

A FREE GUIDE

THE SECRET *Strategies*

I LEARNED FROM
TOP LEADERS—

AND HOW I USED
THEM TO BECOME ONE

What I learned behind
the scenes—and how
you can *leverage* it too

REAL STRATEGIES.
REAL SYSTEMS.
REAL RESULTS.
— ♦ —
BUILD ONCE.
EARN FOREVER.

LISA MONET

The Monet Way

THE SECRET STRATEGIES I LEARNED FROM TOP LEADERS—
AND HOW I USED THEM TO BECOME

LISA MONET

THE
MONET
WAY



The Secret Strategies I Learned from Top Leaders— *and How I Used Them to Become One*

What I learned behind the scenes—and how you can leverage it too

Lisa Monet

The Monet Way

INTRODUCTION

I Didn't Start Here

I want to be honest with you about where this story begins, because the beginning matters. It is not glamorous, and it is not polished. It begins in grief and uncertainty, with a woman sitting alone at a computer, staring at a reality she had not chosen.

I had been laid off. I had recently lost my father to cancer, and my mother was also in the last stage of cancer. Life was heavy. And in the middle of my grief for what was (and what was to come), I decided I was not going back to what dictated whether I could pay my bills, or not. Not to a paycheck I did not control, not to build someone else's vision while mine stayed dormant. I had nothing to return to, which meant I had nothing to protect except the decision itself.

So, I made it. I remember the day I made the decision. It was cold Saturday afternoon in January and I was sitting at my computer and said out loud "You're about to make me money." In that moment, raw and wounded, I decided I was going to become an entrepreneur. I was literally fed up, and I made a congruent decision that having a job was the very last option.

But what I didn't have was knowledge on how to make money online. I had the drive, I had discipline, and I had something most people underestimate...I had the humility to admit what I did not know.

That humility became my greatest strategic asset.

Because when you are not busy protecting what you think you already understand, you can become whoever you want to be if you are willing to learn.

And I learned from the best.

I decided to become a student and so I got online and I hunted them out.

I found leaders who were already winning and successful online and I studied them. Not in a casual way, not from a distance, but with genuine intention. I studied them like I was getting college credit. I needed to understand how to market, how they were perceived online, and how to become like them. I studied their websites. Their content cadence. The way they structured their offers and built relationships with their audiences. I studied the language they used to position their expertise. I found them on social media and if they hosted a call, I was on it. If they released something freely, I consumed it and implemented it immediately. I adopted the adage that it's okay to become a copycat as long as you're copying the right cat.

And I copied the right cats.

This eBook is a record of what I learned, what I built, and what I now know to be true about building an authoritative, income-producing presence online. It is not theory. It is the architecture of a business that earns while I rest and a methodology, I now teach to women who are ready to build their own digital empires.

