

GOING PUBLIC (IPO)



Overview

YOUR COMPANY, (the “Company”) intends to restructure the Group, raise expansion capital to accelerate the growth of the Company leading to an initial public offering in Q4 2022.

The paperwork process will take 4 weeks (subject to company’s readiness), while the fund-raising process (if any) will take at least 4 – 24 weeks, depending on the term sheet and investors’ requirements, etc.

Your key to a successful exercise:

- Choose the right adviser & team.
- Proposed the right term sheet.
- Present the right capital structure.
- Value creation for shareholders.



Why IPO?

Going public is a significant milestone in a corporate life cycle, and a dream come true for every entrepreneur. The prospects of enhanced capital structure and improved brand equity are attractive for many business owners who aspire to take the leap of faith to grow their business to the next level.

Advantages of going public

- Raise capital & access to capital market
- Increase liquidity & exit for shareholders
- Facilitate acquisitions with shares and cash
- Create visibility, credibility and transparency to business partners and public
- Incentivize employees, attract and retain new talents

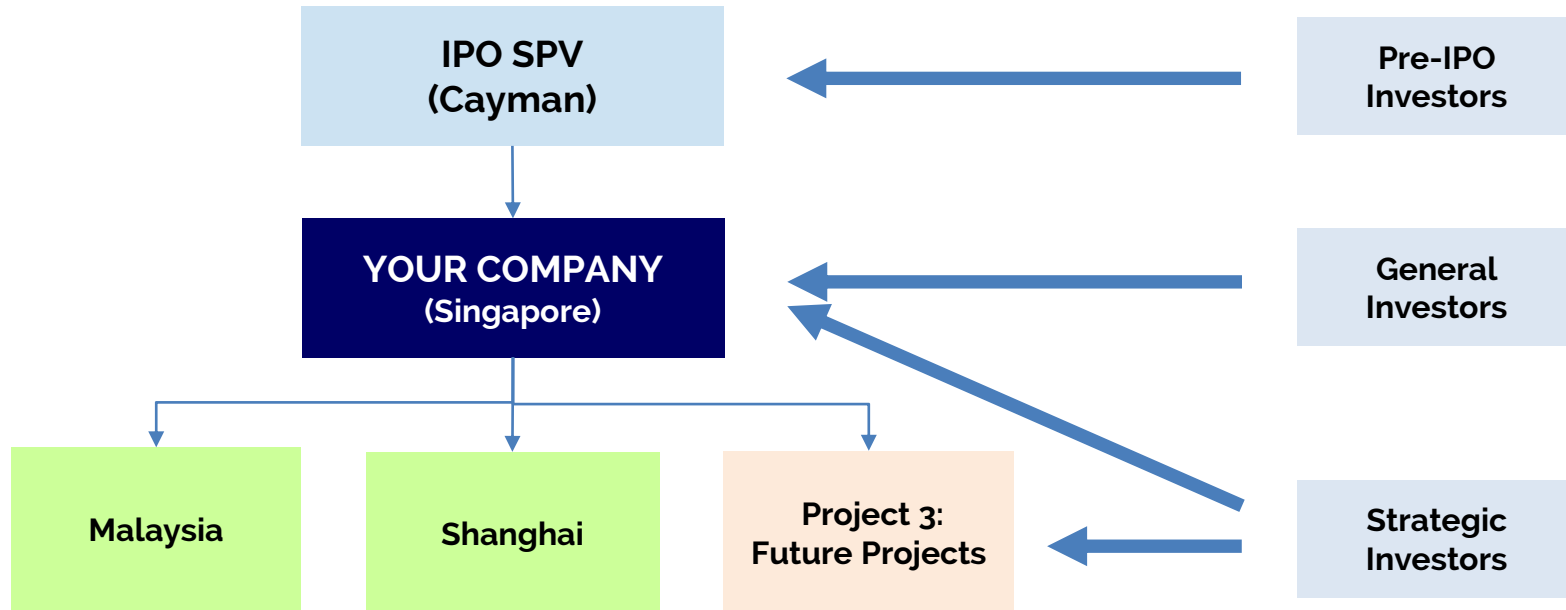
To determine the best course for your company, early preparation allows you to stay ahead of the curve. All stages of the pre-IPO preparation process are critical in order to achieve the success that your business deserves.

The IPO journey is a new and exciting chapter for every aspiring organization. Hence, it is of utmost importance to get the IPO lifecycle right.

IPO Readiness (10 Steps)

1. **Finetune business model and restructuring of business units.**
2. Strengthen the board of directors & management team.
3. Prepare IFRS compliant and audited financial statements.
4. Due diligence of material contracts and agreements.
5. Focus on corporate governance and set up an independent board of directors and working committees.
6. Evaluate the risk factors that affect shareholder value and sustainability of the company.
7. Review capability to maintain consistent financial performance.
8. Set up investor relations function.
9. Enhance procedures, policies and controls to fulfill regulatory rules and standards.
10. Adhere to interim reporting schedules to meet ongoing compliance and standards.

