**THE GREAT BLUFF CITY BALLOON JAMBOREE**

**COLLIERVILLE, TN**

**JUNE 19 -21, 2020**

**$25,000.OO PRESENTING SPONSOR**

* **Recognition as “Presented By”**

**THE GREAT BLUFF CITY BALLOON JAMBOREE**

**PRESENTED BY**

* **Recognition on all print marketing material and advertisement**

**Including – magazine interviews and ads, promotional posters, festival schedule of events, etc.**

* **Recognition on Jamboree’s website home page with link**
* **Recognition on sponsor page of Jamboree’s website with link**
* **Recognition on all social media**
* **Recognition on all billboard, TV advertising, and radio advertising**
* **Recognition in any media interview**
* **Company logo on all balloon banners – 30 balloons**
* **Company banner displayed at admission gate and ticket booths**
* **Recognition from stage announcement throughout the Jamboree**
* **Booth space in prime location**
* **Pilot meet and greet cocktail hour**
* **Balloon ride for two – no expiration date**
* **10 VIP parking passes**
* **20 general admission tickets – 2 day**
* **20 carnival ride wristbands – 2 day**
* **10 tether rides**
* **10 passes to catered VIP tent**
* **10 VIP tether rides**
* **20 Jamboree tee shirts**
* **20 Jamboree posters**

**THE GREAT BLUFF CITY BALLOON JAMBOREE**

**COLLIERVILLE, TN**

**JUNE 19 – 21, 2020**

**$10,000,00 MAIN STAGE SPONSOR**

* **Recognition on all print marketing material and advertisement including – magazine interviews and ads, promotional posters, festival schedule of events, etc.**
* **Recognition on sponsor page of Jamboree’s website with link**
* **Recognition on all social media**
* **Company banner displayed on main stage**
* **Company banner displayed at admission gate**
* **Recognition from stage announcement throughout the Jamboree**
* **Booth space in prime location**
* **Balloon ride for two – one-year expiration**
* **8 VIP parking passes**
* **10 general admission tickets – 2 day**
* **10 carnival ride wristbands – 2 day**
* **8 tether rides**
* **8 passes to catered VIP tent**
* **8 VIP tether rides**
* **10 Jamboree tee shirts**
* **10 Jamboree posters**

**THE GREAT BLUFF CITY BALLOON JAMBOREE**

**COLLIERVILLE, TN**

**JUNE 19 – 21, 2020**

**$7,500.00 KIDS ZONE SPONSOR**

* **Recognition on all prints marketing and advertisement including magazine interviews and ads, promotional posters, festival schedule of events, etc.**
* **Recognition on sponsor page of Jamboree’s website with link**
* **Recognition on all social media**
* **Company banner displayed at Kids Zone area**
* **Company banner displayed at admission gate**
* **Recognition from stage announcement throughout the Jamboree**
* **Booth space in prime location**
* **Balloon ride for two – one-year expiration**
* **6 VIP parking passes**
* **8 general admission tickets – 2 day**
* **8 carnival ride wristbands – 2 day**
* **6 tether rides**
* **6 passes to catered VIP tent**
* **6 VIP tether rides**
* **8 Jamboree tee shirts**
* **8 Jamboree posters**

**THE GREAT BLUFF CITY BALLOON JAMBOREE**

**COLLIERVILLE, TN**

**JUNE 19 – 21, 2020**

**$5,000.00 VIP SPONSOR**

* **Recognition on all print marketing material and advertisement including – magazine interviews and ads, promotional posters, festival schedule of events, etc.**
* **Recognition on sponsor page of Jamboree’s website**
* **Recognition on all social media**
* **Company banner display at VIP tent**
* **Recognition from stage announcement throughout the Jamboree**
* **Booth space in prime location**
* **Balloon ride for two – one-year expiration**
* **4 VIP parking passes**
* **6 general admission tickets – 2 day**
* **6 carnival ride wristbands – 2 day**
* **4 tether rides**
* **4 passes to catered VIP tent**
* **4 VIP tether rides**
* **6 Jamboree tee shirts**
* **6 Jamboree posters**

**The Bluff City Balloon Jamboree**

**Collierville, TN**

**June 19 – 21, 2020**

**$3,500.00 SPECIAL SHAPE BALLOON SPONSOR**

* **Recognition on sponsor page of Jamboree’s website**
* **Recognition on all social media**
* **Recognition on festival event schedule**
* **Company name printed on specific sponsored balloon trading card**
* **Company banner attached to gondola**
* **Pilot meet and greet cocktail hour**
* **Balloon ride for two on Saturday or Sunday, weather permitting**
* **6 passes to pilot tent**
* **Sponsor rides in pilot chase vehicle**
* **2 VIP parking passes**
* **4 general admission tickets – 2 day**
* **4 carnival wristbands – 2 day**
* **2 tether rides**
* **2 passes to catered VIP tent**
* **2 VIP tether rides**
* **4 Jamboree tee shirts**
* **4 Jamboree posters**
* **4 Jamboree crew tee shirts**

**THE GREAT BLUFF CITY BALLOON JAMBOREE**

**COLLIERVILLE, TN**

**JUNE 19 – 21, 2020**

**COLLIERVILLE, TN**

**$2,500.00 BALLOON SPONSOR**

* **Recognition on sponsor page of Jamboree’s website**
* **Recognition on all social media**
* **Recognition on festival event schedule**
* **Company name printed on specific sponsored balloon trading card**
* **Company banner attached to gondola**
* **Pilot meet and greet cocktail hour**
* **Balloon ride for two on Saturday or Sunday, weather permitting**
* **4 passes to pilot tent**
* **Sponsor rides in pilot chase vehicle**
* **2 VIP parking passes**
* **4 general admission tickets – 2 day**
* **4 carnival wristbands – 2 day**
* **2 passes to catered VIP tent**
* **2 VIP tether rides**
* **2 Jamboree tee shirts**
* **2 Jamboree posters**
* **2 Jamboree crew tee shirts**