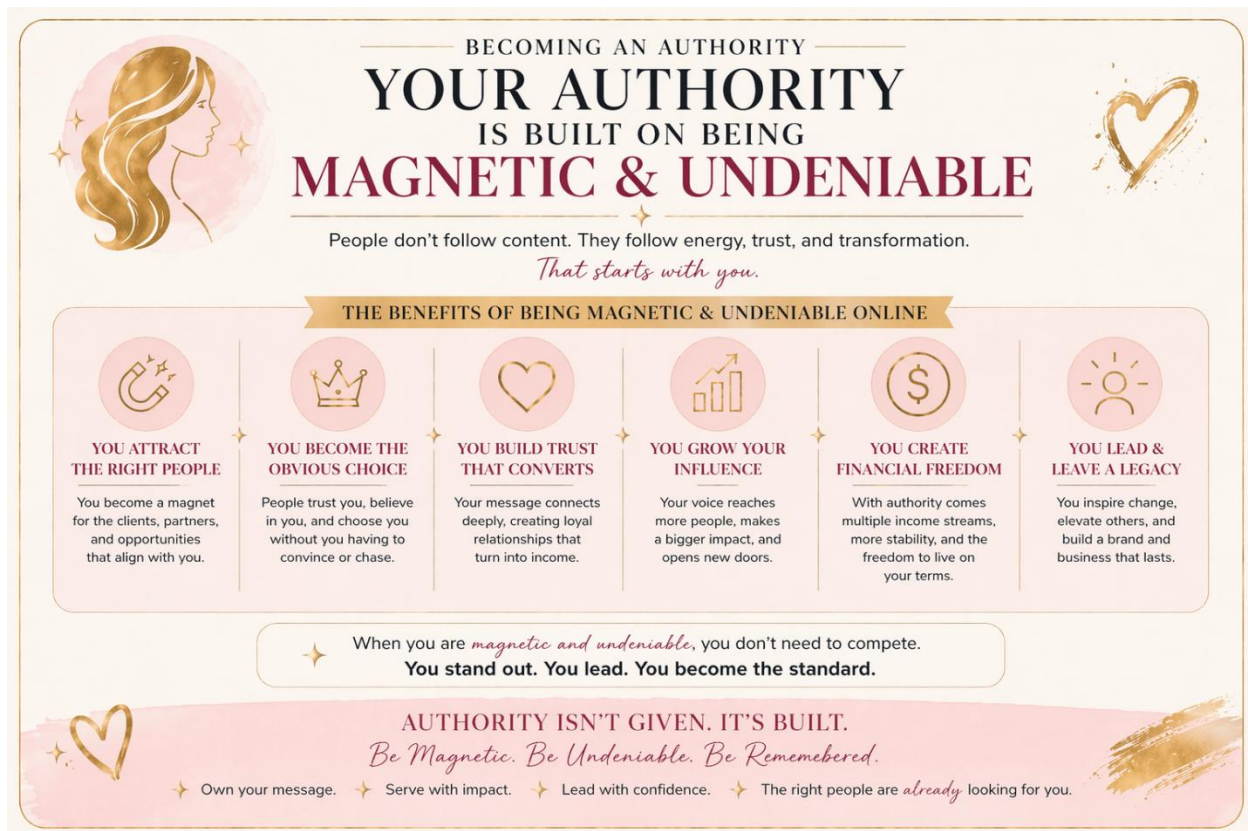
“When you are not busy protecting what you think you already know, you can become whoever you want to be if you are willing to learn.”

CHAPTER ONE

The Architecture of Credibility & Authority

Before you have a track record, you have positioning. And positioning, I learned early, is not arrogance. It is clarity. It is the deliberate construction of how your audience understands you before they have ever had a conversation with you.

If you truly want to become magnetic & undeniable, there are things you need to understand to build authority online and to be taken seriously.



To attract the right people you must be the obvious choice. You must build trust that converts into qualified leads, and grow your influence to begin making real money online that can lead to financial freedom, and a legacy that matters.

One of the first things a top leader taught me was this strategy that not everyone knows: every touchpoint is a signal. Your email address, your username, your YouTube channel name, the consistency between all of them are not administrative details. They must be strategic and they must signal authority. They are the first data points your audience uses to assess whether you are serious. Whether you are someone worth following, and eventually do business with.

So, I built accordingly. I created a professional business email using my brand name, established a YouTube channel under that same identity, and tied them together into a

coherent presence. From the outside, it looked like an established operation. From the inside, I was still learning every single day. That gap between how you present and where you are is not dishonesty.

It is vision made visible.

Understand this: You must show up as if you are already that authority figure in that field and you will become it. Authorities move differently than a novice. Establish your foundation. Hold weekly opportunity calls and never send anyone to a naked URL. You want a domain and you can get one from GoDaddy for about \$20.

In my faith, it is “Faith without works is dead.” I was faithing it, until I made it.

Content as a Credibility Engine

My first real content strategy was built around a simple but powerful insight: people are already searching for answers. My job was not to create demand. It was to meet the demand that already existed.

One invaluable secret I learned was this... (Lean in, Sis).

You do not need louder content. You need more intentional content. The kind that answers real questions, builds trust quietly, and positions you as the woman who knows what she’s talking about.

Why?

Because experts get paid.

I’m going to give you another strategy that will show you how to build authority in your niche and in your opportunity.

This is what I learned and what I did immediately: I began creating short YouTube videos built around the specific questions my audience was already asking. The framework was disciplined:

1. Identify 20 questions relevant to your niche on Google.
2. Produce a focused two-to-three-minute answer for each question.
3. Publish each video on YouTube and your blog as posts.