Proposed Structure (Foreign Exchange)



Investors can participate in 3 different levels:

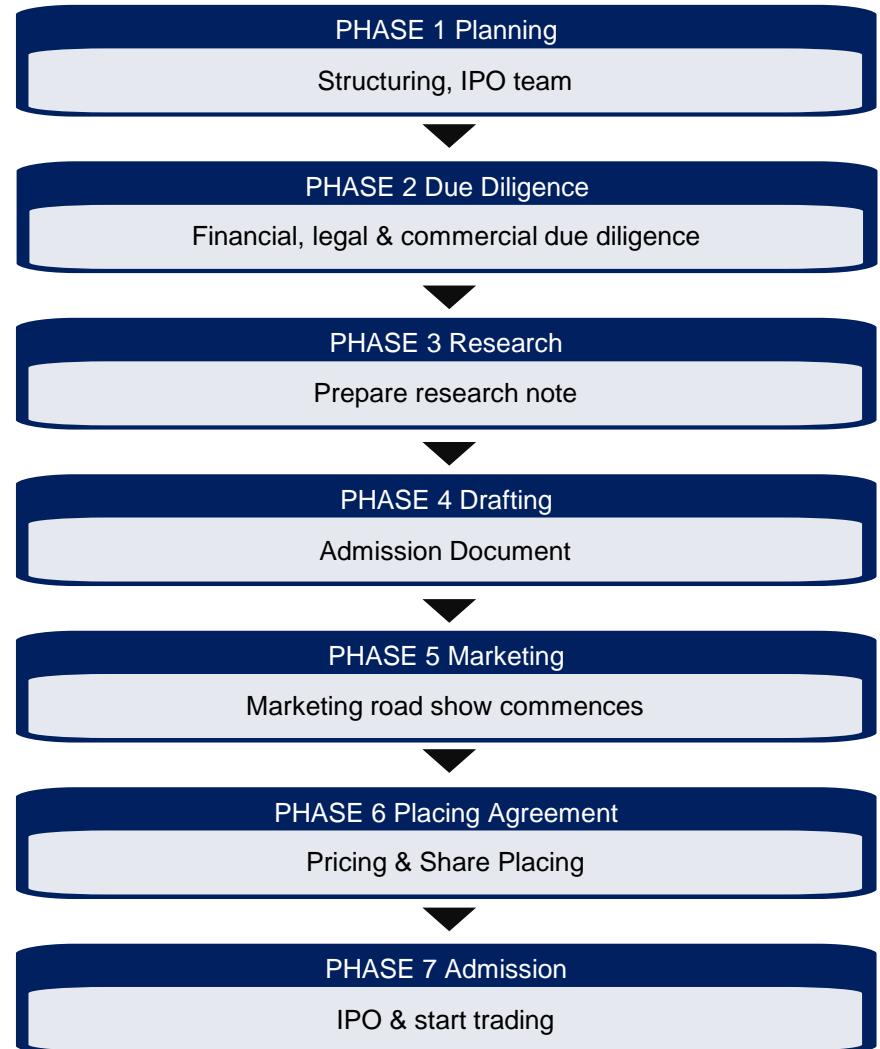
- **General Investors** can invest in the holding company level and receive a fix return and/or pre-determined ROI.
- **Strategic Investors** can invest in both levels, holding company or specific projects that they prefer. ROI on specific projects depends on deal by deal basis.

Key Capital Markets (Suitable for Malaysian Co)



