonhealth.com)*





**THANK YOU!**

Eliminate second-hand  
smoke completely !