No production budget is required. No elaborate setup. Just direct, useful content delivered with intention. Then you take these twenty videos, and you add them to your blog.

What these 20 videos did over time was compound. Each video became a discovery point. Each discovery point built recognition. Recognition built trust. And trust, as any

experienced marketer will tell you, is the only currency that converts. This is how I started ranking on the first page of Google.

► STRATEGY NOTE

Before you build anything else, build coherence. Your name, your email, your social handles, and your content should all tell the same story. Audiences make trust decisions in seconds. Give them nothing inconsistent to trip over.

Action Item: Start with 20 questions. Not blog topics, not content themes — literal questions your ideal client is typing into a search bar on Google right now. Go search out right now. Answer them clearly, consistently, and on camera or in writing. That is how you become findable before you feel famous.

○ REFLECTION

What does the coherence of your current online presence communicate to someone encountering you for the first time?

Are you meeting existing demand, or waiting for people to stumble across you?

CHAPTER TWO

Having a Blog Is Not Optional

What nobody tells you is one of the most important strategic differences between marketers who build lasting authority and those who remain perpetually dependent on platforms they do not own and chasing dollars online is a blog.

Social media gives you reach. A blog gives you real estate.

When I discovered blogging, I mean truly discovered it, not as a hobby but as a business asset...it shifted the entire way I thought about my online presence.

A social media post has a lifespan measured in hours. Think about that.

However, a well-crafted blog post, properly optimized with searchable keywords and E-E-A-T, can generate traffic, build credibility, and bring in leads for years to come. The economics of that difference are staggering when you sit with them.

Look at the numbers to see for yourself:

THE DATA DOESN'T LIE



77%

of internet users still
read blogs regularly



55%

more traffic is generated by
websites that have blogs



67%

more leads are generated by
businesses that blog



70%

of marketers still actively
use blogging in their strategy



Blogging isn't dead.

It's still one of the most powerful ways to build
visibility, authority, and income online—when done the right way.

Why Blogging Positions YOU as the Authority

Search engines are, at their core, authority-ranking machines. When someone types a question into Google, the algorithm is not searching for the most popular answer. It is searching for the most credible one. A blog is how you teach that algorithm who you are.

Every post you publish is a permanent record of your expertise. It is indexed, it is searchable, and it works on your behalf whether you are at your desk or not. Over time, a well-maintained blog becomes something no social media profile can replicate: a body of work. A documented point of view. Evidence, at scale, that you know what you are talking about.

This matters enormously for the kind of client you attract. High-caliber clients — the ones who invest seriously and show up ready — do their research. They do not make decisions based on a single Instagram post. They read. They look for depth. They want to understand how you think before they trust you with their time and money. A blog gives them exactly that.

“A social media post has a lifespan measured in hours. A well-crafted blog post can generate traffic, build credibility, and bring in leads for years to come.”

The Platform You Actually Own

There is another dimension to this that goes beyond optimization and discovery: ownership. Every social media platform you build your business on belongs to someone else. Algorithms shift. Accounts get restricted. Platforms decline. The audience you spend years cultivating on someone else's property can disappear with a policy change you had no vote in.

Your blog is yours. Your domain is yours. The content you publish on your blog lives under your ownership, not a corporation's terms of service. When you build your primary authority platform on your own domain, you are building an asset. Not renting space in someone else's ecosystem.

I learned to treat my blog as the center of gravity for everything else I did online. Social media became a distribution channel for my blog content, not the content itself. That inversion changed the nature of my presence entirely. Instead of feeding a platform, I was building a brand.

Blogging + Substack as a Long-Game Revenue Strategy

The financial case for blogging is one that most new marketers do not fully appreciate until they experience it firsthand. When your blog is properly structured with strategic content, embedded offers, and an email opt-in that converts readers into subscribers it becomes a pipeline. A reader will find your post six months from now because they searched for a question you answered. They read. They trust. They join your list. They buy. That is the beauty of a blog.

You weren't there...you weren't posting. You weren't tied up on a Zoom. The system was simply doing what you built it to do. And you are literally living as a **Soft Life CEO**.

This is why I built DigiDame Collective. Because this business model should not be intimidating or a best-kept secret. We all need to understand how to use it strategically, but I've taken it a step further because times have changed and we must change with them.