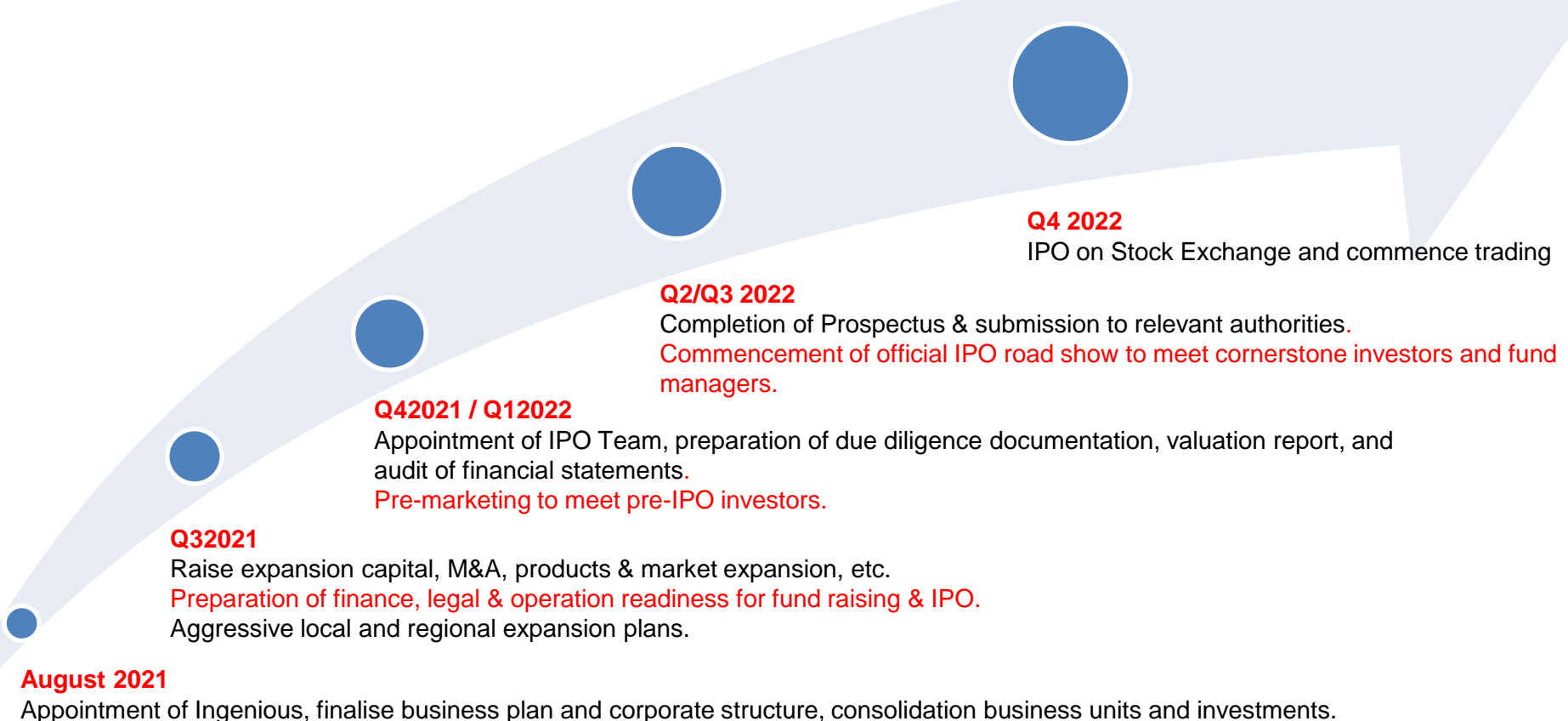
IPO Team & Process Overview

The right team is pivotal to your IPO success. These will be your teammate in your IPO exercise:

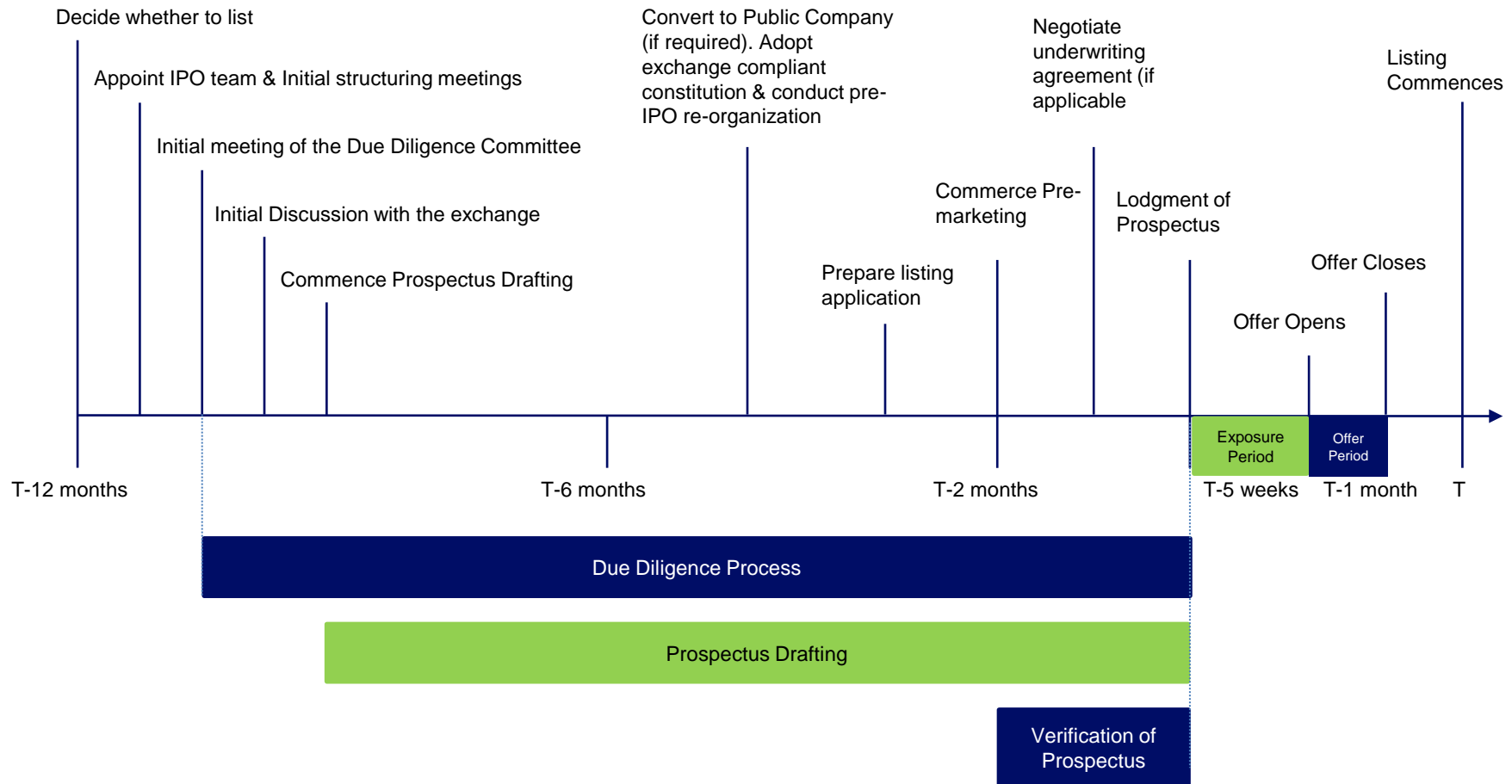


Timeline

12 – 18 years to IPO, subject to Company's readiness.



IPO Process Timeline



About Ingenious

At Ingenious, we have been providing financial services to entrepreneurs, business owners, individuals and families since 2004.

We empower entrepreneurs with the right corporate strategies & smart capital in growing their business, to accelerate growth, create value and maximize wealth for all stakeholders.

Our capabilities in structuring complex transactions, managing conflict and troubleshooting problems enables us to develop solutions for entrepreneurs to deal with the challenges of the business environment today.

We believe in partnership based on trust, integrity and respect.



Corporate Finance

- Initial public offering
- Mergers & acquisitions
- Fund raising

Private Equity

- Fund Management
- Special purpose vehicles
- Exit strategies

How We Can Help

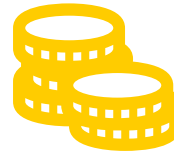


Accelerate Growth & Corporate Exercise

Initial public offering (IPO)

Mergers & acquisitions in related business.

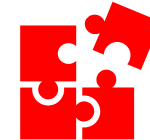
Diversification of business portfolio.



Smart Capital & Funding Support

Raising smart capital from strategic & financial investors.

Advice on fund raising matters to grow the business.



Corporatisation, Divestment & Exit

Corporate restructuring, recruit professional managers.

Exit strategy – selling or divesting non core business, in partial or whole.

How We Can Help: Pre – IPO

Pre-listing Review

- Equity story and track record
- Corporate restructuring
- Management development & training
- Corporate governance & internal controls
- Financial reporting
- Risk assessment

Listing Preparation

During the IPO process, there are a number of complex listing requirements and regulations that your company need to deal with. The key issues we help deal with include:

- Formation of IPO-dedicated working group
- Appointment of professional parties
- Due diligence
- Introduction of strategic investor
- Market conditions and investor appetite assessment

How We Can Help: Post – IPO

Post Listing Support

The challenges do not end after a successful IPO. Your company will be under strict public scrutiny. Effective and ongoing communication channels with regulators, investors and media are critical.

The key issues we help deal with include:

- Advice on various ongoing post-listing compliance
- Financial and regulatory reporting
- Risk management
- Investor relationship management
- Enhancement of corporate governance
- Market strategy

Our Value Proposition as Corporate Advisor & Equity Partner

At Ingenious, we advise clients who intend to raise capital & IPO from scratch, i.e. conceptual, restructuring, strategic planning, game plan, appointment of advisers and project team, project management, road shows, exit for stakeholders, etc. We always focus on client's interest and objectives to ensure a successful fund-raising exercise.

Ingenious' Role

- Ensure that the exercise meets the objectives of the Company.
- Managing expectations of the Company and key advisers.
- Project management and coordinating the meetings and negotiations.
- Identifying key issues and resolve it.
- Fund raising from cornerstone investors, strategic partners, etc.
- Execution of business plan and be part of management team to accelerate the growth of the business.
- Identify & recommend the right banking facilities for better working capital management.

CONTACT US

William Du

+60127772388

william@ingenioushaus.com

SOCIAL POINT



Ingenious Haus Group

Kuala Lumpur . Singapore . Hong Kong . London . Sydney . Shanghai