Inside DigiDame Collective, I am building a full module dedicated to this – to building the kind of blog that does not just document your thoughts, but actively generates leads, builds authority, and feeds your business for years using AI, and the new E-E-A-T model that Google loves to rank.

Inside this module, I'll show you not only how to blog with AI + E-E-A-T, but also how to combine it with Substack to create a money machine. This combination is one of the highest-leverage skills you can develop as an online entrepreneur, and it is one that most women in this space have either overlooked entirely or barely scratched the surface of.



► STRATEGY NOTE

Your blog is your hub. It is the hub, and the center of your business universe. Everything else...social, video, email, are satellites. Build your primary body of work on a platform you own, optimized for the questions your ideal client is already asking.

Think of each post as a permanent employee: once published and optimized, your blog post works around the clock, in every time zone, bringing the right people to your door without requiring your ongoing presence.

Strategic blog posts answer a specific question, position you as the definitive source on that topic, and guide the reader toward a next step...whether that is joining your list, exploring an offer, or diving deeper into your content.

○ REFLECTION

If your social media disappeared tomorrow, what evidence of your expertise would remain? What platform do you own?

Are you building an asset, or perpetually renting attention?

CHAPTER THREE

How I Got into the Inner Circle of Top Leaders

There is a point in any serious learner's trajectory where consumption becomes insufficient. You have absorbed the frameworks. You have implemented the fundamentals. And you begin to realize that the next level of knowledge is not in the content being published publicly – it is in the conversations happening behind closed doors.

I reached that point. And I got access.

Not by forcing my way in, and not by luck. I got access because I had been noticed. Leaders saw that I was not a passive consumer. I was an implementer. I asked questions that demonstrated understanding. I showed results. My name was on company leader boards; I was ranking in the top ten in many of them and my name was on boards with giants in our industry. I also built a large team that also had their names on leaderboards.

Here's what that looked like:

REAL RESULTS. REAL RECEIPTS.

NOT HYPE. NOT THEORY. DOCUMENTED PROOF.

Strategy. Action. Leadership. Impact.

TOP PERFORMER Leaderboards

Hit the global leaderboards 13+ times for recruiting, retail, and overall performance.

Last 30 Days

1. Ray Higdon ¹⁵
2. Keysha Bass ¹⁴
3. LISA TORRES ¹⁴
4. Erin Birch ¹⁴
5. Rob Fore ¹³
6. Ryan Morris ¹⁴
7. April Marie Tucker ¹⁵
8. Shawn "Super Doe" Johnson ¹⁴
9. John "Blaze" Chatman ¹⁵
10. Ed & Brenda Zimbardi ¹⁴
- ...
13. Jen Johnson ¹³
15. Lisa Minter ¹⁰

Consistent Top 15 Finisher!

TEAM GROWTH Built by Leadership

Personally enrolled 332 new reps into my team in just one year.

Lisa Mason Minter was with **Sydne Tillman** and **5 others**.
September 1, 2016 · 🌐

I've actually been called a marketing ninja...ya'll know real ninjas move in silence. LOL...For those who can't believe I made a move...I did and I'm good with it. And if you think I showed my natural born a... when I hit the global leaderboards over 13 times for Top Recruiter, Top Retailer, and personally enrolled 332 reps into my team in just one year...you ain't seen nothing yet.

#thecalmbeforethestorm #teambgf #begreatandfearl

RESIDUAL INCOME Monthly Impact

Created an additional \$1,000/month in residual income hitting L2 in my MLSP business.

Stanecia Graham · Follow
May 15, 2015 · 🌐

SHOUTOUT TO **Lisa Mason Minter** For KILLING TLC RIGHT NOW!!! She is on the TOP RECRUITER BOARD LAST 3weeks!!!! IM HONORED AND HAPPY TO RUN WITH A BOSS LIKE YOU!!!! KEEP RUNNING GIRL THE FUTURE IS BRIGHT!!!

#36krun #

RECOGNITION & SHOUTOUTS Public Recognition

Consistently recognized by peers and leaders for results, leadership, and impact.

"I'm honored and happy to run with a boss like you!" 🌟
– Stanecia Graham

MARKETING AUTHORITY Strategy That Works

Known as a "marketing ninja" who gets results through strategy, consistency, and real action.

Real visibility. Real leadership.
Real impact that speaks for itself.

THE RECEIPTS ARE REAL. THE IMPACT IS REAL. AND THIS IS JUST THE BEGINNING. *Let's keep building.*

Yes, I hit the leaderboard for one global network marketing company 13 times for Top Recruiter and Top Retailer and personally sponsored 332 people into my downline in one calendar year.

I don't teach theory.

I've built, tested, and executed in real time.

Generating income, ranking on leaderboards, and leading teams in competitive spaces in multiple companies...while I was still learning.

Not perfectly...but consistently.

But life shifted...I went through a divorce. I stepped away to tend to my mental health, heal my soul, and take care of me.

But the skillset I learned never left me. Because once you see it, you can't unsee it.

Now I'm successfully building again in this industry I love so much...with more clarity, more intention, and a real system powered by AI behind it.

And this is exactly the type of momentum I'm helping you create now.

I was present, consistent, and genuinely engaged rather than performing engagement. And over time, that posture and my results earned me something that money alone cannot buy...Proximity.

I was invited onto webinars as a featured guest. Then as a co-host. Then as a headliner. At one point, I was presenting almost every evening, not as someone still figuring it out, but as someone who had made the internal shift from student to authority. That shift did not happen because my credentials suddenly improved. It happened because I claimed it and because I did the work.

What the Inner Circle Actually Teaches

What I learned in the inner circle was different in quality from anything available publicly. Not because it was more complex, but because it was more honest. Top leaders speak differently when they are not performing for an audience.

They talk about what actually works:

- How to get leads using systems like webinars, videos, lead magnets, and blogging
- The books they've read that shaped their thinking
- Strategies they discovered and tested in real time
- The timelines no one talks about publicly
- What they would do differently if they were starting from scratch today.

Here's what stood out the most:

- They weren't chasing people
- Cold calling or pressuring friends and family
- Posting endlessly on social media
- And blowing up DMs with spam

They leveraged the power of evergreen content. I remember when I first started doing webinars. I learned how to structure a webinar that converts, not just how to present, but how to create an experience that builds trust over the course of an hour and leads naturally to an offer without it feeling salesy. I learned that the most effective close is not a technique. It is the inevitable conclusion of a presentation that has genuinely served the audience.

I learned the mechanics of list-building: that a free offer at the end of a webinar is not a throwaway gesture, it is a strategic asset. Getting someone onto your list is the beginning of a relationship that, if nurtured correctly with at least seven touchpoints, generates income long after the original interaction is forgotten. Back then I worked with PLR products as my initial free offers. What I teach now inside DigiDame Collective goes considerably further. **I teach women to create their own original products/lead magnets, funnels, and how to build an email list, so that every element of their funnel system reflects their unique expertise rather than borrowed content.**

“The most effective close is not a technique. It is the inevitable conclusion of a presentation that has genuinely served its audience.”

The Discipline of Intentional Movement

One thing I observed consistently among top performers was the discipline of intentional movement. They did not scatter their energy. They did not drop links indiscriminately into conversations and hope something stuck. They created conditions for connection, and then they moved people through a sequence they had designed in advance.

I adopted that discipline. When I created content in communities, my goal was never the immediate transaction. It was the conversation. I would write something that opened a door: a result, a question, an insight that invited a response. When someone responded, I invited them to continue the conversation directly. From there, I moved them into an environment where they could see more of my work, receive more value, and naturally progress toward a decision.

This is not manipulation. It is architecture. It is the difference between a marketer who is always chasing and a businesswoman who has built a system that moves people elegantly, with dignity and intention.

Simply put; they taught me how to become the hunted, instead of the hunter.

► **STRATEGY NOTE**

Position yourself to be noticed by the leaders you want access to. That means showing up in their spaces as a serious implementer, not just a consumer. Ask questions that demonstrate you have already done the work. Produce results, however small, and make them visible.

Build your list from day one. Every webinar, every piece of content, every direct conversation should have a pathway to your list. That list is the most durable asset in your business. It belongs to you, it compounds over time, and it is the foundation upon which every offer you ever make will be built.

◦ **REFLECTION**

Are you moving people with intention, or scattering energy and hoping for transactions?

What would it look like to engineer connection rather than chase it?

CHAPTER FOUR

The Investment Principle

There is a ceiling on what free will give you. I reached it.

I had extracted enormous value from the free content, the open webinars, the publicly shared frameworks of the leaders I followed. That foundation was real, and I do not diminish it.

But I noticed a pattern: the most transformative insights, the behind-the-scenes systems, the genuine mentorship...these lived inside paid programs. Not because top leaders were withholding generosity, but because depth requires a container. And a container requires commitment.

When you invest financially in your education, something shifts internally. You show up differently. You ask better questions. You implement with more urgency. The financial commitment is not merely transactional. It is a signal to your own psychology that you are serious enough about this to put something meaningful on the line.

Your money.

I began purchasing programs, joining trainings, and paying for access to rooms that were not open to everyone. And the compounding effect of those investments changed the trajectory of my business in ways I could not have manufactured through free content alone.

“Free gets you started. Investment stretches you. There is a version of yourself that only exists on the other side of the commitment.”

I want to say this clearly: I am not suggesting that you spend money you do not have, or that price is a proxy for quality. What I am saying is that if you have been circling a serious investment in your development and finding reasons to wait — the timing, the certainty, the perfect moment — you may be protecting yourself right out of the growth that would make all of it feel obvious in retrospect.

There is a version of yourself that only exists on the other side of that commitment. Free content will not take you there.

► **STRATEGY NOTE**

Identify the one investment in your development that you have been circling. Not the cheapest option...the right one. The program, the mentor, the room that would genuinely stretch your thinking and accelerate your results.

Then get honest about whether your hesitation is wisdom or fear. They feel similar. Only one of them serves you.

◦ **REFLECTION**

Are you at the ceiling of what free will give you?

What is the investment you have been rationalizing your way around — and what would it cost you to keep waiting?

CHAPTER FIVE

Building in the New Era

During my separation, I stepped away to heal after leaving a 30+ year marriage. I subsequently got divorced and when I came back to online marketing with nothing in my pocket except that same drive and determination, and a skillset that I knew still worked. But I discovered the landscape has changed. Not incrementally, but technology has advanced and so did ranking on Google. And the women who understand that are building with a speed and leverage that would have been unimaginable even five years ago.

Me included.

The principles I learned from top leaders — authority positioning, list-building, intentional content, owning your platform are not obsolete. They are more important than ever. But the tools available to execute on those principles have been transformed.

AI is not a novelty.

It is leverage.

And leverage, applied with knowledge, strategy and marketing fundamentals that are evergreen, is what separates the women who are building profitable ecosystems from those who are still trading hours on social media for attention, and hoping for sales rather than getting them.

I understood this so I set about doing what I did when I first started.

I became a student of artificial intelligence and went back to what I know works but I also discovered new ways of ranking on Google.

What Elite Marketers Actually Do

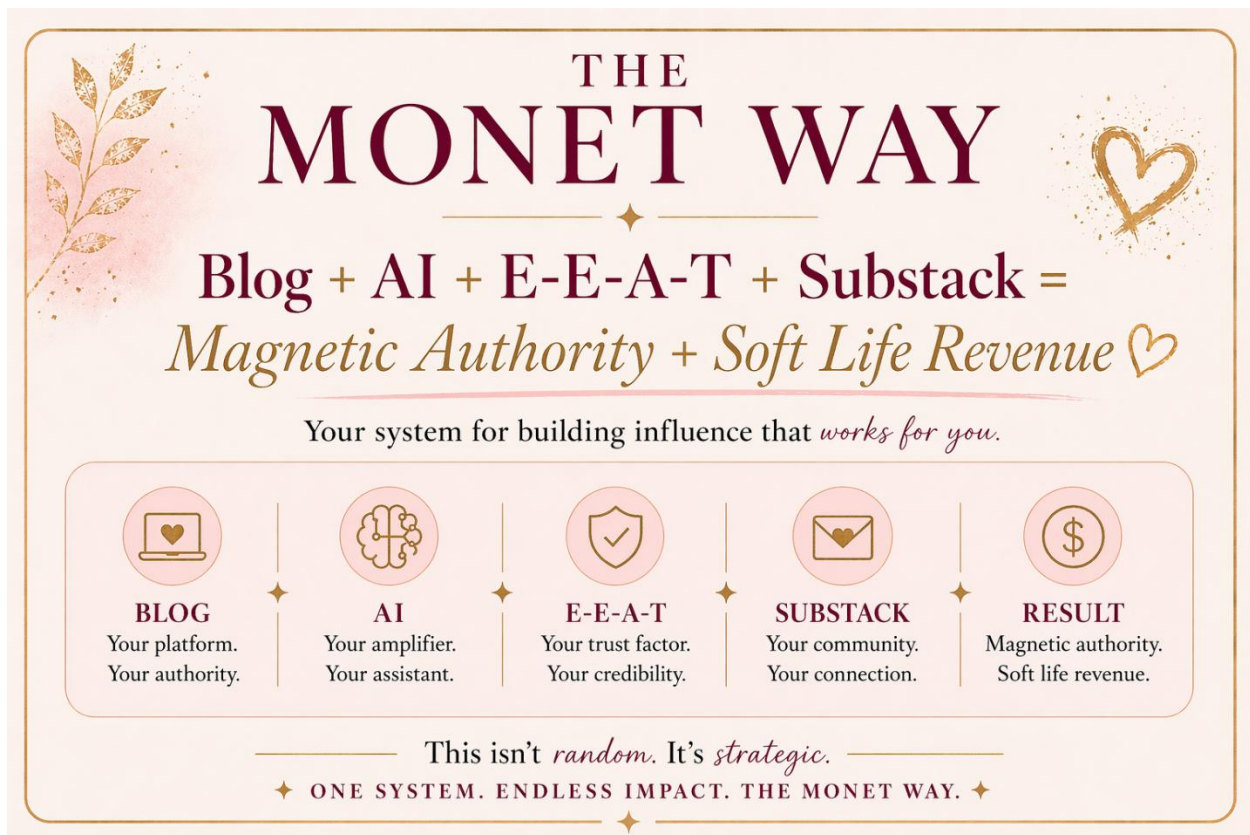
Elite marketers do not work harder. They engineer better systems. They create once and distribute intelligently. They build assets. Blog content, email sequences, digital products, and automated funnels that produce results without requiring their continuous presence.

That is the architecture I teach inside DigiDame Collective. Not the hustle. The system. How to create an original digital product that reflects your genuine expertise and sells independently. How to build an email funnel that nurtures leads and converts them on autopilot. How to use AI tools to produce content at scale without sacrificing the quality and voice that make your brand worth trusting. And how to anchor all of it in a blog that builds your organic authority and keeps delivering long after the initial work is done.

This is what it looks like to build like a top leader in the current era. Not posting more. Building smarter. Not chasing visibility. Engineering it.

Elegantly.

So, I created The Monet Way. This is my proprietary framework that I engineered based on my knowledge of building authority, becoming magnetic, using modern tools, and Google's new algorithm.



The Woman Who Is Ready

She is not necessarily the one with the most followers, the most polished brand, or the most years in business. She is the one who has decided — clearly and without qualification — that she is done building on borrowed ground.

She wants a platform she owns. A list she controls. Products she created. An income stream that does not require her to be permanently on.

She is ready to invest in the infrastructure that makes all of that possible.

If that is you, if you read this and recognize yourself somewhere in these pages, then what I am building inside DigiDame Collective was built for you. Not for someone else's version of an entrepreneur. For the woman who is serious, who has done some of the work already, and who is ready to build something that genuinely lasts, without fear or overwhelm.

Here's a real-life testimonial about DigiDame...



REAL WORDS. REAL IMPACT.

HEAR WHAT PEOPLE ARE SAYING ABOUT
Lisa Mason Minter & DigiDame Collective



LISA
HAWLEY-ANDERSON

★ ADVISORY BOARD MEMBER

📅 MARCH 19

“*She provides clear steps,
real strategy,
and removes the overwhelm.*”



If you're serious about starting and building a digital business, **Lisa Mason Minter**, CEO and creator of **DigiDame Collective** a digital business education and execution hub especially designed for women. She provides clear steps, real strategy and removes the overwhelm. It's more than just another program, it's a safe place, a movement for women who want to create their own opportunity. It's organized, empowering and incredibly supportive. Lisa meets you where you are and helps you move forward. No pressure, no shame, no confusion. You will feel encouraged every step of the way.



Clear Steps
No more confusion



Safe Place
No pressure.
No shame.



Empowering Community
Support that moves you forward



Real Strategy
Actionable and effective



MORE THAN A PROGRAM. A MOVEMENT FOR WOMEN.

ORGANIZED. EMPOWERING. SUPPORTIVE. *You belong here.*



“Stop building on borrowed ground. Build the platform you own, the list you control, the income that does not require you to be permanently on.”

○ REFLECTION

What would your business look like if you stopped renting attention and started building assets?

Where is the gap between how hard you are working and how much is actually compounding in your favor?

Are you ready to build the way top leaders build — with systems, with strategy, and with leverage?

CLOSING

Strategy Made Me Magnetic

I want to leave you with the truth of how this ends — or rather, how it began to compound.

I became magnetic online not because I found a shortcut, and not because I was naturally suited to visibility. I became magnetic because I learned how to think strategically about presence, positioning, and authority. Because I invested in the right rooms, implemented with discipline, built on platforms I owned, and refused to let the pace of learning be dictated by comfort.

The blog I built did not just document my journey; it drew clients to me years after I wrote the posts. The list I built did not just grow; it generated income while I slept. The systems I put in place did not just save time, they compounded. Each asset I built became the foundation for the next.

That is what strategy does. It converts effort into infrastructure. It transforms a marketer into an authority. It turns a business that requires your constant presence into one that runs, earns, and grows by design.

Everything I learned behind the scenes from top leaders, I have built into what I teach inside DigiDame Collective. Because the strategies that changed my business deserve to be in the hands of every woman who is serious about building something that lasts.

Because what I'm inviting you to is something that will last. Because once you see the bigger picture, you can't unsee it, and you can't unlearn it. It becomes yours.

This is what you can leverage too.

If you finished reading this...thank you.

I am truly humbled. This tells me something about you already. You're not just curious...you're serious about doing something different. Everything I've shared here...I've lived it, tested it, and I built it into what I now teach in DigiDame Collective. In this guide, I shared secrets that I used to just reserve for paying coaching clients. What you do with them, is up to you.

These aren't just strategies...but a way of building that actually lasts. Because once you see the bigger picture, you can't unsee it.

And once you learn how to move differently, you don't go back.

If you're ready for that next level, I'd love to work with you.

Inside DigiDame Collective, I'll show you how to:

- Show up online with clarity and confidence
- Build an evergreen business that doesn't rely on constant posting
- And develop a skillset that becomes yours for life.

No fluff. No secrets (I couldn't share everything in a guide so I share it inside [DigiDame](#)). Just real strategy.

I'm not here to compete with you.

I'm here to show you how to win.

Because we all deserve to.

With Love,

Lisa Monet

More Than a Course.
It's a Collective.

A private and comprehensive digital education + collective for women who are done figuring it out alone.

LEARN • CONNECT • BUILD WITH EASE

 PRIVATE A safe space to grow.	 WOMEN FIRST Built for women. By women.	 LEARN & GROW Clear education + real strategy.	 BUILD WITH EASE Tools, support, and community that move with you.
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DIGIDAME COLLECTIVE

Build Your Digital Empire. Elegantly.

DigiDame Collective is a luxe community of ambitious women who have stopped performing online and started building — with AI-powered systems, original digital products, and positioning that commands premium attention.

Inside, you will learn how to create workflows that help you win, AI Twins, and how to create and sell your own digital products. How to build an email funnel that earns income on autopilot. How to launch and grow a blog that establishes your authority and drives organic traffic for years. And how to use modern AI tools to build faster, smarter, and with more leverage than was ever possible before.

This is not a hustle-harder community.

We Are Soft Life CEOs.

This is where high achieving women rise, become magnetic, build systems, and build income.

FREE ACCESS: DigiDameCollective.com

Learn More about me at:

LisaMonetCoaching.com

Visit my Online Store: HerDigiEmpire.com

*If you're ready to become magnetic with a system that works,
I'll see you on the inside.*